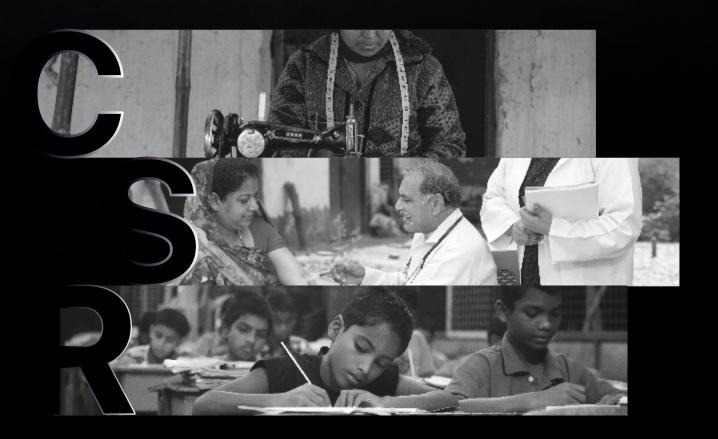
PHILANTHROPIST



FEATURING THE CHANGE MAKERS OF INDIA



www.icsrawards.org

















PREFACE

"The Philanthropist" is an initiative by Brand Honchos to mark and accentuate those Visionary leaders, Groundbreakers, Organizations, Institutes, NGO's, Entrepreneurs, Individuals and socialpreneurs who are making remarkable contribution in boosting the Indian economy or working with a vision to "Empower social welfare" practices in India.

An exclusive edition of "Indian CSR Awards 2023" organized by Brand Honchos to felicitate some of the leading International/ Indian Brands, NGO's and social workers who are ought to work for the upliftment of society and people around them were converged in this power packed event. ICSR Awards 2023 offered a platform which acknowledged and felicitated those individuals and organizations who are contributing towards humanity, mankind & nation building.

The event was designed with the perspective to constantly recognize the efforts of those who are significantly committed and dedicated toward social welfare practices for a better tomorrow.

The aim of the event was to encourage Indian corporates to spend more on CSR, To find out the watchful areas of CSR based on priority, To channelize the CSR activities of corporates so that the benefits of their activities directly reach to the marginalized sections of the society, To improve execution, implementation, results and productivity of CSR initiatives being conducted at various levels.

We at Brand Honchos set our heart on the successful implementation of the idea "Empowering Social welfare" in India and we believe that we all should stand united and blend our minds to contribute significantly as individuals or as an organization towards social welfare initiatives.

We at Brand Honchos believe that "If you make something the purpose of your existence, then nothing can stop you from achieving the same".

So "Keep your face always towards the sunshine and shadows will fall behind you".

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Disclaimer: we have taken utmost care to present error free information/knowledge in the public interest, readers are advised to independently verify the claims made in this edition. **Marketing & Brand Honchos** is not equipped to verify the claims made in this issue and reader's discretion is hence recommended.

Empowering people to make sense of data

The ability to make sense of data is a rare skill today and has immense potential to create value for the world we work and live in.

The mission of EXL's corporate social responsibility program – to develop market-relevant skills in communities around us – enables members of underserved communities to make sense of data and get access to exciting opportunities in the rapidly evolving space of data, analytics and artificial intelligence.

EXL

Program focus:

Development of market-relevant skills

Education as a foundation for skills



Signature initiatives

Skills to Win

Skills to Win aims to equip individuals with skills in data, analytics and AI and assists them in jumpstarting their careers in the AI economy.

This initiative has enabled ~3,300 individuals to discover a better career over the last 3 years.

Collaboration: Key tenet of our corporate social responsibility program

Our program design encourages equal collaboration from all stakeholders, including:

- People in our offices across the globe; they demonstrate how we apply skills to solve real business problems to people enrolled in our program
- Execution partners that help us deliver our program to communities
- Members of communities in which we implement our program

In 2022 alone, nearly one-fifth of our workforce in India volunteered to help us deliver the program more effectively to more than 27,000 beneficiaries.

Work with us and find a better way. Contact us at: Global.csr@exlservice.com



Foundational skills for leaders of the future

Our engagement with schools has been designed to introduce the concepts of data, analytics, artificial intelligence and critical life skills to middle and high school students in India.

This initiative has helped groom ~22,400 future leaders over the last 3 years.

"At EXL, we are committed to creating positive social impact through our corporate social responsibility (CSR) initiatives. We believe that as a global leader in business transformation, we have a responsibility to contribute to the well-being of the communities and the environment where we operate. We are proud of the achievements of our CSR team

achievements of our CSR team and the volunteers who dedicate their time and skills to make a difference in the lives of others."



About us:

EXL is a leading data analytics and digital operations and solutions company that partners with clients to improve business outcomes and unlock growth. By bringing together deep domain expertise with robust data, powerful analytics, cloud, AI and ML, we create agile, scalable solutions and execute complex operations for the world's leading corporations. Headquartered in New York, our organization is over 48,000 employees' strong and growing steadily, with more than 50 offices spanning 6 continents. You can find further details at www.exlservice.com



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- ceooffice@fuelfornation.com

About FUEL

- Established in 2007 as Trust with PAN Indian Presence
- Certified Under 80G/12A & FCRA
- Touched & Changed the lives of more than 1 Million students

1,00,127+
Youth Impacted
By Future Skills
Development

Relopment

76,819+
Students Impacted
STEM Learning Academic
Coaching &lab

75,629+

Given Placement Support for Youth 5575+

Given Training
Mechanics & Women
Under Vocational
Entrepreneurial Training

10,000+

Underserved Children Supported With Different Scholarship 10,00,000+

Students have been Counseled under the Career Counseling Program

FUEL's Work



Academic & Career Support

- Offers academic coaching & career counseling
- Enables scholarships for students from the 7th to 12 th grade



Skill Development & Training

- Offers future skills training in AI, ML, Java & Digital Marketing for underserved youth
- Offers vocational training for soft skills & digital skills



Women Entrepreneurship

Entrepreneurship courses for women to market and position their small business in a more effective way through a mentor mentee program

FUEL Journey Plan



2012-17

Youth Impacted By Future Skills Development



2018-23

FFSI

Future Skill Institute

It is currently operational and provides BBA Degrees



2023-25

FBS

Fuel Business School

Offers PGDM in International business and Banking & Financial services Business Analytics (BA)



2026-30

FUEL Skill Tech & Entrepreneurship University

Which aims to impact 10,000+ students in the next five years



CELEBRATING 17 YEARS OF IMPACTFUL MILESTONES & EXCELLENCE IN EDUCATION

What started off as a quest to collate and share an educational roadmap for confused youngsters to plan and chart their future has now grown into an institution that takes the responsibility to hand hold them till they reach their destination. Strengthened by likeminded individuals & organizations like HDFC Bank, Oracle, Cappemini, Standard Chartered GBS, HSBC Technology, YES Bank, LTI Mindtree, IndusInd Bank, Concord Biotech, VFS Global, DBS Bank, Wells Fargo, Syngenta, bp and Castrol who have joined hands; It has now grown into a social initiative that is actively changing the future of a generation.



