

# THE PHILANTHROPIST

FEATURING THE **CHANGE MAKERS** OF INDIA



INDIAN CSR  
AWARDS *Special Edition*

EMPOWERING SOCIAL WELFARE

w w w . i c s r a w a r d s . o r g

# CSR

**brand honchos**  
don't be a commodity, be a brand

**PRESENTS**



INDIAN CSR  
AWARDS

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INDIAN CSR  
AWARDS



# Preface

The Philanthropist” is an initiative by Brand Honchos to mark and accentuate those Visionary leaders, Ground breakers, Organizations, Institutes, NGO’s, Entrepreneurs, Individuals who are making remarkable contribution in boosting the Indian economy or working with a vision to “Empower social welfare” practices in India.

An exclusive edition of “Indian CSR Awards 2025” organized by Brand Honchos. The leading International/ Indian Brands, NGO’s and social workers who are ought to work for the upliftment of society and people around them were converged in this power packed event. ICSR Awards 2025 offered a platform which acknowledged and felicitated the individuals and organizations who are contributors of humanity of and mankind thus bringing pride and glory to the nation.

The event was designed with the perspective to constantly pick out and recognize the efforts of those who are significantly committed and dedicated toward social welfare practices for better tomorrow. To encourage Indian corporates to spend more on CSR, To find out the watchful areas of CSR based on priority, To channelize the CSR activities of corporates so that the benefits of their activities directly reach the marginalized section of the society, To improve execution, implementation, results and productivity of CSR initiatives being conducted at various levels.

We at Brand Honchos set our heart on the successful implementation of the idea “Empowering Social welfare” in India, we all should join our hands and blend our minds to contribute significantly as individuals or as an organization.

We at Brand Honchos believe that “ If you make something the purpose of your existence, then nothing can stop you from achieving the same”.

So “Keep your face always towards the sunshine and shadows will fall behind you”.



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CHAMPIONING SOCIAL WORK WITH UNWAVERING COMPASSION:

# DR. SUMAN MINDA

CHAIRPERSON OF SUMAN NIRMAL MINDA FOUNDATION (UNO MINDA GROUP)



## "A VISIONARY LEADER TRANSFORMING LIVES THROUGH PHILANTHROPY AND CSR"



In a world where the demands of everyday life often overshadow the needs of the less fortunate, there exists a beacon of hope—**Dr. Suman Minda**, Chairperson of the **Suman Nirmal Minda Foundation**. Her boundless compassion and unwavering dedication to social work truly embody the essence of a mother's heart. Synonymous with kindness, empathy, and selfless service, she sets an inspiring example of what it means to serve humanity with genuine love and lifelong commitment.

As the founding Chairperson of the Suman Nirmal Minda Foundation, Dr. Minda has been the driving force behind one of India's most respected and impactful CSR organizations. Her vision and deep-rooted empathy have transformed countless lives across the country.

From a young age, this remarkable woman displayed an innate sense of empathy and care. Raised in an environment where values of kindness and community support were deeply ingrained, she developed a profound understanding of the struggles faced by those around her. These early experiences planted the seeds of a lifelong mission: **to make a meaningful difference in the lives of others.**

With over two decades of committed service to social development, she has **redefined the meaning of Corporate Social Responsibility (CSR)** by championing inclusive, sustainable, and community-driven growth. Her work has brought about tangible improvements in the lives of thousands, particularly rural women, youth, and children across India.

**A Holistic and Heartfelt Approach:** Dr. Minda's journey into social work was not merely a career choice but a calling—a response to an inner desire to contribute meaningfully to society. With the nurturing spirit of a leader, she approaches her work with a deep belief in the potential of every individual and the importance of providing a safe, supportive environment for growth and healing.

One of her most notable contributions lies in her commitment to community outreach programs. She has spearheaded initiatives addressing critical issues such as **poverty, education, vocational training, and healthcare.** Her approach is holistic, targeting immediate needs while working

toward sustainable, long-term solutions. Through collaboration with local communities and volunteers, she has created programs that deliver essential resources while empowering underserved populations. Her work with children and families is particularly impactful. She has dedicated countless hours to creating and managing programs that offer **educational support, livelihood opportunities for women, and mentorship for youth.** Her ability to connect personally with communities—to listen, understand, and uplift—exemplifies the nurturing qualities of a compassionate leader. For many, her presence and encouragement have been a source of solace and strength.

**A Mission Beyond Business:** Dr. Minda's philosophy is simple yet profound: **use the power of resources and reach to make a tangible difference in people's lives.** Her work through the Suman Nirmal Minda Foundation is guided by the belief that social responsibility is not just an obligation but a **moral duty.**

With a no-frills, hands-on approach, she has travelled across remote areas of India to understand grassroots challenges first-hand and to ensure the Foundation's work is both relevant and impactful.

### **Advocacy, Leadership, and Legacy**

Beyond direct service, Dr. Minda has emerged as a powerful advocate for social change, addressing systemic issues that affect marginalized communities. Her





awareness and become a **vital force in driving societal transformation.**

Her commitment also extends into **mentorship and capacity-building.** She actively trains and guides aspiring social workers, sharing her knowledge, experiences, and passion with the next generation of changemakers. Her mentorship reflects her belief in **collective effort** and the importance of nurturing new talent in the development sector. Despite challenges, her spirit remains unshaken. Her resilience and determination are powered by the belief that **every effort, no matter how small, contributes to building a more compassionate and just society.** Her work is motivated by a

profound sense of responsibility and a desire to create a better world for future generations.

#### A Legacy of Love

In recognizing her contributions, it is clear that Dr. Suman Minda truly embodies the values of a social leader committed to human development and social change. Her unwavering compassion, tireless dedication, and deep commitment to social justice are a powerful reminder of the impact **one individual can have.** Her life's work stands as a testament to the enduring power of empathy and the transformative difference that devoted service can make.

#### A Purposeful Approach to CSR

Driven by compassion and a deep

understanding of grassroots needs, Dr. Minda **redesigned the CSR policy** of the Uno Minda Group to focus on four pivotal areas: **Education, Skill Development, Preventive & Curative Healthcare, Community Well-being & Development.** By streamlining CSR efforts into these high-impact areas, she has created a model that is both **scalable and sustainable**, aligning corporate capability with real social needs. **Samarth-Jyoti: A Dream Realized** At the heart of Dr. Minda's vision lies her flagship initiative—**Samarth-Jyoti (SMJ)**—a transformative project under the SNMF umbrella. With **18 operational centres across 7 Indian states**, Samarth-Jyoti is a grassroots empowerment movement that provides **vocational training, life skills**







**education, and capacity building** to underprivileged communities. Designed to promote **financial inclusion and economic independence**, especially for rural women and youth, SMJ offers courses in tailoring, beauty culture, computer literacy, and more—each tailored to the specific needs of local communities.

**Empowering Women and Rural Communities**

From **self-help groups** to **livelihood programs**, the Foundation has empowered women and rural communities to become **self-reliant and economically active**. Through partnerships and on-ground initiatives, thousands of women have been equipped with tools to lead change within their families and communities. One of the trainees in Rudrapur, which is also an aspirational district of India, started her own business after receiving training from Samarth-Jyoti. With the support of our SHG (Self-Help Group) formation, and guidance from our team, she was able to diversify her work, which not only enhanced her family income but also instilled confidence in her to support others in her community. A similar inspiring story comes from Puja in Pune. She was so happy to show us the

clothes she stitched for herself and her children. Starting her small business from home, she is now fulfilling her dreams and proudly contributing to her household. These are just a few of the many case studies that reflect the positive change being observed across India through our intervention. I see this as a powerful opportunity for many other women who may have lost hope due to challenging family circumstances

#### **Education for the Underserved**

Education has been a cornerstone of the Foundation's CSR programs. From **building schools**, remedial projects, **Mobile IT labs**, and **E-libraries** to **scholarship support and teacher training programs**, Dr. Minda has consistently championed inclusive education.

