

THE PHILANTHROPIST

INDIAN CSR AWARDS 2021 EDITION



PREFACE



Gaurav Bhalla (Founder)

- The Event was designed with the perspective to constantly identify and recognize the efforts of those who are significantly committed & dedicated towards social welfare practices for a better tomorrow, To Encourage Indian corporates to spend more on CSR, To find out the key areas of CSR which need to be paid more attention towards based on priority, To Channelize the CSR activities of corporates, so that the benefits of their activities directly reach to the marginalized sections of the society, To improve execution, implementation, results & productivity of CSR initiatives being conducted at various levels.

“The Philanthropist” is an initiative by Marketing & Brand Honchos to feature & highlight those Brands, Thought Leaders, NGO’s, Entrepreneurs, Individuals, and Socialpreneurs that are making a significant contribution in boosting the Indian economy or working with a Vision to “Empower Social Welfare” Practices in India.

An exclusive edition of “Indian CSR Awards 2021” organized by Marketing & Brand Honchos. A Power packed event which witnessed the Thought Leaders, NGO’S, Socialpreneurs from different parts of India who are committed towards the upliftment of the society and people around them. ICSR Awards 2021 offered a platform which acknowledged and felicitated those Individuals and Organizations who are bringing pride & glory to the Nation through their contribution towards humanity & nation building.

We at Brand Honchos believe that in order to successfully implement the idea of “Empowering Social welfare” in India, we all need to come united together as Indians and to contribute significantly in the best possible manner we can as Individuals or as an organization.

We at Marketing & Brand Honchos believe that “If you make something the purpose of your existence, then nothing can stop you from achieving the same”.

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Ruchita Mehra, Communications Director of P&G Health (Asia, India, Middle East & Africa) in conversation with *The Philanthropist* on her labor of love - P&G Health's flagship CSR program 'SEHAT- Rise with Health'

Where did you draw the inspiration for SEHAT?

At P&G Health, we draw our inspiration from the communities we serve. Access to health remains a challenge for a large part of our nation, and I feel that if the Government, NGOs and the Private sector work together pooling in their expertise and resources, we can accelerate change and maximize impact.

Inspired by this vision and with Public Health as our key focus area, we began the journey with an aspiration to make a 'real' difference, to act 'where' it's most needed, to 'complement' Government efforts, and most importantly, create workable models which can be sustained, scaled and re-applied. This was the genesis of SEHAT (meaning Health), P&G Health's CSR Initiative dedicated to help India 'Rise with Health'.

Can you tell us about the various programs under SEHAT?

Launched in 2019, SEHAT today comprises diverse programs addressing different aspects of Public Health in collaboration with credible Partner NGOs. With the twin-fold objective of helping build a Public Health Cadre and supporting interested candidates to choose public health as a career, we collaborated with the Public Health Foundation of India (PHFI) to institute the 'P&G Public Health Scholarship' at the Indian Institutes of Public Health (IIPHS). Till date, 93 P&G Health Scholars have initiated their career in public health with the aspiration of becoming tomorrow's change makers. Towards helping improve the delivery of reproductive and maternal health services, we also partnered with PHFI for the 'P&G Health Swasthya Sakhi' project in select districts of 3 Indian states



Stepping Up as a #ForceforGood with 'SEHAT'

– UP, Goa and MP. Under this project, 'Swasthya Sakhis' are selected from district communities and empowered with PHFI's technological Innovation 'Swasthya Sahayak' - a portable, backpack sized, point-of-care information gathering & diagnostic tool. The Sakhis reach out to families at their doorstep in remote underserved areas, digitize health information including conducting diagnostics & follow-ups with pregnant women, & refer high-risk cases to PHCs. The impact of this project is at multiple levels – Point of care diagnostics, Ante-natal & Pre-natal care, livelihood & skill-building for women, digital health and generation of epidemiological data. Since its inception, 128 Swasthya Sakhis have reached out to ~600000 beneficiaries with the aim to reach a total of ~1500000 beneficiaries by 2022. Thereafter, we instituted the 'Gift of Health' program with two reputed NGOs 'Catalysts for Social Action' and 'HelpAge India' that work with disadvantaged children and elderly. With the objective of supporting health needs of vulnerable children under institutional care, we stepped in as the 'Healthcare Partner for 'Catalysts for Social Action' supporting 3000+ children residing at 60+ Child Care Institutions (CCIs) across 4 Indian states.

We also support HelpAge India's Emergency Response Initiative wherein they have been distributing 'Survival Kits' – made in consultation with Elderly communities – consisting of daily essentials (groceries), masks, soaps and hygiene material to disadvantaged elderly to tide over the pandemic. Additionally, we also support HelpAge's Mobile Healthcare Unit program that provides essential Primary Health Services to Disadvantaged Elderly at their doorstep. P&G's Gift of Health program also extends to disadvantaged communities in times of natural disasters.