MR. KETAN DESHPANDE,
Founder Chairman & CEO, FUEL Business School

Q1. An initiative to inform students about the various growth options available to them, has now grown into an enabler that reaches out to them and hand holds them in their efforts to join the mainstream. When and why did you first realize the need for widening your scope of involvement?

Ans: After facing confusion in career choices post my 12th standard, I missed crucial exams due to lack of guidance. This led to the inception of FUEL, an institution focused on reducing unemployment and guiding youth. Our Edu Connect program provides skill training aligned with industry needs. I wrote a book on empowering youth, sent it to Dr. Kalam, and he tasked me with training 10 million youth. My burning desire to fulfill this target is aimed at serving the nation.

Q2. From offering hands-on training that will enable rural students with minimal education to gain fruitful employment to courses that need a basic engineering degree FUEL covers the entire gamut. You also have Business Administration programs. There has been a need based natural progression across the years. Would you like to take us through

the situations that you encountered, that prompted you to roll these programmes.

Ans: Initially, FUEL began with certification courses in Future skills like JAVA, Python, and Artificial Intelligence. However, realizing the challenges students faced in securing jobs with these certificates, we pivoted to offering formal degrees with industry-aligned curricula. This shift allows students to gain hands-on experience alongside theoretical knowledge, addressing the practical needs of the job market.

Q3. You aim for a 100% penetration at school levels across a district. How many districts have you covered so far? What does your road map for the future look like?

Ans: We have 30+ industry partners who have helped us to cover 16+ states. We are working on the Hub and Spoke model. We are currently started our programme in Indonesia and we are working on spreading our programme in Jakarta. and other South Asian Countries.

Q4. What has been the impact of your initiatives, so far? How have youngsters benefited? What has been the impact of the progress on their families? How has this influenced other youngsters around them?

Ans: With over a million beneficiaries, FUEL has collaborated with engineering colleges and 30+ industry partners to offer skill development programs in areas like Digital Marketing, Core Java, Artificial Intelligence, Machine Learning, Blockchain, and 3D printing. The impact extends to talent search coaching for standard X–XII and scholarship programs. The majority of beneficiaries come from low-income agriculture backgrounds. Through the FUEL Business School (FBS), we empower girls from such backgrounds, not only enhancing their individual prospects but also elevating their family status. This success inspires other girls to overcome socioeconomic barriers and pursue their passions.

Q5. How have Corporates responded to your initiatives? How have they benefited from it?

Ans: FUEL, initiated with a small investment and a vision to empower youth, has garnered support from 30+ prominent

companies such as Capgemini, HDFC Bank, Oracle, Microsoft, Fujitsu, Standard Chartered GBS, Citi Bank, LTI Mindtree, and Lenovo. These companies actively participate in education programs for students from low-income backgrounds, demonstrating a commitment to social responsibility. FUEL ensures a seamless process, allowing companies to invest in education with ease and contribute to societal well-being.

Q6. Who all can associate with you? How can they contribute?

Ans: Anyone can contribute to FUEL be it by providing scholarship for the students, to work with FUEL by being the trainer or by simply being a volunteer.

Q7. What are your future plans? How is FUEL planning to fuel India's growth in the years to come?

Ans: FUEL's future plans involve expanding the impact by introducing formal degree programs, including BBA and PGDM, through FUEL Business School. The focus is on expanding FBS across India and pioneering scholarship-driven programs to empower students to dream big and achieve their aspirations, aiming to become the first institute in South Asia to do so. Going forward FUEL is planning to establish a Skills and Entrepreneurship University funded through social impact (CSR/ HNI) initiatives.



MR. SANTOSH HURALIKOPPI Chief Mentor, FUEL Business School















50+Inspirational Stories of FUEL Girl Scholars
Discovering Hope & Opportunities

FUEL HOPE STORIES

Join us in a celebration of the success of 50+ remarkable girls who dared to dream, found hope, and reached for opportunities. Their inspiring stories will touch your heart and remind you of the incredible strength that hope can bring.

Diya Singh, from Jaipur, Rajasthan, completed her education at a government school. In 2020-21, she collaborated with FUEL, providing free coaching to 9th and 10th-grade students in Jaipur's government schools. Discovering a scholarship opportunity through FUEL, she applied, underwent testing and interviews, and secured admission to pursue a BBA at FUEL. Diya aspires to excel academically and attain a prominent position in a reputable company. Grateful for the opportunity, she expresses heartfelt thanks to FUEL Business School, pledging to give her utmost effort to achieve her goals.

Diya Singh, Student at FUEL Business School





Drs. Kiran & Pallavi Patel

Has Committed to support
FUEL for Establishing Skilling
University that willl
Impact 10,000 underserved
youth per year

About Skill Tech & Entrepreneurship University

In the next five years the university envisions meaningful careers for 10000 students, through long term and short term interventions

School of Vocational Skills

- Certificate & Diploma in Banking and Finance Services, Insurance
- Certificate & Diploma in Artificial Intelligence and Machine Learning
- Certificate & Diploma in Digital Marketing

School of Digital Technology Skills

- Bachelors in Artificial Intelligence and Machine Learning
- Masters in Artificial Intelligence and Machine Learning

School of Management Skills

- Bachelors of Business Administration in Digital Marketing
- Bachelor in Banking and Finance Services, Insurance
- Masters of Business Administration in Digital Marketing
- Masters in Banking and Finance Services, Insurance

Intended Impact





80%

Students from economically weaker sections of the society



55%Women beneficiaries



Placement assistance to access jobs in emerging domains



Children of parents serving in the Army

Join FUEL's mission at www.fuelbschool.com Empower Education, change lives Your support matters.



वि मानव को मानव हो प्यारा, इक-दूने का बर्ने सहारा।

Satguru's vision for humanity

We envision a world where compassion and harmony prevail. By nurturing a deep sense of gratitude towards the bond of oneness amongst all living beings, our various social welfare programs, medical assistance and education, aim to uplift the less fortunate and create a community where everyone has equal opportunities to thrive. Our effort focuses to foster oneness among individuals with the belief that together we can build a better world for generations to come.

-Satguru Mata Sudiksha Ji Maharaj

Sant Nirankari Charitable Foundation (SNCF)

Taking forward Satguru's vision for oneness, SNCF was founded in 2010. It's an organization with socio-charitable activities as its primary objective and selfless service of humanity as its pivotal philosophy. The foundation endeavors to 'Heal', 'Enrich' and 'Empower' the underprivileged sections of the society by working on 7 Global Sustainable Development Goals. It aims to create a positive impact on the lives of those in need by providing access to quality healthcare, promoting education for all, empowering marginalized communities and addressing pressing global issues such as climate change and poverty. And that's not all. SNCF also strives to bring about sustainable change and improve the overall well-being of society at large. Through various initiatives and partnerships, it promotes social welfare, environmental conservation and economic development, recognizing that these aspects are interconnected and essential for a prosperous future.