As Chairperson of the **Suman Nirmal Minda Schools**, a senior secondary institution, she plays an active role in shaping both the **academic and ethical foundation** of the next generation. Her initiatives include:

- Establishing formal schools in underserved regions (based on need)
- Running remedial programs for

academically struggling students

- Enhancing infrastructure and digital access for learning

These efforts aim to bridge the educational divide and empower children with the tools to lead better, more informed lives.

#### **Grassroots-Led, Data-Driven Impact**

Dr. Suman Minda ensures that all SNMF projects are based on **community need assessments**. Her leadership style is hands-on and participative—she **personally conducts field reviews** and evaluates project outcomes each month. This approach ensures that every initiative delivers **measurable, meaningful, and lasting impact**. Her strategic model integrates social research, community engagement, and monitoring mechanisms—making SNMF's programs **replicable, accountable, and impactful**.

#### **Dedicated and committed leaders and field team:**

I always feel proud and honoured to have such a wonderful team with us whose continuous efforts, commitment and dedication has taken us forward and has strengthen our healthy bonding with communities. We consider them as a part of our family. We have been able to brought



desired impact at ground zero because of their hard work only and I am sure we would witness same effort and energy in future as well from them.

### Recognitions and Awards: A Testament to Impact

Dr. Minda's extraordinary contributions to society have earned her **numerous national and international accolades**, including:

- **Mahatma Award** for Lifetime Achievement in CSR, Sustainability & Philanthropic Leadership
- **12th India CSR Leadership – Long Service Award**
- **Mahatma Award for Leadership in CSR**
- **Social Woman Leader of the Year** – 3rd Women Empowerment & GIWL Awards
- **Golden Peacock Award for Social Leadership** – Institute of Directors (IOD)
- **Honorary Doctorate (Honoris Causa)** – Manav Rachna

- **University for social service**
- **5th ICSI CSR Excellence Award** – Best Corporate (Emerging Category, FY 2020-21)
- **CSR Times Awards 2018 & 2022** – Women Empowerment (Gold Category)
- **ET Now Star of the Industry Awards 2018** – Excellence in CSR (Education)
- **Times of India – Social Mobility Achiever Award 2020**
- **CSR Universe Social Impact Awards 2022 & 2023** – Education Category
- **9th CSR India Award 2022** – Greentech Foundation (Promotion of Education)
- **India CSR & Sustainability Conclave 2023** – Excellence in Women Empowerment (Samarth-Jyoti)

### A Guiding Light for Social Transformation

Under Dr. Suman Minda's **visionary leadership and active mentorship**, the Suman Nirmal Minda Foundation

has evolved into a **trusted, results-oriented development partner**. Her relentless focus on **empowering communities, building local leadership**, and **bridging systemic gaps** has made SNMF a **model of CSR excellence in India**.

Her mantra is simple but powerful: **“Work with the community, for the community.”**

Guided by this philosophy, she continues to illuminate the path toward a more **inclusive, equitable, and empowered society**. The Foundation has positively impacted over **3 lakh individuals** (directly and indirectly) across India, making **learning, dignity, and opportunity accessible** to those who need it most.





One of India's largest integrated power companies, **Tata Power** doesn't just power cities, it empowers communities. With a robust presence across thermal, hydro, solar, and wind energy, the company has seamlessly blended industrial might with social responsibility.

Beyond the grid, Tata Power is igniting change through transformative community initiatives that uplift, educate, and inspire, proving that true power lies in meaningful impact.

Tata Power's commitment to nation-building goes far beyond watts and volts. Through its flagship CSR brand SAATHI, Tata Power is creating real change in India's most underserved communities. From clean energy to clean water, from education to inclusion, the impact is deep-rooted and far-reaching.

From setting up digital classrooms in Rajasthan and Tamil Nadu to rolling out Health and Sanitation Corners in schools, the company is shaping young minds with better awareness on WASH and menstrual hygiene.

Empowering women is another cornerstone of Tata Power's CSR. Initiatives like Anokha Dhaaga and Abha have supported over 25,000 women's self-help groups. Roshni Vocational Centres have trained over 39,000 youth. The Tata Power Skill Development Institute is

preparing thousands for green jobs in the renewable energy sector.

Health, inclusion, and dignity are at the heart of Tata Power's work. PayAutention, a unique autism support platform, is training Anganwadi workers and SHGs to support children with neurodiverse needs. Mobile Medical Units are taking healthcare to remote villages, while RO water systems are giving students safe drinking water.

Tata Power is sparking a green movement through initiatives like Club Enerji and Tree Mittra. With more than 6 lakh trees planted, these efforts show how small steps can grow into big environmental change. The 50-year-old Mahseer Conservation Programme also reflects Tata Power's long-term commitment to protecting nature and wildlife.

In FY23 alone, Tata Power invested 4.06 crore in CSR. With bold goals to train 35 lakh youth and support 1 lakh SHGs by 2027, Tata Power is showing that sustainability isn't just a plan — it's a promise.

Mobile Medical Units are bringing healthcare to the doorsteps of underserved villages, while RO water systems are turning schools into safe spaces for clean drinking water. And with Adhikaar, thousands now have access to vital government welfare schemes — because empowerment begins with awareness and access.



# THE ROAD TO SCHOOL:

## EMPOWERING FUTURE THROUGH EDUCATION

In India's underserved regions, education is the most powerful lever to break the cycle of intergenerational poverty. Ashok Leyland's flagship CSR initiative - The Road to School (RTS) ecosystem - comprising the Road to School, Road to Livelihood (RTL), and RTS - Social Development programs - embodies this belief through holistic, inclusive, and sustainable model that nurtures both children and their communities.

At its core, the RTS program supports children in grades 1 to 8 from rural and remote government schools. RTS focuses on bridging learning gaps through foundational literacy and numeracy and achievement of minimum grade-based learning levels, while nurturing children's creativity, health, and emotional well-being. The program integrates art education, sports, wellness sessions, and community engagement, creating a nurturing environment that fosters all-round development.



As students progress, the Road to Livelihood (RTL) program addresses the needs of those in grades 9 to 12. Through career guidance, digital literacy, spoken English, and adolescent wellness sessions, RTL prepares students to navigate life after school with confidence. It empowers them with essential life skills and guidance towards sustainable livelihoods.

Yet, education does not exist in isolation. The RTS-Social Development program recognizes that a child's success is deeply intertwined with the well-being of their family and community. It raises awareness about education, hygiene, among others, and connects families - particularly women - to government welfare schemes and livelihood training. This strengthens



the social foundation that supports a child's learning journey, making education a sustainable priority.

Together, these three integrated programs form a powerful model that not only uplifts students but transforms communities.

Since 2015, the RTS ecosystem has impacted close to 2600+ schools and more than 4,80,000 students with 25 to 30% improvement in learning. But its true success lies in the lives it has touched—the children who now dream bigger, the families who believe in education, and the communities that are rising together.

The RTS ecosystem is more than a program. It is a movement—one that champions equity, dignity, and opportunity for every child, no matter where they begin





**T**ech Mahindra, a leading global technology and consulting powerhouse, is making a difference beyond business. Blending innovation with compassion, the company uses technology to drive inclusive growth and social transformation.