Aligned to our aspiration to make a larger impact through multi-sector collaborations, P&G Health & Tata Trust's announced a 3-year collaboration for 'Yes to POSHAN' - a grass-roots behavioural change program across 5 villages in Krishna district in Andhra Pradesh to promote diet diversity and address challenges of limited or age-inappropriate diet amongst Pregnant and Lactating Women (PLW), and children < 2 years. Interventions include a five-fold behaviour change campaign, surveys, growth monitoring, and capacity building of Anganwadi workers and 'Poshan Sakhis' to promote diet diversity.



NIDHI PUNDIR

Director



Ms. Nidhi Pundhir is Director, HCL Foundation, which is the CSR arm of HCL Technologies. In this role she also provides direction to the global CSR agenda of the company. She has set up unique and scalable institutional mechanisms that maximise the utilisation of Corporate Social Responsibility provisions towards achieving sustainable development, thus positively transforming lives of many.

Nidhi is an international social development and management practitioner. She has spent more than 22 years of her professional life in executing Human Rights of communities, their right to health, education, livelihoods and protection from violence. For more than 2 decades of her developmental career, she has worked extensively on actualisation of child rights, including policy and implementation work on child protection. Nidhi has managed grants of significant size, for institutional partners, foundations and corporates.

Nidhi holds a Masters in Hospital & Health Administration from IIHMR University, Jaipur and an M. Phil. (Health Systems Management) from Birla Institute of Technology & Sciences, Pilani. Some of the key portfolios she has held have been Global Advisor on Child Protection in Development with Plan International's International Headquarters – UK, with Director Programme Development with SOS Children's Villages Asia, with Plan International India as National Advisor on Child Rights and Protection, and with Save the Children UK as Programme Coordinator.

HCL Technologies implements its Corporate Social Responsibility agenda through its CSR arm, the HCL Foundation. Various flagship programmes and initiatives of the Foundation, endeavour to contribute towards national and international development goals, bringing about lasting positive impact on people and planet, through long term sustainable programmes with thematic focus on Education, Health & Sanitation, Skill Development & Livelihood,

Environment and Disaster Risk Reduction & Response. Child protective strategies, inclusion and gender transformative approaches remain central in all initiatives of HCL Foundation, thus ensuring equitable development and opportunities for all.

VISION

To be the source code for sustainable socio-economic and environmental development.

MISSION

Nurture clean, green and healthy communities where everyone is empowered and equipped to reach their full potential in partnership with its employees, communities and stakeholders, while promoting volunteerism and establishing international standards of strategic planning, implementation and measuring impact.

HOW ARE WE DIFFERENT?

We INVEST in people, planet, partnerships, prosperity and peace agenda to meet the Sustainable Development Goals (SDGs) & National Missions, while contributing to the goal of nation building.

10-YEAR MILESTONE OF HCL FOUNDATION

- **2011 – HCL Foundation was registered** and established as the CSR arm of HCL Technologies.
- **2014 – As an outcome of HCL's commitment to uplift rural India, HCL Samuday was initiated** to develop a sustainable, scalable, and replicable model - a source code for rural development. Officially rolled out in 2015.
- **2015 – HCL Grant was launched** with an aim to recognize path breaking models of rural development through a robust methodology and empower the Fifth Estate (NGOs) of India. It is HCL's extraordinary CSR commitment towards Nation Building.
- **2015 – Fuelled by passionate HCLites, Sports for Change** was also launched to promote excellence and holistic development through the medium of sports at the grassroots.
- **2016 – In line with HCL's mandate of 'giving back', HCL Uday started operation** across 11 HCL cities with an aim to strengthen the socio-economic ecosystem of communities and break the cycle of urban poverty using an integrated community development approach.
- **2018 - HCL Foundation Academy was launched** as a virtual learning hub – bringing best practices and new thinking to accelerate development on the ground. The Academy offers courses to development practitioners and seeds collaborative models of change.
- **2019 - Clean Noida is HCL's** commitment to transform Noida into one of the cleanest cities in the world. It works at all levels of waste management including collection, transportation, and processing of waste.
- **Adding in 2021 - Harit – The Green Initiative by HCL Foundation. This initiative** epitomises HCL Foundation's response to rapidly unfolding crisis of environmental degradation. It aims to conserve, restore, and enhance both micro and macro environmental ecosystems, reversing the impact of climate change.

Bridging the Skill Gaps

IBM's recent global announcement of skilling 30 Million people by the year 2030 is a testimony to the company's commitment towards education and addressing the skill gaps across the globe. IBM also announced partnerships with over 170 organizations to provide opportunities for skilling in the in-demand technologies by leveraging existing programs and career building platforms. According to the World Economic Forum (WEF), closing the global skills gap could add \$11.5 trillion to global GDP by 2028. IBM's CSR programs in India focusses on addressing some of these issues head on. In 2019, IBM announced a program called STEM for Girls which is IBM's flagship CSR initiative to inspire young girls of the country to take up STEM related careers. With MoUs signed in 11 states in the country, the program runs in over 1600 schools and caters to over 200,000 girls of 8th, 9th and 10th standards in government schools to really look at STEM fields as a career choice. IBM understands that the only way to address the leaky pipe syndrome where women drop out of technical roles as they take on additional family responsibilities, is to address the size of the funnel in the first place.