Sant Nirankari Health City (SNHC) - A new paradigm of wellness

SNCF through its 'Health City Project (SNHC)' aims to revolutionize the healthcare industry and set new standards for patient-centric treatment by incorporating the principles of Oneness and Service to humanity. A 1200-bed state-of-the-art super-specialty hospital is envisaged with a vision to provide preventive and curative affordable healthcare services, with special focus on holistic wellness. The construction of the first phase with 500 beds is currently on track and is making significant progress. It is expected to be fully operational by early 2025. Providing a gamut of much-needed healthcare facilities to the community. Health City aspires to create a compassionate and inclusive environment for patients from all walks of life. Additionally, it will prioritize research and innovation to ensure that patients receive the most advanced and effective treatments available in the field of oncology by combining cutting-edge technology with compassionate care, incorporating holistic healing practices.

OPD 50 OPD consultation rooms Capacity to cater 6 lakh patients / year

IPD

- 300 Beds
- Capacity to cater 30,000 patients / vear

NICU

State-of-the-art Out-born and Inborn NICU along with Labor Room

OT

- 10 Modular OTs inclding Hybrid OT & Robotic OT
- Capacity to handle 15,000 surgical interventions / year

LINAC

- 4 Machines
- Capacity to handle 12,000 Radiation **Therapy** instances / year

Cath Lab

- 2 Cath Labs with CCU
- Capacity to cater 2,200 Major cardiac interventions / year

Labor Room

Capacity to cater 3,500 Deliveries / year

Emergency

- 25 Beds
- 30,000 patients / year with additional surge capacity

Critical Care

- **87 Critical Care Beds**
- Capacity to cater 5,000 patients / year

Chemotherapy

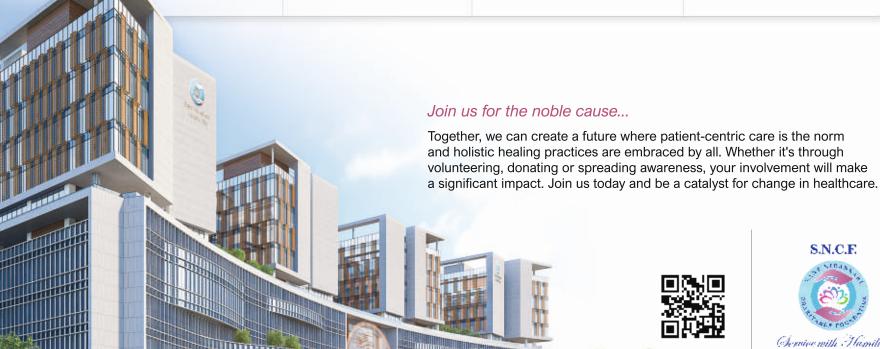
- 15 Beds
- Capacity to cater to 15,000 cancer patients / year

Radio Diagnosis

- **PET Scan**
- MRI Scan
- CT Scan
- X-Ray
- Ultrasound

Dialysis

- 15 Dialysis Beds +
- Capacity to cater 15,000 Dialysis procedures / year





Azim Premji, the founder and chairman of the tech giant Wipro, is one of the world's wealthiest and most benevolent business tycoons. Crowned as one of Asia's top philanthropists, the Czar of India's IT industry, Azim Premji has not only transformed his family's business from a humble venture dealing in vegetable oil into one of the biggest global business conglomerates, but he has also changed the face of Philanthropy in India. Premji established the Azim Premji Foundation in 2001, the non-profit wing focused on enhancing education in India. He deeply believes that education is the only vehicle that can drive positive social change.

After piloting the company to humongous success, Azim Premji, with an astute vision and leadership has driven the non-profit organization to mounting heights. The organization began its journey with the purpose of bringing quality education to rural India and it has thus far worked with over 3,50,000 schools across seven Indian states. After a decade of groundwork in uplifting elementary education in India, Premji identified the challenges that children faced in pursuing higher studies. This led to the establishment of the Azim Premji University which contributed to the education sector through its advanced courses and scholarships.

This one-of-a-kind University in India also focuses on uplifting

livelihoods, health, governance, and sustainability which contribute to building a better nation. Red with the Padma Vibhushan, India's second highest civilian award. Apart from education, the Azim Premji Foundation has collaborated with different organizations to drive a positive change by working on the fronts of gender equality, child care, mental and physical disability, and poverty.

He is also the first Indian billionaire to sign the Giving Pledge, an initiative by Bill Gates and Warren Buffet that encourages wealthy individuals to pledge half their fortunes to philanthropy. A billionaire by heart, Azim Premji donated Rs. 9713 crores towards philanthropy in 2021 and Rs. 7904 crores in 2020.

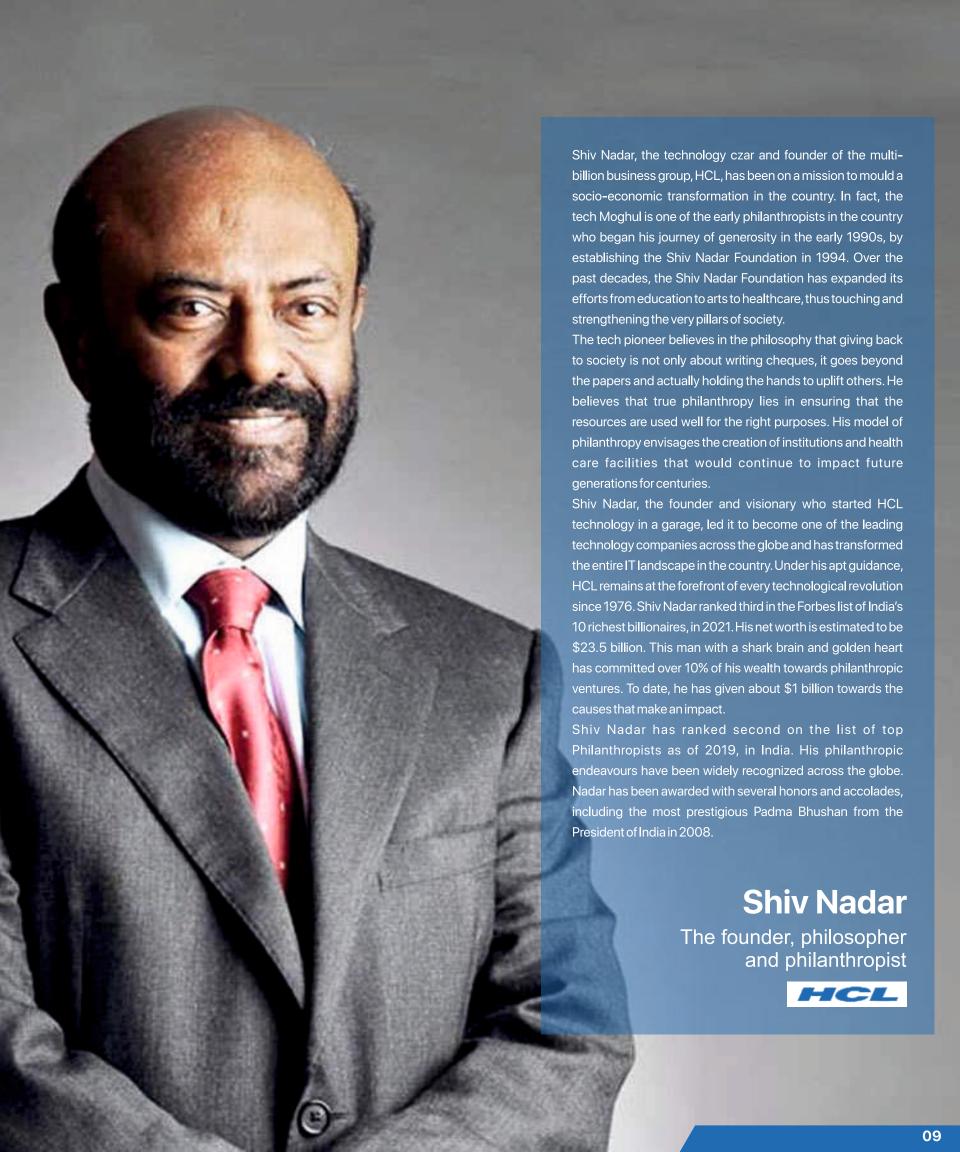
Renowned for his charitable works, he is the first Indian recipient of the Faraday Medal. His philanthropic endeavors also won him honorary doctorates from the Michigan State University, Wesleyan University, and the Indian Institutes of Technology at Bombay, Roorkee, and Kharagpur, among others. He is also the recipient of the Republic of France's highest civilian award, Knight of the Legion of Honor and in January 2011, he was hono