Guided by the Mahindra Group's philosophy of "Rise," Tech Mahindra's CSR efforts focus on education, employability, and empowerment, especially for women and persons with disabilities, creating a lasting impact in communities across India.

With a clear vision of Empowerment through Education, the Tech Mahindra Foundation (TMF) spearheads initiatives in education, employability, and disability inclusion, generating meaningful, long-term opportunities for underprivileged communities.

TMF runs the SMART (Skills for Market Training) program through 86 centres across 11 cities, providing skill development across various sectors to prepare youth from underserved communities for the job market. The program

also includes 12 SMART Academies specializing in Healthcare, Digital Technologies, and Logistics and Supply Chain Management. Together, these centres have trained over 100,000 young people, achieving a placement rate exceeding 75%.

TMF also promotes holistic development through programs like ARISE (All Round Improvement in School Education), which works with 15 government schools, and Shikshaantar, a comprehensive teacher training initiative.

Disability inclusion is a key priority for TMF, which works to ensure equal access to education and employment for persons with disabilities. Additionally, the Foundation promotes corporate volunteering to cultivate a strong culture of social responsibility within Tech Mahindra.

Through strategic, community-centric CSR programs, Tech Mahindra Foundation is transforming individual lives while contributing to national priorities in skill development, inclusive education, and sustainable growth, demonstrating how business can be a powerful force for good.

**TECH**  
**mahindra**  
**EDUCATE, EMPLOY, EMPOWER:**  
**THE THREE PILLARS OF TECH MAHINDRA'S CSR**



# Greenlam Industries

“empowering communities through purpose-driven csr”



**A**t Greenlam Industries, the belief “business grows best when people and the planet grow with it” lies at the heart of its corporate social responsibility (CSR) efforts. As a global leader in surfacing and substrate solutions, Greenlam views its role not just as a manufacturer, but as a long-term development partner in the communities where it operates. Over the past three years, the company has steadily built a CSR portfolio that combines strategic focus with grassroots execution—delivering long-lasting change in education, healthcare, and water sustainability.

**Geographic Reach Rooted in Responsibility** The CSR footprint extends across four key Greenlam plant-adjacent locations: Behror (Rajasthan), Nalagarh (Himachal Pradesh), Tindivanam (Tamil Nadu) and Prantij (Gujarat). Each of these locations was chosen based on the local development needs and Greenlam's long-term operational presence in the area, ensuring both relevance and continuity of impact.

**Transforming Government Schools into Holistic Learning Spaces** One of Greenlam's flagship efforts has been the Whole School Transformation initiative, developed in collaboration with the Learning Links Foundation. Across three years, the program has focused on improving foundational literacy and numeracy, enhancing digital learning, strengthening teaching capacity, and building inclusive school environments. More than 720 classroom sessions have been conducted on literacy, numeracy, STEM, and life skills. A cohort of 35+ teachers has been trained in activity-based pedagogy and digital methods. Physical upgrades were made to seven schools, including refurbished classrooms, educational wall art, and the provision of digital kits. To deepen community participation, over 250 parents were engaged through School Management Committees and school events. A total of 81 wellness sessions were also delivered, promoting students' social-emotional learning and hygiene awareness.

**Impact:** Students demonstrated an average 12% improvement in learning outcomes in math and language, while teacher effectiveness and parent-school collaboration showed significant improvement.

**Making Preventive Healthcare Accessible and Inclusive** Greenlam's healthcare interventions, implemented in partnership with MAMTA Health Institute for Mother and Child and Sambhav Foundation, have targeted some of the most pressing health issues in rural India—especially those affecting women, adolescents, and frontline workers. Across three years, the company conducted over 900 community health sessions, reaching more than 15,000 individuals with information and support on menstrual hygiene, nutrition, adolescent health, and non-communicable diseases. More than 600 people were screened through multi-disease health camps, and 77 ASHA and ANM workers (Accredited

Social Health Activist and Auxiliary Nurse Midwife) were trained in using digital health portals and reporting systems.

Greenlam also addressed local health infrastructure gaps through solarizing PHCs (Primary Health Centres) in Behror, Rajasthan to ensure uninterrupted power supply, and deployed a patient transport vehicle in Tindivanam, Tamil Nadu to improve emergency health access. To facilitate access to public health benefits, Greenlam enabled access to 3,000 ABHA cards and 2,000 Ayushman Bharat cards for community members.

**Impact:** Greenlam's efforts have increased healthcare awareness and facilitated behavior change, improved last-mile access to healthcare services, and strengthened public health systems in partnership with local governments.

**Building Water Security and Climate Resilience** In response to India's growing water stress, Greenlam has invested in restoring traditional water bodies, building irrigation infrastructure, and supporting sustainable agricultural practices. These efforts were led in collaboration with the Sir Syed Trust, Sehgal Foundation and PHD Rural Development Foundation.

Over ten community ponds have been rejuvenated across Rajasthan and Himachal Pradesh, now benefiting 3,500+ people with improved water access. In Jaipur's Aandhi village, a check dam constructed by Greenlam now conserves 12 million litres of rainwater annually. All water structures were equipped with safety and beautification features such as solar lights, railings, benches and shaded huts to promote inclusive social spaces for the community.

In parallel, Greenlam supported sustainable farming practices across 1,345 hectares of land using vermicompost, water budgeting, and micro-irrigation systems. Drinking water was made safer and more accessible through the installation of an RO plant managed by the local community in Nalagarh, Himachal Pradesh thus ensuring sustainability of interventions.

**Impact:** These interventions have collectively enabled over 65 million litres of annual groundwater recharge, improved irrigation, and promoted climate resilience through community-led water governance.

**A Culture of Long-Term Commitment** What sets Greenlam's CSR journey apart is not just the scale of interventions but the depth of community engagement. Whether it's transforming government schools into vibrant learning spaces or building digital capacity among frontline healthcare workers, every program is designed to outlast its funding cycle—building local ownership, strengthening public systems, and promoting self-reliance.

By embedding social impact into its core ethos, Greenlam Industries continues to prove that purposeful business is not just about doing well—it's about doing good, sustainably and equitably.





# INDIA'S SILENT ARCHITECTS:

## HOW ICICI IS REBUILDING LIVES BRICK BY BRICK

**T**he pathbreakers of modern finance, relentlessly pushing boundaries, foreseeing the future, and constantly forging new paths—ICICI Bank has long been the trailblazer in India's banking landscape.

Established in 1955 as the Industrial Credit and Investment Corporation of India, it transformed into a full-fledged bank in 1994, marking the beginning of a new era in Indian banking.

ICICI introduced India's first internet banking and mobile app services and was among the world's first to offer voice-based payments. Yet, its vision has never been confined to banking and business alone.

ICICI has emerged as a compassionate force, transforming lives through its far-reaching Corporate Social Responsibility (CSR) initiatives. Channelled through the ICICI Foundation for Inclusive Growth, the Bank's programs are grounded in grassroots realities, bringing hope and sustainable change to millions.

Focusing on healthcare, environmental protection, skill development, and rural empowerment, the Bank has made a significant impact. It has facilitated the installation of 500 dialysis machines, provided blood transport vehicles across the country, and supported cancer care for underprivileged patients in need of critical treatment.

At the core of ICICI's efforts is a deep-rooted belief in empowerment as a catalyst for change. Through its unwavering support, over 5 million rural women have transformed into entrepreneurs.