Azim Premji

India's biggest billionaire philanthropist







Ms. Shweta Rawat is the Chairperson and Founder of The Hans Foundation. Together with Mr. Manoj Bhargava, she established The Hans Foundation (THF) in 2009 and has been instrumental in shaping the organization's goals and direction.

A dedicated advocate for social change, Ms Rawat has led the organization's efforts to improve the quality of life for the underprivileged. Since its inception, The Hans Foundation has worked on various social initiatives and projects in healthcare, livelihood and education, with a particular focus on women empowerment and disability rights, which are topics of personal interest and significance. - Shweta Rawat, Founder and Chairperson, The Hans Foundation

About Us

The Hans Foundation (THF), established in 2009, is a Public Charitable Trust that works towards creating an equitable society by enhancing the quality of life for all through empowerment of marginalized and underprivileged communities in India. The Hans Foundation works on Health, Education, Livelihood, Disability and Disaster Relief interventions, with a focus on the rural and underdeveloped areas in the country.

SDGs:

SDG 15 - Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

Forest Fire Management: -The ongoing climate crisis has had an increasing effect on rural communities across India including through rampant forest fires, which threaten lives and livelihoods in addition to worsening environmental outcomes. The Hans Foundation works on Forest Fire Management in collaboration with the Forest Department of Uttarakhand through community-based interventions for Prevention, Mitigation, Response and Recovery, and strengthening rural resilience in the face of climate change.

Number of Villages Covered: 1000 Beneficiaries till date - 30314 SDG 3 - Ensure healthy lives and promote well-being for all at all ages

The Mobile Medical Units Programme

A Mobile Medical Unit (MMU) is an innovative model of healthcare



delivery that can help alleviate health disparities in vulnerable populations and individuals with chronic diseases in rural and remote areas. They also provide services like free medicines, diagnostic tests, counseling and preventive services like periodic testing of drinking water at the point of usage, home visits for elderly and Persons with Disabilities (PwDs) and referral to tertiary care centres for critical patients.

Number of Units - 339 Number of States covered - 8 Patients supported - 2.71 Mn+

Hans Wellness Centers for Schools

Hans Wellness Centers for Schools (HWCS) seek to pair the interventions of diagnosis, treatment and prevention related to physical and mental health concerns of the children. The services include OPD consultation in each school on a weekly basis, annual health checkup, mental health counselling and life skills education through a dedicated doctor as well as psychologist on premises.

Number of units - 7 Schools Area of Intervention - Delhi NCR Children supported - 21497





Dabur India: Nurturing Communities through Social Commitment

A stalwart in the FMCG industry, Dabur has been a guiding light towards health and wellness for the past 138 years. Beyond reintroducing the benefits of Ayurveda globally, Dabur has played a significant role in uplifting communities through its corporate social responsibility (CSR) arm, SUNDESH which spearheads initiatives spanning education, healthcare, microfinance, veterinary services, and income generation.

SUNDESH is actively engaged in educational initiatives encompassing non-formal education for children aged 6–14, adult literacy programs for women aged 14–35, and special schools for child labourers. In addition, the establishment of libraries serves to foster a culture of reading among children, contributing to their educational enrichment.

SUNDESH's healthcare initiatives play a pivotal role in empowering villagers by raising awareness and imparting knowledge about health safety, sanitation, and related topics. Through its healthcare programs, SUNDESH deploys medical officers, lab technicians, and community health workers to organize general health check-ups and pathological testing camps, ensuring the well-being of rural communities. In response to the COVID-19 pandemic, Dabur launched the 'Dabur Care Fund for COVID-19,' allocating Rs. 21 crore for relief efforts. This comprehensive approach exemplifies Dabur's dedication to supporting COVID-19 patients, frontline workers, migrant workers, and communities during these unprecedented times.

Furthermore, Dabur's dedication to alleviating poverty is evident in its endorsement of microfinance programs, collaborating with agencies to form self-help groups and linking them with credit institutions. Dabur's forward-thinking vision, centred on eradicating poverty, is realized through initiatives that involve training individuals in income-generating activities, fostering economic sustainability.

Aligned with their mission of fostering a better earth and better lives, Dabur's commitment to environmental sustainability, plastic

waste recycling, and School Support Programs exemplify a comprehensive dedication to community well-being. The substantial investment in these projects across various states underscores Dabur's unwavering commitment to both environmental conservation and the enhancement of educational infrastructure.

Through the establishment of skill development centres, health camps, and educational support programs, Dabur actively empowers communities. Their CSR initiatives transcend mere philanthropy; they embody a visionary approach that goes beyond business interests. By actively engaging in the social, economic, and environmental development of communities, Dabur has evolved into more than just a brand; it stands as a friend, philosopher, and guide, deeply committed to the well-being of its consumers and the broader community.

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A GROUP WITH A HEART

'Common good is more important than Individual gain' believed Shri Jamnalalji Bajaj,

Founder of Bajaj Group, a True Patriot, a Social Reformer,

a Philanthropist & an adopted Fifth son of Mahatma Gandhi

Following his footsteps

The Bajaj Group today is more than a corporate entity, catalyst for Social Empowerment

CONTRIBUTING

to Social and Economic Development for Nation building

PROVIDING FOR

Holistic Education, Healthcare & Hygiene, Women and Child Welfare

PROPAGATING

Our Rich Arts, Culture, Heritage & Sports

SUPPORTING FOR UPLIFTMENT

of the Poorest of the Poor & reaching out with a sense of purpose to the distressed lives

FACILITATING FOR

Water Conservation
Water Literacy & Treatment
Environmental Protection
& Ecological Initiatives

WORKING BEYOND PROFITS

& thus bringing smile that lights up millions of faces.

Resonating its goodwill & Touching every Indian, The Legacy continues...

NO WOMEN LEFT BEHIND. MENSTRUAL HYGIENE IS A HUMAN RIGHT.

Unipads is an award-winning Social enterprise engaged in manufacturing and supplying sustainable Menstrual Hygiene products globally.

WHY REUSABLE CLOTH SANITARY PADS?

- Lasts for 12+ months
- Not required to purchase every month
- **■** Health

Made from chemical free fabric

Environment friendly
6X smaller
carbon footprint

High acceptability among rural population

Improvised version of cloth



OUR PRODUCTS

Reusable Pads

3 Maxi Pads | 1 Super Maxi Pad One Pouch for Storage

Undergarments

Available in different sizes Small | Medium | Large

Period Panties

Available in different sizes Small | Medium | Large

IMPACT THAT KEEPS US MOVING



90K+
GIRLS EDUCATED ON
MENSTRUAL HYGIENE



HONOURS



RAT KI LAXMI AWARD WOMEN TRANSFORMING
IAN MINISTRY OF WOMEN
CHILD DEVELOPMENT

NITI AAYOG UN



MHM SUMMIT



50 INSPIRING WOMEN
GUJARAT EDITION



Contact: +91 7948910049 | +91 7600392767, **Email:** info@unipads.in | business@unipads.in **Website:** www.unipads.in **Location:** Ahmedabad, Gujarat



Kokan Kala Va Shikshan Vikas Sanstha (Kokan NGO) is a non-profit organization that works for the welfare of needy children and women in India. It was established in 2010 and registered in 2012 under the Society Act 1860 and the Bombay Public Trust Act 1950. Kokan NGO's thematic areas are aligned to Sustainable Development Goals (SDGs), covering social, economic and environmental aspects of sustainable development. Kokan NGO contributes in: SDG 1: No Poverty, 2: Zero Hunger, 3: Good Health and Well-being, 4: Quality Education, 5: Gender Equality, 6:Clean Water and Sanitation, 8: Decent work and economic growth, 10: Reduced Inequalities, SDG 17: Partnerships and the Goals. Following are the projects and programs run by Kokan NGO are:

Medical Support Program: Medical aid to children, needy people and frontline workers during COVID-19.

Orphanage Support Program: Supporting needy abandoned children, semi-orphan, street and empowering shelter homes, child care institutions.

ESP: Education support to underprivileged children through various projects.

VDP: Women and community empowerment through livelihoods, skills, and groups.

WaSH Program: WASH program focuses on uplifting rural communities with providing water facilities, sanitation and hygiene amongst them and Menstrual Hygiene Management for needy women.

Relief Support Program: Relief and rehabilitation to disaster and crisis victims, such as providing food, health kits, financial help and shelter to the affected people.

IMPACT

It has positively impacted more than **1,59,076 lives** to date through its holistic approach to address issues related to children and women

Kokan NGO Glance

Impacted more than **1,58,000 lives** to date through its holistic approach to address issues related to children and women

Medical Support Program: Provides medical services to **over 15,643 children and needy** people with medical camps and health kits to **more than 4,735 frontline workers** during the COVID-19 pandemic

Orphanage Support Program: Provides shelter, food, education, and care to over 357 abandoned, semi orphan and street children

Education Support Program: Supports education for **over 58,427 underprivileged children** through Student adoption, Dream Paaya, Gully School, Let's recycle.

Village Development Program: Empowers **over 31,835 women and communities** through sustainable livelihoods, skill development, and self-help groups.

WaSH Program: Empowers rural communities with water and sanitation related projects, including installation of Water ATMs in communities, to ensure safe drinking water, construction of toilets and for over **22,347** individuals. Additionally, the program prioritizes health and hygiene through menstrual hygiene kits and health awareness campaigns for over, **7347** women.

Relief Support Program: Provides relief and rehabilitation to **over 18,385 victims** of natural disasters and humanitarian crises

Conclusion: Kokan NGO represents how a non-profit organization can make a difference in the lives of needy children and women in India. Along with access to the national association of expertise, with a strong network of partnership, we integrate internal knowledge to deliver broad-based outcomes to diverse stakeholders. Over the course of the upcoming years, Kokan NGO envisions a transformative journey by 2030, aspiring to become one of the top 100 NGOs working for rural and urban development in India. Our goal is to brighten more than

2.4 million lives all over the world. Our work aims to positively impact lives and contribute to the Sustainable Development Goals for the betterment of society.





Celebrating 75th year of India's Independence... Feel Powerful Freedom from Power Cuts!

For the past 66 years NLCIL is tapping the natural resources and fuelling the wheels of progress by promoting domestic production and contributing immensely to the Nation's successful march toward self-reliance and economic stability. NLCIL realises that the future of India depends on how much we fulfil our energy needs and how we produce the environment friendly energy.







Started with a tiny lignite mine and a mini thermal power station at Neyveli in Tamil Nadu. Now the company is expanding its activities across the length and breadth of the Nation-thus a Pan India recognition. Also venturing into diversification in coal mining, coal based power generation, renewable energy (solar & wind) etc.,

We have a comprehensive strategic plan to become a 17000+MW Power company and 84+MTPA Mining Company.



Lignite Mining 32.10 MTPA



Coal Mining 20.00 MTPA



Lignite based Power Generation 3640 MW



Coal based Power Generation 1000 MW



Renewable Energy (Solar) 1370 MW



Renewable Energy (Wind) 51 MW

MTPA: Million Tonne per Annum / MW: Mega Watt



NLC India Limited

'Navratna' - Government of India Enterprise

Corporate Office: Block 1, Neyveli-607 801, Cuddalore District, Tamil Nadu

Regd. Office: 'Neyveli House', No. 135, E. V. R. Periyar High Road, Kilpauk, Chennai - 600 010, Tamil Nadu



HDFC, a premier private sector bank, stands as a catalyst of change reshaping India's financial and social landscape. Crowned as the seventh largest global lender, HDFC fosters remarkable contributions in promoting education, healthcare, rural development, financial literacy and environmental sustainability across the country.

HDFC actively conducts comprehensive workshops dedicated to fostering financial awareness among marginalized society segments. With this initiative, the bank has touched over 8.1 million participants driving a positive change in their financial understanding. The bank also actively supports several social sector start-ups, directing funds towards initiatives that focus on sustainable development, community well-being, and clean energy.