Parallely, the Bank's flagship initiative, the ICICI Academy for Skills, has equipped over 200,000 youth with practical training and confidence, enabling them to build sustainable livelihoods.

ICICI Bank's environmental interventions are just as transformative. In its mission to restore ecological balance, 600 villages have been declared 'zero burning zones,' 2,245 acres of grassland have been developed, and more than 5,800 rural schools now harvest rainwater.

From providing emergency aid to 14,000 families during natural calamities to ensuring water security and bringing renewable energy to underserved regions, ICICI Bank is laying the foundation for long-term, inclusive development.

With each initiative, the Bank strengthens its role as a catalyst for change, pioneering not just the future of finance but the future of a stronger, more inclusive India.





## Making Healthcare Accessible – The Community Health Project

The lack of doctors and critical health services in rural areas is real, and well known. In the region that Nayara Energy operates in, patients are required to travel a distance of 40 & 20 kms either way to access even the basic health services. Public health issues like anemia, malnutrition, poor hygiene practices & high consumption of tobacco products continue to plague the region, adding to the sense of drudgery. The Community Health Project addresses the above issues, providing basic healthcare services in surrounding villages since 2006. The umbrella program is tailor made to meet the needs of the surrounding communities, and is inclusive of -



- Mobile Health Van –Visits 17 villages as per pre-designed and pre-communicated schedule.
- Community Health Center, Jhakhar – Provides outpatient services to 5 surrounding villages. OPD facility is available in the center 6 days a week, along with basic laboratory facilities.
- OPD services –Reaches out to more than 6000 patients across 3 villages.
- Home visits for bedridden patients – Catering to the bedridden patients, the project facilitates in house health services to the needy.
- Specialized camps - Need-based and targeted camps such as Eye screening, Dental Camps, General Health Check-ups etc. provide additional and specialized services other than regular OPD ones.
- Behaviour Change and Communication –IEC and awareness generation programs related to general health, substance abuse, first aid, NCDs, etc. target long term behaviour change in communities, reinforcing the criticality of preventive health.
- Other programs – Include active case finding in TB patients, Yoga camps, and marking health related days.



Reaching out to more than 60,000 patients annually, the project is not just important, but critical to the wellbeing of the communities. Nayara Energy is committed to enhancing the quality of life in the stakeholder communities and the above is just a glimpse of the gamut of projects in place and the long-term changes that they have brought on ground. Meanwhile, the journey is on...







# BANKING ON CHANGE

## HDFC'S COMMITMENT BEYOND BUSINESS



**H**DFC, one of India's most trusted financial institutions, has long been a trailblazer in the country's financial evolution. Since its inception in 1994, the bank has not only redefined India's banking services but has also emerged as a powerful force for social good.

Beyond balance sheets and financial metrics, HDFC's true legacy lies in the lives it has uplifted. Through its flagship CSR program, Parivartan, the bank has positively impacted over 10 crore people across the country.

Parivartan, meaning "transformation," lives up to its name by driving meaningful change in areas that matter most. From supporting education and strengthening rural development to advancing healthcare, financial literacy, and environmental sustainability, Parivartan touches every facet of community well-being.

HDFC Bank's commitment to underprivileged yet deserving students shines through its extensive scholarship programs, opening doors to brighter futures. Its financial literacy initiatives have empowered countless individuals with essential

money management skills.

In a push for social innovation, the Parivartan Start-Up Grants support high-impact social enterprises working in health, education, and rural development—fueling scalable, lasting change.

Reaching every corner of the country, HDFC's blood donation campaigns have left a lasting impact, earning the bank a Guinness World Record for organizing the largest blood donation drive. It also conducts health camps and promotes awareness around nutrition, hygiene, and preventive care.

Environmental responsibility is another pillar of Parivartan. The bank has planted millions of trees and supports rural upliftment through clean drinking water projects and sanitation initiatives.

Through these efforts, HDFC Bank isn't just shaping India's financial future—it's helping build a nation where opportunity, dignity, and progress are accessible to all. As the bank grows, so does its vision of a stronger, more inclusive India.





# FROM FLOODS TO FORESTS

## PRERNA FOUNDATION'S JOURNEY OF COMPASSION AND PASSION



### A Flood of Compassion in Nari Village

In June 2025, torrential rains turned the lowlands near Nari village, Bhavnagar, into a perilous archipelago of mud and water. As **floodwaters swallowed pastures and homes**, hundreds of cattle were left marooned on shrinking islands of high ground. It was a desperate scene – frightened animals bellowing into the storm, villagers watching helplessly from afar. At dawn, Prerna Foundation's team from the Agiyali animal hospital arrived like an answered prayer. Braving currents and driving rain, **over 60 volunteers fanned out with ropes and rafts**, partnering with local welfare groups to reach each stranded cow and buffalo. In a massive community effort, more than **400 cattle were guided to safety on higher ground**.



**50,000+**  
Pigeons



**7000**  
Peacocks



**6000+**  
Demoiselle Crane



**2000+**  
Hérons



**1500+**  
Street Dogs (every year)



**1400+**  
Cows



**1000+**  
Ducks



**90+**  
Kingfishers



**50+**  
Eagles



**36**  
Crocodiles (This Year)



**97**  
Cobras



**42**  
Pelicans

### Healing Lives, Big and Small

Prerna Foundation's 24/7 "Karuna Abhiyan" (compassion campaign) embodies their core ethos—responding swiftly to animals in distress, day or night. From farm fields to wild forests, their efforts span across locations like Agiyali and the Jivdaya hospital in Ganeshgad. Prerna Foundation's CSR initiatives include **rescuing injured and endangered animals and birds** (including protected Schedule I and II species), **restoring biodiversity through lush Miyawaki forests**, promoting environmental education and awareness, and empowering a grassroots network of dedicated "Jivdaya Rakshak" volunteers, all driven by an unwavering compassion to safeguard our planet's **most vulnerable creatures and fragile habitats**.

One striking example: under a moonlit sky near Dwarka, volunteers **rescued 30 wild boars** from an open well overnight, returning each to freedom. Since its inception in 2023, the Foundation has saved thousands—**from injured peacocks to abandoned calves**—most rehabilitated and released. Recognized by Gujarat's government as an official wildlife treatment center. In every bandaged wing and splinted leg, one sees that blend of love and science restoring hope.



**JOIN HANDS WITH US!!**  
Be the Voice for the Voiceless!







## FROM BARREN LAND TO BIODIVERSITY PARK

Rescue is only the beginning; **healing culminates in freedom**. For Prerna Foundation's animals, that freedom often leads to a remarkable sanctuary: a young forest in Dwarka, grown on once-barren hospital land. In 2021, the Foundation's environmental wing, CleanEarth, revitalized the soil using their organic products—**Nisarg Shakti** and **Nisarg Poshan**—and planted thousands of native saplings using the Miyawaki technique. The result: a dense, thriving forest growing **10 times faster and 30 times denser than usual**. Now a **rich biodiversity park**, it provides a natural home for many rescued animals—**peacocks, owls, cranes, nilgai**, and more—restoring food chains and rewilding the landscape. This living forest stands as a “**circle of conservation**” proving that both land and life can heal.