While fortifying the Indian financial sector is crucial, the Bank also recognizes the value of quality education. HDFC's three flagship education initiatives have positively impacted over 1.6 crore students in remote and rural areas. The initiatives focus on teacher training, digital learning, and skill development in numeracy, reading, and science. Operating in government schools, the projects have provided quality education to about 18,000 children, established 110 community libraries, and set up 55 science laboratories, making a substantial contribution to education in India.

Committed to its promise of 'Parivartan,' HDFC is committed to changing lives through the Holistic Rural Development Programme (HRDP). This initiative addresses critical healthcare and sanitation needs, tackling issues like the lack of safe drinking water, inadequate sanitation, and poor hygiene that result in millions of preventable deaths, particularly among children. Recognizing the importance of instilling values of cleanliness and hygiene from an early age, the program conducts awareness campaigns in schools. Additionally, HRDP focuses on water accessibility, alternative energy sources, social issue awareness, job-oriented youth training, and the creation of alternative livelihoods.

In conclusion, HDFC Bank's social welfare initiatives underscore a comprehensive strategy to meet the diverse needs of Indian society. Through sustained investments towards child welfare, community development, livelihood programs, support for the differently-abled, education, healthcare, sanitation, vocational training, and more, HDFC contributes significantly to building an inclusive, resilient, and sustainable future for the nation. With significant investments in these sectors, HDFC Bank plays a crucial role in uplifting communities and fostering a more equitable and developed society.

CHILD HELP FOUNDATION





Bringing Smiles For Over A Decade

Child Help Foundation (CHF) is a pan-india non-profit organizaion, registered under the Bombay Public Trust act 1950, Which was started in the year 2010, CHF has based its objectives on the United Nations Sustainable Development Goals (UN SDGs). The primary focus of CHS is on a child's Health, Educations and Nutrition. Besides the set goals, CHF also works for Clean Water and Sanitation, Gender Equity, Zero Hunger, Humanitarian Relief, Village Development, Life on Land and Life Below water.

For its efforts, CHF has been the recipient of many awards including the 'Most Impactful NGO of the year 2023'. We have implemented multiple grassroots-level projects and initiatives all over India in 26 States and Union Territories.

VISION

Reaching out to marginalized children in need, empowering them, bringing smiles and making them future-ready.

MISSION

To inspire & empower people to the culture of giving into changing the lives of the children in need.





Head Office: 403/404, Sai Arpan, Near P. G. Vora School, Joggers Park Rd, Mira Road, Mumbai, Maharashtra - 401107. Tel No: +(91) 9029010081/82/83/84 | www.childhelpfoundation.in | contact@childhelpfoundationindia.org

* The Data is as of October 2023

TATA TRUSTS

Tata Trust: A Beacon of Inspiration in the World of Philanthropy

Founded by Jamsetji Tata in 1892, Tata Trusts has epitomised philanthropy, shaping a legacy of transformative change in India for over a century. Spanning 170 districts in 17 states, their interventions touch over 800,000 households, addressing vital areas like water and sanitation, health, nutrition, agriculture, education, arts, and crafts, culture, and skill development.

In 1989, Jamsetji Tata pioneered 'educational philanthropy' by establishing an 'Institute of Research,' setting the stage for a lasting legacy of educational upliftment. Over the past 125 years, the Trust has established many prestigious institutions, like the Tata Centre for Technology and Design and the Indian Institute of Science, weaving the fabric of a skilled nation. They recently launched a 1000-school project in Odisha, creating a child-labour-free corridor that actively promotes education.

Tata Trust has also been the key architect in India's healthcare evolution. Their initiatives encompass cancer care, elder care, reproductive and neonatal care, and the management of diseases. These comprehensive care initiatives cover preventive, curative, promotive, and rehabilitative treatment for overall well-being. The trust also launched several health and nutrition-focused initiatives like 'midday meals' in schools and Anganwadis to address malnutrition in children. Furthermore, the role of Tata Trust in delivering quality cancer

care is another golden chapter of Indian healthcare.

Standing by the pledge to uplift the downtrodden, the Trust engages in empowering tribal communities. Their Tribal Cultural Society focuses on promoting education, maternal and neonatal health, livelihood, and tribal identity. The trust is committed to tribal life through scholarships like the Jyoti Fellowship and Tata Steel Scholarship, along with health programs like the Maternal and Neonatal Survival Initiative (MANSI). Through MANSI, they have achieved a notable 50% reduction in the infant mortality rate.

In conclusion, Tata Trust's social welfare activities reflect a holistic and forward-thinking approach to addressing the diverse needs of Indian society. By investing in healthcare, education, rural development, and environmental conservation, the trusts contribute significantly to building a more inclusive, resilient, and sustainable future for the nation. Through their unwavering commitment to social welfare, Tata Trusts inspire other organizations and individuals to join hands in the collective pursuit of a better tomorrow.

Help The Blind Foundation

We aim to provide access to university education for visually impaired students in India, enabling them to obtain jobs in today's economy. We offer digital literacy, skills training, coaching, and personal development initiatives through our EMET(Education, Mobility, Employability Training) program. As inadequate facilities disproportionately hinder the poorest visually impaired from accessing higher education, our efforts focus on this socioeconomic group.

The main backing for the Help The Blind Foundation in India is derived from Corporate Social Responsibility (CSR) funds and donations provided by its supporters in India, Hong Kong, and America. We are managed by experienced trustees and over 75 volunteers, who identify and assist deserving visually impaired youth through our sponsorship programs and initiatives.

"Help the Blind

HTBF has positively distributed 16,400 scholarships and helped 5151 graduates from 2010.

With 260+ colleges in 56 cities across 15 states, especially Tamil Nadu, Karnataka, Delhi, Gujarat, and Maharashtra, we have established one of India's largest and most effectively spread network for blind and visually impaired individuals.





HOW CAN YOU HELP US BRING BRIGHT FUTURE TO VISUALLY IMPAIRED STUDENTS









Address: Unit No. B3a, Phase 1, Office Lobby Basement Spencer Plaza, 769 Anna Salai, Chennai 600 002.

Website: ww.helptheblindfoundation.org

Email: info@helptheblind.in Contact: +91 90033 30197

How is HTBF Helping the Students?

PROVIDING SCHOLARSHIPS

AIDING STUDENTS WITH SMART VISION GLASSES

UPSKILLING STUDENTS THRU EMET PROGRAM



P. SRINIVASAN Customer Service Executive, Sutherland



AMIT KUMAR TRIPATHI Special Educator in M.C. Primary School, Delhi



B. GOWTHAM Customer Service Executive, Sutherland

BECOME A PART OF THE MOVEMENT

Sagility India Private Limited (Formerly HGS Healthcare) is a global leader in business process management and optimizing the member/patient experience. Sagility combines industry-leading technology and transformation-driven BPM services with decades of healthcare domain expertise to help clients draw closer to their members.

As a socially responsible corporate entity, Sagility is committed to carrying out its Corporate Social Responsibility (CSR) through activities and initiatives that are aimed at the overall development of society with a major thrust on upliftment of the economically and socially weaker communities.