**“We can turn distress into opportunity, waste into growth, and loss into life”**

## Seeds of a Sustainable Future

The journey from floods to forest captures the full mission of the BA Prerna Group. Through its two key arms—**Renewables and CleanEarth**—the Group advances sustainability on multiple fronts. While BA Prerna powers communities with wind and solar energy, CleanEarth transforms waste into resources: **refuse-derived fuel (RDF)** replacing coal in industries, and compost restoring soil health. **The Dwarka forest** is an example of this synergy, created using recycled organic matter and clean energy principles. By 2025, BA Prerna had planted over 35,000 trees, processed **500+ tons of organic waste**, and used **5,000+ tons of RDF**—avoiding an estimated **6,700 tons of CO<sub>2</sub>-equivalent emissions**. Every tree, every rescued animal, every repurposed ton of waste reflects their belief that environmental care and animal welfare are deeply interconnected—two halves of the same heartbeat driving sustainable progress.





# HOW NTPC IS CHANGING LIVES IN PLACES YOU'VE NEVER HEARD OF



**N**TPC's story is one of purpose-driven progress, where powering the nation goes hand in hand with empowering its people. Guided by the philosophy of "care and share," NTPC's Corporate Social Responsibility (CSR) is not just a statutory obligation but a deeply ingrained commitment woven into its business ethos.

NTPC is not just powering homes—it's transforming communities. By investing in education, healthcare, infrastructure, and skill development, especially around its project areas, NTPC is uplifting lives and creating opportunities. From building schools and roads to supporting healthcare camps and vocational training, NTPC's initiatives are reshaping the very places people call home—making them healthier, more connected, and full of promise.

A powerful testament to NTPC's dedication to social change is the Girl Empowerment Mission (GEM)—a



transformative initiative by NTPC that empowers underprivileged girls aged 10 to 12 through a four-week residential workshop focused on building confidence, life skills, and self-reliance. Launched in 2018 with just 392 participants across 3 locations, the program has grown significantly, reaching over 10,000 girls across 42

NTPC locations by 2023.

Selected from government schools near NTPC's projects, participants are provided free boarding, lodging, and education in a safe, supportive environment. In line with the "Beti Bachao, Beti Padhao" initiative, GEM empowers girls to overcome barriers, inspiring change in their families, communities, and beyond.

NTPC's unwavering commitment to inclusivity shines through its dedicated support for over 50,000 Persons with Disabilities (PwDs), offering transformative interventions—from surgeries and assistive devices to vocational training—that empower lives and open new possibilities.

From environmental stewardship to gender equality and education, NTPC's CSR activities touch over 16 lakh lives across 500+ villages annually. In powering India, NTPC is not only energising homes but uplifting communities, lighting the path to a



# “PLANTING SEEDS OF CHANGE WITH THE ASHOKA TREE”

## REETHIKA AZARIAH KURUVILLA



In a world that often waits for change, Reethika Azariah Kuruvilla chooses to create it. As the visionary Founder and CEO of 'The Ashoka Tree', Reethika has spent over a decade turning the invisible needs of communities into visible, tangible impact – quietly but powerfully rewriting the story of early

childhood education, inclusion, and women's empowerment in India.

At the heart of her journey is a simple belief: "every child deserves a place to learn, dream, and belong." Under her stewardship, The Ashoka Tree has built vibrant libraries in underserved preschools, launched community-led storytelling programs, and empowered caregivers with the tools to nurture young minds. Her "Athi-Sundar Library" initiative, named in honour of her late father, is a symbol of how deep roots and strong stories can flourish in the most unlikely places.



Reethika Kuruvilla's commitment to inclusivity resonates through her work with children and youth with disabilities, especially

through Boccia, a precision sport that fosters dignity, joy, and belonging. Her programs don't just invite people with disabilities to the table – they redesign the table altogether.

Beyond classrooms and games, Reethika amplifies the voices of women, especially in marginalized communities. From mental well-being circles to economic empowerment workshops, she ensures women are not seen as beneficiaries of charity, but as co-creators of change.

Her strength lies in weaving compassion into strategy, empathy into execution, and storytelling into systemic transformation. Whether she's pitching to global foundations or inspiring young volunteers, Reethika doesn't just speak about change – she cultivates it.



Reethika Kuruvilla's story reminds us that true generosity isn't loud. It is rooted, intentional, and full of light. And like 'The Ashoka Tree', it offers sorrow-less shelter to all who stand beneath it



**U**pfront (<https://upfront.global/>) is an entity striving to make wellbeing a reality for workforces. Upfront is a global entity headquartered in India and built out of collective experience of 20+ years of Catalyst Group while mainly working on Workforce\* Wellbeing.

Upfront is committed towards enriching the lives of the workforce by working for their rights, entitlements, health, agency, safety, financial security and building resilience.

Upfront aims to achieve these by unlocking human potential, making 'systems' work, enabling investment on workforce wellbeing a critical value proposition for both social and business outcomes.

#### Who we work with:

We work with gender diverse workforce in formal and informal economy both via community interventions as well as systemic level interventions. For continued progress towards our mission we engage with a diverse set of stakeholders ranging from national & international funding agencies, corporates, Govt, autonomous institutes, think tanks, thought leaders for long term & strategic partnerships as well as through short term assignment based partnership.

Besides as part of our larger work we also focus sanitation workforce, gig workforce, domestic helps, laborers through policy influencing assignments with relevant departments and authorities.

#### Our Communities



#### Frontline Health Workers



#### Factory Workers



#### Our Belief



**Human rights are central to human and economic development**



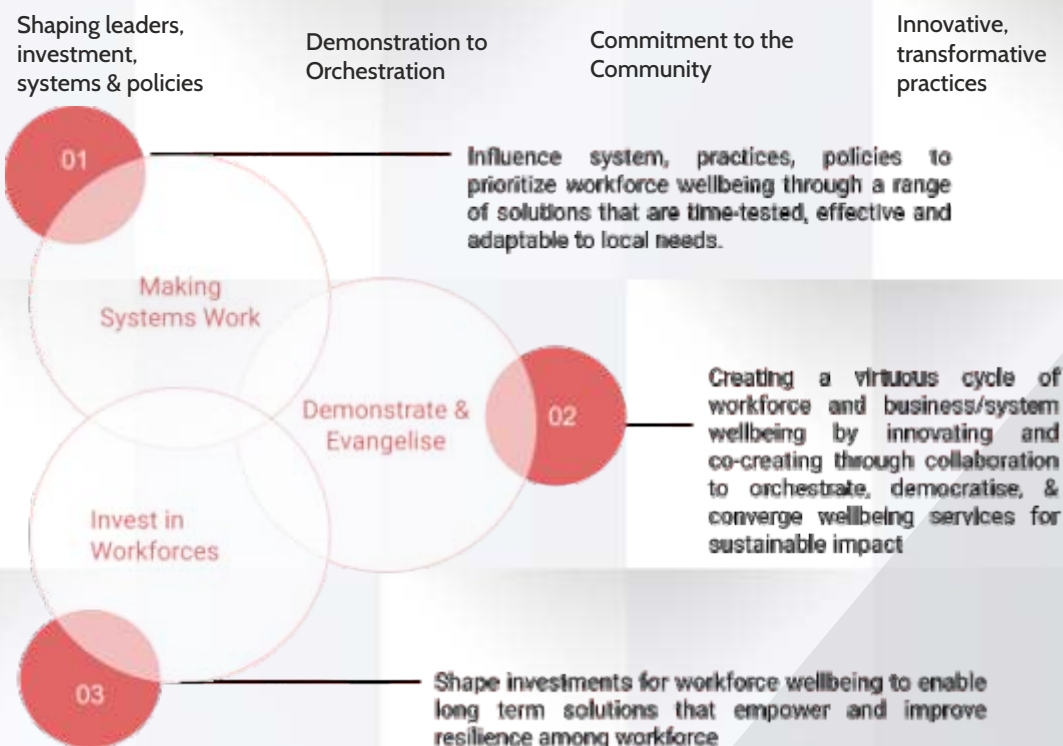
**Wellbeing outcomes for worker and business can both be achieved; but not at the cost of each other**



**Every human has potential and a right to dignity, respect, safety security, critical information and opportunities**



## Our Approach



## Reach & Impact Footprint

Upfront is working towards Scale, Impact and Sustainability to build healthy, happy and resilient workforces. And is working on achieving the sustainable development goals (SDG) with a focus on SDG 3 (Good health and Well-being), 5 (Gender Equality), 8 (Decent Work & Economic Growth), 11 (Sustainable Cities and Communities), 13 (Climate Action) and 17 (Partnerships) to ensure sustainability, scale and impact by positively influencing and transforming policies, programs and practices.

(\*earning less than INR 20,000/- per annum (240 USD/228 Euros))



## Relief, Recovery & Resilience for 89,24,964 individual workers & their families



\*Direct Reach

\*\*Includes artisans, home based workers, rag pickers, domestic workers etc.



Partner with us in leading the way in wellbeing & sustainability. Please connect with us at [shaonli@catalysts.org](mailto:shaonli@catalysts.org) to explore us and opportunities to work together.

Making wellbeing a reality for the workforces





**Prasana Prabhu**

Chairman, SSRDP & SSIASST - The Art of Living

## Changing the Destiny of Rural India —One Farm, One Skilled Youth, One Empowered Woman at a Time

With the planet at a crossroads of environmental strain and social unrest, The Art of Living, guided by the profound vision of global humanitarian and spiritual leader Gurudev Sri Sri Ravi Shankar, is nurturing a renaissance of human and ecological well-being. What began as a spiritual movement has blossomed into one of the world's most far-reaching initiatives—reviving nature, empowering communities, and rekindling self-reliance across villages, towns, and continents.

At the heart of this transformation lies an integrated approach that connects water, soil, people, and purpose.

With more than 70 rivers and streams rejuvenated, and over 1,05,000 recharge structures constructed, The Art of Living's water conservation movement is restoring the natural flow of water across once-parched landscapes. Over 17,402 crore litres of water have been conserved—reviving barren farmlands, recharging aquifers, and restoring livelihoods across drought-hit regions.

In the agricultural sector, more than 23 lakh farmers have been trained in natural, sustainable techniques—reviving indigenous wisdom while enhancing productivity. In suicide-prone districts, 1.15 lakh farmers now cultivate with confidence, using climate-resilient techniques across more than 56,000 acres. For these farmers, agriculture is not just about harvests—it's about healing the land, restoring self-worth, and building lasting security.

This environmental revival extends skyward. Over 100 million trees have been planted across 36 countries, making it one of the world's most extensive grassroots afforestation efforts. From the 70,000+ saplings

planted in Ladakh's freezing altitudes to dense green corridors along river basins, and oil-seed trees like Mahua and Karanj flourishing in Maharashtra, forests are returning—and with them, biodiversity, balance, and the breath of life. Equally powerful is the transformation in human lives. Women, in particular, are leading change at every level. In Tamil Nadu, 44,000 women came together to revive the Naganadhi River. Across India, over 1.11 lakh women have received livelihood training, and 1.15 lakh girls have been educated on menstrual hygiene. These are not isolated efforts—they are waves of empowerment reshaping entire communities.

Education remains a cornerstone of this holistic vision. Through 1,327+ free schools in 22 states, The Art of Living is bringing quality education to over 1 lakh children, most of whom are first-generation learners from tribal, rural, or slum areas. In some villages, the journey to school spans 30 km on unpaved roads—but it leads to futures once thought unreachable.

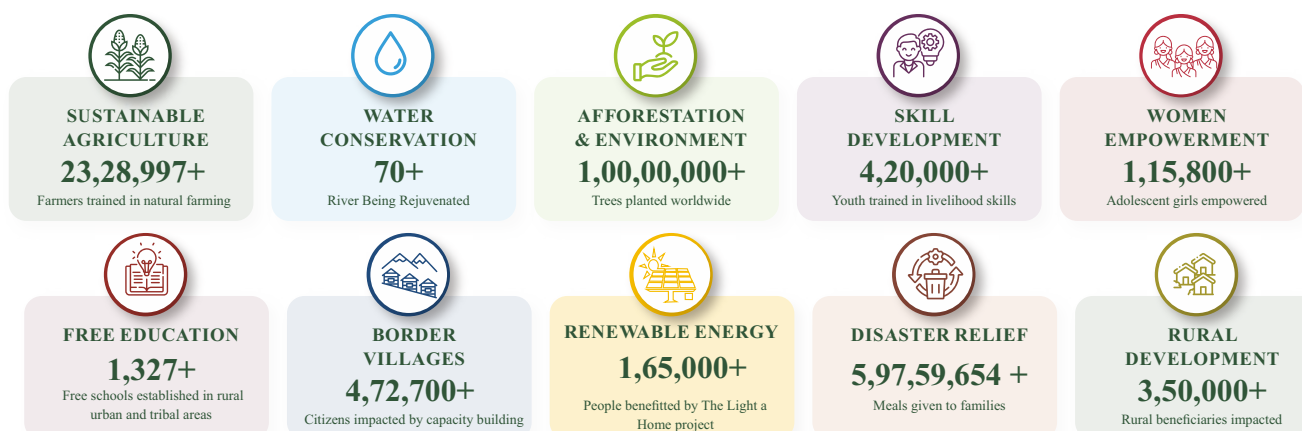
To ensure employability and economic self-reliance, more than 4.2 lakh youth have been trained through 120+ skill development centres in 23 states. These trainings span 48 job roles in 12 sectors—from tailoring to solar energy, from computer literacy to rural entrepreneurship. The result is a generation that is not just skilled, but inspired.

In India's remote and sensitive border regions more than 4.7 lakh citizens have been impacted, with 1.95 lakh people benefiting from clean, renewable energy. These initiatives have illuminated more than 660 villages—dispersing darkness not just from homes, but from hearts and hopes.

The Art of Living's prison programmes have brought emotional and mental transformation to over 8,00,000 inmates across 65 countries through yoga, meditation, and Sudarshan Kriya. Since 2019, we have empowered more than 8500+ prisoners across India with vocational skills, certification, and job support—enabling a fresh start after release.

Every initiative is rooted in a deeply interconnected ecosystem—where each action amplifies the next. Rejuvenated rivers nourish farmlands. Thriving farms support families. Educated children return as leaders. Empowered women heal ecosystems. Renewable energy sustains clean living. And each piece strengthens the whole.

In an age where development often sidelines nature and the marginalised, The Art of Living offers a new paradigm—where the environment and humanity rise together.





# Where Good Becomes Great

*Reimagining traditional grant-giving with catalytic capital to strengthen measured outcomes and deliver exponential impact to undeserved communities*

At 360 ONE, one of India's top five wealth and asset management firms, we have always believed that **an enduring legacy is shaped by both wealth and values**. 360 ONE Foundation reaffirms this belief by bringing a strategic, outcomes-led lens to giving, delivering long-term social value.

**Moving beyond the traditional, cheque-writing mindset**, our approach uses blended finance to increase the quantum of funds, and outcome-based funding to ensure funds translate into maximum outcomes. Thereby, driving efficiencies in funding, and building stronger programs.