All of the Company's CSR initiatives are driven by a partnership and engagement with the community. The Company believes that engagement with social issues must be deep, meaningful and have a long-term commitment. The Company's CSR programs are run on a strong foundation of ethical principles, good governance, and sound management along with a framework of transparent and rigorous reporting. To carry out its CSR activities, the Company partners with various Non-Governmental Organizations (NGOs) with established track records in these areas of the Company's interests.

Sagility's CSR activities go beyond charity and monetary donations. It plays an active role in employee engagement through the volunteering activities aimed at contributing to the sustainable development of society and the environment and of the local communities that the Company and its workforce are a part of. The Company has a presence in various geographies around the world and actively strives to continuously strengthen the CSR programmes across our various locations.

The CSR activities/initiatives undertaken by Sagility comprises three focus areas:

1. LIVELIHOOD ENHANCEMENT (THROUGH SKILLING) - We provide support to a variety of livelihood-related projects that promote opportunities, enhance skills, and foster an environment that encourages associated communities to explore various possibilities for better income generation.

Under this focus area, Sagility is collaborating with an NGO to implement a Digital Health Course – Upskilling of Nurses (career guidance and digital skills to working professionals from the healthcare sector, preferably ANM/ GNM, and Nurses). Around 400 nurses will be benefitted through this upskilling project in Coimbatore.

2. EMPOWERING LOCAL COMMUNITIES - Sagility works with diverse local underserved and vulnerable communities across the globe to support their holistic development.

Under this focus area, Sagility is collaborating with an NGO to







implement the 'Sports for Change' Program - To engage children in the identified schools/blocks chosen through an inclusive sports education program – and build their health, fitness and social-emotional skills to ensure holistic development through sports/play. This project is being conducted with 5 schools in Chennai and will benefit 1000 school students.

3. INCLUSIVE ACCESS TO HEALTHCARE - We ensure that people have access to the services and resources necessary to achieve their full health potential in remote rural areas and urban communities.

Under this focus area, Sagility is supporting Project Svastha for enhancing the overall wellness of the socio-economically disadvantaged LGBTIAQ+ community through capacity-building for self and community care, enabling greater access to mental healthcare support and information, and building an ecosystem of care and support in Yadgiri and Bangalore, Karnataka.



Committed To Welcome A Brighter Tomorrow!

Welspun World has always believed in balancing the needs of the present with those of the future. The multinational conglomerate's initiatives take a holistic approach to develop communities.

In 2004, Welspun took on the responsibility to rehabilitate the Kutch region in Gujarat. In 2001, Kutch was ravaged through a disastrous earthquake. The mass destruction caused thousands of deaths and displaced families. Even basic necessities of life became difficult for the residents of the region.

The mass rehabilitation project needed more than financial backing and technological prowess,

It needed the 'Will' of 'Welspun'

The entire Anjar project was completed in a record 9 months through sheer courage and will. It gave the locals attractive livelihood opportunities.

Today, Welspun Foundation for Health and Knowledge's initiatives like WelSwasthya, WelPrakruti, WelShiksha, Welspun Super Sports Women, WelSuraksha, WelKrishi and many more are enabling locals to touch newer heights every day.

Through WelShiksha, Welspun World has installed 500+ classrooms, impacting 1,00,000+ students across India. The classrooms are digitized to make learning more conducive and fun for children. With WelSwasthya, hospitals and medical support have been made available to the local communities. 1,00,000+ individuals have benefitted from the program. WelNetrutva has offered women sustainable livelihood opportunities. 40,000+ women have been empowered through WelNetrutva. The WelPrakruti initiative has been successful in planting 40,000+ trees and developing 15 ponds, supporting the environment. With WelSuraksha, Welspun World has taken up the responsibility of spreading road safety awareness, while offering certified community training for areas in proximity to major highways. 45,000 individuals have benefitted from the program with more to come. Welspun Super Sports Women program has supported promising female athletes to realize their dream of participating in various sports at national and international levels. 400+ medals, 50+ athletes from 20+ sports sums up the great success of the program.

Through WelKrishi, Welspun World has been leading the ESG revolution in the textile industry with increased usage of Better

Cotton and Organic Cotton. Welspun World aims to integrate 100% sustainably grown cotton in home textile manufacturing. 26,000+ farmers from 400+ villages on 88,000 acres of land across India have been trained under the program to grow cotton sustainably.

A gigantic 7 Billion/Annum capacity STP plant ensures that the facility remains freshwater positive. The Waste water from the surrounding regions is treated and used by facilities for textile manufacturing, making more freshwater available for local communities and farms. In totality in last year itself, our initiatives have positively impacted the lives of more than 511,000 beneficiaries.

With initiatives that supported the region in various spheres of life, the region thrived again with the 'Will' of 'Welspun' & the trust of locals.

Today, this 2,500 acre region is named as Welspun City and its Welspun World's Hallmark of its belief in transforming societies.

Similarly in 2020, Welspun World entered Telangana in the midst of COVID-19 when the entire world stood still and launched the flooring facility project. At a time of global uncertainty on the present and the future, Welspun World gave the locals employment opportunities even as major corporates across the globe laid off its employees.

The locals received employment at the flooring facility in their toughest hour which helped the community survive. An advanced textile facility was also set up which increased employment opportunities directly and indirectly.

Welspun World's CSR initiatives have uplifted the standard of living in the region in education, health, women empowerment, environment and more.

At Welspun World, Corporate Social Responsibility is a core philosophy that drives Welspunites to make a positive impact everywhere.

Welspun World is the beacon of transformation for regions across India.

'Change for the better' with the 'Will' of 'Welspun' is the Multinational Conglomerate's Success Mantra!



Corporate Social Responsibility at JK As a Responsible Corporate, Water Conservation Efforts of JK TyreTyre

Background

Water, a precious resource vital to life, plays a pivotal role in sustaining ecosystems, supporting agriculture, and meeting the global needs of human populations. Recognizing its critical importance, the United Nations (UN), through its Sustainable Development Goals (SDGs), emphasizes the necessity of ensuring access to clean water.

Proudly holding the status of one of the most water-efficient companies in the global tire industry, JK Tyre has taken proactive measures to promote water conservation in villages surrounding its manufacturing units. Through Corporate Social Responsibility (CSR) initiatives, the company empowers local communities to secure and replenish their water sources, striving towards water sufficiency. Active involvement includes promoting scientific water management at the community level, desilting ponds, constructing check dams and farm ponds, implementing field bunding and trenches, and endorsing less water-consuming agricultural practices.

The Coverage

- Kankroli, Rajasthan
- Morena, MP
- Mysore, Karnataka &
- Sriprembudur, TN

Interventions

Following major interventions were implemented under the Water Conservation Project:

1. Desilting of Water Tanks

In last five years total 40 water tanks have been renovated/desilted by the Company. This has created additional water availability for agriculture (~500 acres) and household purposes. Something noticeable is about round the year availability of drinking water for livestock.

2. Farm Ponds

Total 38 farm ponds have been developed for storing, conserving and utilizing waste run-off water. This has resulted in better agriculture and ground water recharge.