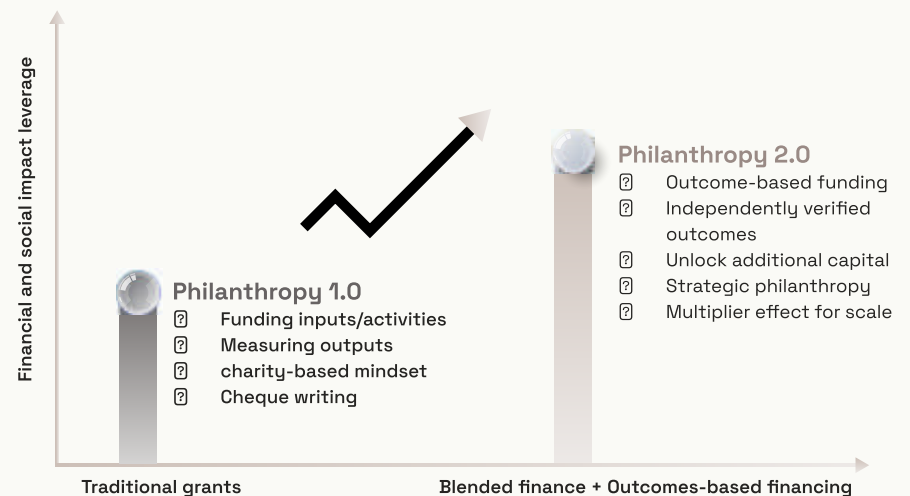
## A Differentiated Approach

Grants are a unique kind of capital, which seek no return. They are patient, risk-tolerant instruments that can absorb uncertainty, unlock commercial capital, and accelerate scale. Through blended finance and outcome-based financing, we deploy grants to unlock more, reach more, achieve more with less:

- Unlock additional capital
- Recycle and revolve funds
- Focus on measured outcomes (over outputs)

## Financial Access & Inclusion as a Lever to Improve and Rebuild Livelihoods

Our interventions (1) Enhance employability (through skilling) and (2) Promote entrepreneurship. We strive to close the gap between informal and formal sectors, guiding vulnerable communities towards formal credit sources. We believe in holistic, long-term solutions with aspects of skill and capacity building, market and government linkages - overlaid with financial access and inclusion.



Through our projects, which have impacted over **1,69,000 beneficiaries**, we reflect on and push the boundaries of what's possible, building an ecosystem that's **evolving from Good to Great**.

For every ₹1 of grants from 360 ONE Foundation's flagship programs, we've unlocked **4.58x additional**, capital reached **3.73x more beneficiaries**, and enabled **4.05x income growth**, proving that catalytic capital can transform scale and impact.

*"At 360 ONE Foundation, we've reimagined grant giving as an impact multiplier to maximise social returns. By pioneering innovative approaches like blended finance and outcome-based funding, we unlock additional capital and build stronger outcomes and programs, for every contribution made."*

## Saumya Lashkari

Director & Board Member,  
360 ONE Foundation





# AKSHAYA PATRA FOUNDATION

A MEAL. A MISSION. A MOVEMENT.



against hunger and malnutrition. Supported by the Government of India, state governments, corporates, and thousands of donors, Akshaya Patra fuels children's right to education, breaking the cycle of poverty and hunger.

For corporates seeking meaningful, measurable social impact, partnering with Akshaya Patra is more than CSR — it is a commitment to building a healthier,

**T**he Akshaya Patra Foundation has emerged as a key player in Corporate Social Responsibility (CSR) initiatives, driven by its vision that no child in India should have to choose between a meal and a classroom.

Established in 2000 and headquartered in Bengaluru, the Foundation implements the Mid-Day Meal Scheme in government and government-aided schools across India. From serving just 1,500 children in five schools, it now reaches over 1.8 million children in 19,039 schools across 12 states and 2 Union Territories, making it the world's largest NGO-run school meal program.

Akshaya Patra's expansive reach, supported by state-of-the-art centralized and decentralized kitchens, ensures hygiene, efficiency, and consistency. Beyond school meals, the Foundation's CSR initiatives extend to Anganwadi feeding, programs for pregnant and lactating mothers, and disaster relief efforts.

A recent strategic partnership with the Trans Disciplinary University of Health Sciences and Technology (TDU) aims to combat "hidden hunger" through nutrition-enhanced, plant-based meals. This

collaboration is set to significantly boost the nutritional value and sustainability of public feeding programs, aligning with the CSR and ESG goals of forward-thinking corporations.

Akshaya Patra not only fights hunger but also supports improved education outcomes, reduces malnutrition, and promotes public health. Several companies have joined hands to support education initiatives in Varanasi and Vadodara.

Recognized with the prestigious India CSR NGO Leadership Award, the Foundation stands as a beacon of hope in India's battle





# FROM COMPASSION TO ACTION

## HELP AGE INDIA FUELLING HOPE FOR INDIA'S ELDERLY

**H**elpAge India, a pioneering non-governmental organization dedicated to the welfare of the disadvantaged elderly, has been creating meaningful change through its dynamic Corporate Social Responsibility (CSR) initiatives.

Almost four decades ago, when rough roads and scarce transport made reaching remote villages a battle, and communication was limited to letters and infrequent phone calls, HelpAge India began its mission. Today, it has transformed the lives of millions of elders across India's vast and changing landscape.

The organization's CSR collaborations have made possible a diverse range of impactful programs addressing healthcare, social protection, livelihoods, and advocacy.

One of their standout initiatives is the deployment of Mobile Healthcare Units (MHUs), which bring essential medical services directly to elderly populations in remote and underserved areas. These

MHUs provide vital care such as cataract surgeries under the "Restoration of Vision" program and offer cancer and palliative care, reducing barriers to healthcare access for elders.

HelpAge India also emphasizes social protection by creating safe, supportive environments where older persons feel valued and secure. Livelihood programs empower elders to remain economically independent, fostering dignity and self-reliance. Their efforts extend to advocacy and policy work, where they collaborate with governments to strengthen laws and policies that protect senior citizens' rights and promote their welfare.

Corporate partnerships are central to HelpAge's impact. Over 350 corporations have supported the organization through CSR funding, enabling large-scale interventions and innovative programs. HelpAge encourages employee giving and engagement, facilitating payroll giving programs that allow employees to contribute directly to elder welfare while benefiting from tax incentives.

Through these combined efforts, HelpAge India reaches nearly 2 million elders annually, ensuring they receive healthcare, social support, and protection. The organization's commitment was recognized globally when it received the prestigious UN Population Award in 2020 for its exemplary work in ageing.

In a country where elders are considered the roots of the family tree—holding wisdom, tradition, and strength—HelpAge India has nurtured those roots with care and commitment. Through decades of service and innovation, it continues to ensure that our elders live not only longer, but with dignity, respect, and purpose.





**T**each For India (TFI), part of the global “Teach For All” network, is redefining education in India. It addresses the urgent need for quality learning among children from underserved communities while striving to create a more equitable playing field for all.

TFI's mission to bridge the education gap has never been more critical. Through its innovative two-year Fellowship program, TFI recruits exceptional graduates and professionals to teach full-time in under-resourced schools across eight Indian cities, nurturing a new generation of leaders dedicated to educational equity.

At the core of TFI's approach lies a powerful belief: every child deserves an excellent education. In 2023, 89% of TFI's Grade 10 students graduated successfully. These Fellows bring creativity and compassion into classrooms, transforming them into spaces of joy, support, and discovery. More than just teachers, they become mentors, role models, and fierce

champions of their students' potential. TFI's impact extends well beyond school walls. Through collaborations with organizations like Karunya Trust and Smile Foundation, TFI is helping level the playing field for marginalized children, offering access to formal education, healthcare, and nutrition. Over 525 girls have been empowered to pursue engineering degrees through dedicated scholarships, actively challenging gender inequality.