3. Check Dams

In Rajasthan area, we have also focused over construction of check dams and total 13 check dams have been constructed, conserving thousands of litres of water.

4. Field Bunding & Plantation

Towards conservation of in-situ soil moisture and better agriculture, field bunding has been done in a large area (>500 acres). This initiative resulted in substantial conservation of fertile soil layer & better agriculture. We have planted more than a million trees inside and outside our manufacturing locations. This has been instrumental in enhancing biodiversity of the afforested areas. Two pasture lands and one Miyawaki forest has also been developed towards transforming waste lands into ecologically rich bio-diverse areas.



Moving on a mission of healthy and happy India

India's premier biopharmaceutical conglomerate, Biocon has played a pivotal role in developing many innovative and affordable medicines. The company's ground-breaking contributions to insulin technology underscore its commitment to providing impactful solutions that address global health challenges. However, Biocon's impact extends far beyond the realm of pharmaceuticals.

Biocon Foundation, the Corporate Social Responsibility (CSR) arm of Biocon Limited has been actively involved in promoting social and economic inclusion. Its focus spans healthcare, education, art and culture, safety of women and children, gender equality, support for the differently-abled and rural development. In the realm of healthcare, Biocon Foundation has introduced the innovative 'eLAJ Smart Clinic' model, to facilitate preventive, early diagnostic and primary healthcare in remote areas. These technology-enabled clinics allow vital signs monitoring, multiple diagnostic tests and generation of electronic patient records. These smart clinics, strategically designed to address waterborne diseases, chronic illnesses, maternal health, and oral cancer screening have become a cornerstone of Biocon Foundation's commitment to community well-being.

Driven by a mission to improve the overall quality of life, Biocon is also actively engaged in eradicating health issues by empowering communities through sustainable solutions. A notable achievement includes the construction of over 800 toilets in

Karnataka, significantly improving health, safety, and privacy for women and children. The Foundation has also played a pivotal role in the development of Mangalgudda village, building more than 400 houses and essential infrastructure like primary healthcare centres and schools.

Biocon's innovative initiatives also encompass sustainable environmental drives such as providing clean drinking water and implementing rainwater harvesting systems. The foundation's 'Nature Positive' campaign reflects its dedication to environmental sustainability, with over 1,000 saplings planted to raise awareness and drive clean-up activities.

Contributing to the foundational strength of India, Biocon Foundation has introduced pioneering initiatives such as Chinnara Ganitha and Aata Paata Wadi. These programs offer computer-aided learning, extracurricular activities, and life skills education, effectively enhancing the computational skills of the youth.

In addition to these, Biocon Foundation actively works towards gender equality, the safety of women and children, and supporting the differently-abled, further reinforcing its commitment to inclusive development. Thus, in conclusion, Biocon Foundation's social welfare activities reflect a holistic and sustainable approach to corporate philanthropy.



Building Bridges to a Better Tomorrow: Aditya Birla's Social N

A key driver of the Indian economy, the \$46 billion conglomerate with 130 manufacturing units across 36 countries and 6 continents, Aditya Birla Group has touched the lives of nine million people across 7,000 villages through their welfare-driven activities. Renowned for its unwavering commitment to social welfare, Aditya Birla Group is not just a conglomerate; it's a force dedicated to building a better, more inclusive world.

In the realm of healthcare, the Aditya Birla Group has left an indelible mark by organizing 5,000 medical camps annually, benefiting approximately one million patients. Notably, over 100 million children have been vaccinated against polio, showcasing their relentless commitment to eradicating preventable diseases. The global conglomerate is also taking an active stance against cancer, tuberculosis, thalassemia, and cardiac problems.

Education takes center stage in the Group's social initiatives, with 46,500 children currently benefitting from 56 schools. The Aditya Birla Scholarships Programme incubates the next generation of leaders, emphasizing integrity, dedication, and service to humanity. Innovative projects like KHEL, a knowledge hub for e-learning, and Gyanarjan, coaching underprivileged students for competitive exams, showcase the Group's commitment to fostering education inclusivity.

In addition to this, under the sustainable livelihood projects launched by the Group over 100,000 people have received vocational training, with a significant focus on empowering women. Projects like Swavalamb and Saksham, run by Aditya Aluminium, have transformed the lives of rural youth and women, increasing their incomes and self-reliance.

Furthermore, The Group's dedication to environmental sustainability is evident in the setup of over 1,000 bio-gas plants and collaborations with organizations like Habitat for Humanity to build houses and combat water scarcity. The transformative 'model villages' initiative reflects the Group's deep-rooted commitment to holistic development. By creating 300 self-reliant villages, the initiative addresses education, healthcare, family welfare, infrastructure, agriculture, and sustainable livelihoods.

In conclusion, the Aditya Birla Group's social welfare activities are not merely a corporate responsibility but a testament to their enduring commitment to uplift and empower communities. Through healthcare, education, sustainable livelihoods, and infrastructure initiatives, the Group has become a force for good, leaving an indelible impact on the lives of millions.

The Catalysts of Change HDFC Bank's Journey of Social Impact

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Hinduja Group



The Hinduja Group is one of the largest global conglomerates that has paved the path of development in diverse industries spanning banking, finance, automotive, oil, specialty chemicals, information technology, cyber security, healthcare, media, real estate, and more. The multibillion-dollar company has marked 100 years of glory in running successful business ventures across diverse sectors that have played an instrumental role in shaping the face of modern India.

In its pursuit of reframing the country into a better and stronger nation, Hinduja Group launched Hinduja Foundation in 1968. Their philanthropic arm is geared to ensure a positive socio-economic change in India in the fields of education, water stewardship, healthcare, sustainable rural development, social welfare, and art and culture. The foundation receives its funding directly from the CSR funds of the Hinduja Group of companies that includes Ashok Leyland, Gulf Oil, Hinduja National Power, Hinduja Renewables, Hinduja Leyland Finance, Bharat Financial Services, Hinduja Global Solutions, NXTDigital, Hinduja Group Corporate, and Hinduja Tech.

The Hinduja Foundation has made a commendable contribution toward ensuring potable water in the rural areas of India under its program 'Jal Jeevan'. The foundation focuses on working towards watershed development, water ATMs, rainwater harvesting, and restoration of lakes and ponds. The Hinduja Group has also actively participated in uplifting the country's healthcare facilities by establishing public hospitals across Chennai, Pune, and other cities, equipping them with the latest medical devices.

One of India's biggest business empires, the Hinduja group is also a strong promoter of high-quality education in the country. The company has ensured the continuation of education even during the pandemic by providing computers and installing digital facilities, many highly qualified employees of the company have volunteered to teach young India during the pandemic. In addition to these, the Hinduja Foundation has also touched numerous voiceless lives by organizing veterinary camp for animals.

The face of philanthropy in India has changed drastically and big billion-dollar companies like Hinduji group has played a major role in driving this positive transformation.



















EMPOWERING SOCIAL WELFARE

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