Nutrition remains a cornerstone of TFI's work. Since 2014, in partnership with The Akshaya Patra Foundation, TFI has served over 70 million nutritious meals to more than 300,000 children, ensuring hunger doesn't stand in the way of learning.

Meanwhile, through the Rubicon Foundation, TFI supports youth from Tier 2 and 3 colleges with career counseling, training, and job placements—paving the way for future success.

Healthcare is another critical pillar. In collaboration with Tata Memorial Hospital and CanKids, TFI supports children battling cancer with timely treatment, emotional care, and education, alleviating the burden for families navigating both illness and poverty.

Teach For India continues to light the path toward a more inclusive, empowered India—one child, one classroom, and one community at a time. Because when we invest in children, we invest in a brighter tomorrow.







# FROM WELLS TO WELFARE: ONGC'S IMPACTFUL CSR LEGACY



**A** Fortune Global 500 company and Asia's largest oil and gas explorer, ONGC, has consistently demonstrated that business excellence and social responsibility can go hand in hand. Its multifaceted initiatives, spanning education, healthcare, environmental sustainability, heritage preservation, and community development, align closely with the United Nations Sustainable Development Goals (SDGs).

Among its standout initiatives is Project HEAT (Hemophiliacs Education and Transformation), which supports 1,000 underprivileged children living with haemophilia, ensuring access to education and holistic care. ONGC has also launched 20 Mobile Medicare Units aimed at delivering essential healthcare services to over two lakh elderly citizens across India. In the realm of environmental stewardship, Project Saraswati

marks a groundbreaking effort in water conservation. Launched in Rajasthan, the project seeks to revive deep aquifers in drought-prone areas. ONGC also promotes environmental awareness among schoolchildren and actively supports biodiversity and heritage monument preservation in Assam.

ONGC's role in disaster relief is one of its most defining contributions. The company has consistently stood by the nation during times of crisis—rehabilitating victims of the Orissa cyclone, Gujarat earthquake, Kargil war, and the 2004 tsunami. Its efforts have included rebuilding homes, creating employment for war widows and disabled soldiers, and coordinating essential relief supplies through the Indian Army.

Inspired by Dr. A.P.J. Abdul Kalam's vision, ONGC's PURA (Providing Urban Amenities in Rural Areas) initiative is transforming remote

communities in Tripura, Andhra Pradesh, and Gujarat by delivering power from idle gas wells—ushering in sustainable rural development.

From supporting special needs schools and empowering artisans to promoting sports and preserving cultural heritage, ONGC's CSR footprint is as vast and diverse as the nation it serves. At its core, ONGC sees CSR not as a mandate, but as a mission—to uplift communities, protect legacies, and foster inclusive growth.

ONGC's commitment towards society stands out for its scale, empathy, and enduring impact.



# Godrej's

## Triple Bottom Line

### PEOPLE, PLANET, AND PROGRESS

Godrej | CONSUMER PRODUCTS

**W**ith a legacy steeped in purpose, **Godrej Consumer Products Limited (GCPL)** stands as a trailblazer in setting benchmarks for inclusive development, environmental stewardship, and community empowerment. Through its visionary 'Good & Green' initiative, GCPL proves that profit and purpose can go hand in hand.

One of GCPL's standout contributions is its Project EMBED (Elimination of Mosquito-Borne Endemic Diseases), launched in 2015. Focused on malaria-prone regions in Madhya Pradesh, the initiative has helped reduce malaria cases by 80% across 11 districts, making 5,225 villages malaria-free in FY 2023-24. With urban interventions targeting dengue and chikungunya, GCPL has already protected over 28.4 million people, edging closer to its ambitious goal of safeguarding 30 million by 2025.

GCPL's environmental impact is equally compelling. For five consecutive years, all its manufacturing units have achieved zero waste to landfill, while 100% of its plastic waste is collected and managed. Innovative partnerships have turned waste into fuel and created scalable urban waste solutions in cities like Guwahati, Pondicherry, and Hyderabad.

In Siddipet, Telangana, GCPL's watershed management project has rejuvenated 2,950 hectares, distributed 8.5 lakh saplings, and is set to sequester 30,000 metric tons of CO<sub>2</sub> annually, all while ensuring water security and sustainable farming for hundreds of local farmers.

From supporting public healthcare during the pandemic to conserving Mumbai's mangroves and

backing education through Teach for India, GCPL's CSR portfolio is both vast and visionary.

At the heart of GCPL's approach lies a deep-rooted belief that real growth is shared growth. Whether it's training over 4.5 lakh youth in employable skills, reviving livelihoods for thousands of nano-entrepreneurs, or restoring ecosystems with local partnerships, GCPL doesn't just invest in communities—it empowers them.





## HOW SBI IS RESHAPING INDIA'S FOUNDATION— DECADE AFTER DECADE



**T**he SBI Foundation, the philanthropic arm of the State Bank of India, has been making remarkable strides in transforming lives across India through its diverse Corporate Social Responsibility (CSR) initiatives. As the nation's largest public sector bank, SBI has harnessed its resources and reach to focus on sustainable development and inclusive growth, ensuring that communities across the country benefit from its efforts.

At the core of the Foundation's mission is a commitment to improving healthcare access and quality. By adopting 158 Primary Health Centres (PHCs) nationwide, the Foundation strives to strengthen medical infrastructure and ensure healthcare reaches those who need it most. This initiative embodies their vision of a healthier India by delivering essential healthcare services to nearly two lakh underserved people.

The Foundation also actively supports government health campaigns like the Pradhan Mantri TB Mukh Bharat Abhiyaan, reaffirming their dedication to combating tuberculosis by providing enhanced diagnostics and care in states such as Kerala, Haryana, and West Bengal.

Recognizing education as a powerful catalyst for empowerment, SBI Foundation's mission extends to bridging the digital divide and enhancing learning environments. By distributing laptops to children in rural Karnataka and Tamil Nadu, they work towards their vision of inclusive education for all.

The conversion of over 230 classrooms into smart classrooms reflects their dedication to fostering modern, technology-enabled education for over a lakh students.

Through partnerships with organizations like the Akshaya Patra Foundation, the Foundation further supports mid-day meal programs, reinforcing their belief that nutrition and education go hand in hand in building a strong future.

The Foundation is dedicated to restoring degraded lands, exemplified by the remarkable transformation of 14 barren acres at MGRDPR University in Gadag, Karnataka. Here, over 19,000 saplings have been planted, solar lights installed, and check dams built to create a flourishing green oasis. This project reflects the Foundation's mission to harmonize ecological sustainability with community growth, crafting environments that benefit both people and the planet.

Driven by a powerful vision of inclusive social welfare, the Foundation stands firmly behind women during crucial moments of motherhood. By creating dedicated baby feeding centres at bustling Bengaluru metro stations, it offers nursing mothers safe, hygienic, and dignified spaces, transforming public areas into havens of support and respect.

Beyond individual projects, the SBI Foundation's Gram Seva program is a testament to their long-term vision of rural transformation. By adopting 100 villages across 16 states, they undertake holistic development focused on healthcare, education, and infrastructure, creating sustainable ecosystems that uplift entire communities. Through these far-reaching and deeply rooted CSR efforts, the SBI Foundation not only fulfils its mission of empowering lives but also stands as a beacon of hope, progress, and sustainability, reshaping the very foundation of India for generations to come.

















# INDIAN CSR AWARDS *Special Edition*

EMPOWERING SOCIAL WELFARE