IBM's partnerships also extend to the Vigyan Jyothi Program which is an initiative by the Department of Science and Technology to encourage and train young girls to crack the Engineering entrance exams and get into Technology fields. Our partnerships runs in 200 of the 660 NVS schools across the country.

IBM quickly realized the importance of Hybrid learning and launched the SkillsBuild platform where content on emerging



MANOJ BALACHANDRAN
Head CSR, IBM India & South Asia

technology is available for free where learners can also get digital badges thereby helping them in employment opportunities. With over 550,000 learners from India on the SkillsBuild Platform as of today, we are poised to provide world class content to learners of all ages in the country. The SkillsBuild program is not just the platform, but a combination of Role model interactions, career counselling, project based learning and then finally access to employment opportunities. This program has already placed over 6500 learners in jobs in 2021.

IBM's partnership with CBSE in designing the AI curriculum for grade XI and XII students, the partnership with Ministry of Skill Development and Entrepreneurship for the ITI students, the collaboration with NitiAyog for the ATL program are all testimony to the focus we have in bridging the skill gaps in the country.

IBM is committed to helping the government achieve its vision of a technologically enabled, Digital India. Good Tech, Trust & Transparency is at heart of what we do and we look forward to being a growth partner for India's Skill India Mission and making the country truly "AatmaNirbhar"

Safeducate

The world's largest pool of people in the working-age group resides in India. As per the report published by National Skills Development Corporation, over the next decade, Indian industry needs 24 crore people just to maintain the current growth rate. This means we need to create 20 lakh new jobs every month, or 2.4 crore jobs annually. Unfortunately, the Indian education system produces only about 1.2 crore graduates. Of these, a large number of people are not employable due to poor quality of skill sets or lack of relevant vocational training. To realize its demographic dividend, the only solution is to focus on this gap through skill development and livelihood creation. This is not achievable only by the government. Here is where corporations play a large role through the corporate social responsibility fund. Corporate Social Responsibility is also a concept which is formed, following the same ideology. CSR is a great engine in India to push the skills of the Indian youth through various projects. Various corporations have been using their corporate social responsibility funds to introduce or sponsor different skilling programs to build capability and community development by associating with training providers, NGOs and other community development organizations. The CSR initiatives for capability and skill development are very different from what is done in other countries. One way is that the corporates here work with NGOs, fund them, handhold them to effectively spend the resources or rather in other words work to improve the skilling



DIVYA JAIN
Founder & CEO
Safeducate

value chain. Another way the corporates spend their CSR fund is by helping the NGOs and training providers to build the required infrastructure near the communities where the mobilization for the training program is targeted. With the advancement and implementation of technology in the field of education, a lot of training providers are leveraging tech to scale the skilling. Corporates are actively spending their CSR funds to help these training providers to create an eco-system involving the self-help groups to mobilize the beneficiaries, mentor & train trainers, create effective & interactive learning content and adopt best practices. A lot of synergy is yet to be done to bring the CSR funded skilling initiatives to share their inputs, best practices, impact analysis, suitable models among various target audiences. This will help all the stakeholders in the skilling space to closely work with corporates to spend their CSR funds more to develop a sustainable skilling eco-system.



Avanish Singh Visen is Director at DCJ GROUP & having more than a decade industrial experience from various Industrial sector like Automotive, IT, Home Appliances, Polymer & Fenestration Industry, primarily in Supply Chain Operation & Sourcing Management. He had served different industry at various key positions in companies like Lenovo, Videocon, Mahindra, Tafe.

Highly Accomplished Professional with nearly 18+ years of experience in Operations, Supply Chain & Business Management. Nearly one decade of experience in UPVC fenestration Industry.

DCJ Group's Contribution towards COVID-19 Relief in India

The second wave of COVID-19 has taken India by storm, and while a lot of us are blessed enough to quarantine at home with access to basic needs and amenities. Unfortunately, a devastatingly high number of people are suffering, creating an urgent need for the privileged to step in and help.

COVID-19 vaccinations passed the 100-crore mark in India last week, which means majority of the workforces might have their employees fully vaccinated.

At DCJ Group, our priority is always to make sure that our people are safe and sound, as such, we have conducted Vaccination Drives at our workplace during which all the employees and their immediate family members got fully vaccinated (by 30/Sep/2021). We are still taking all the relevant precautions to safeguard our employees and community.



As the country continues to fight with a far deadlier and dangerous second wave of COVID-19, India's healthcare system is severely under pressure due to the mounting number of cases vastly disproportionate to the availability of medical equipment and supplies. DCJ Group has stepped up to offer much-needed assistance to help combat the crisis - installed contactless sanitizing machines at various points in the community, donated strong, sturdy, and comfortable uPVC beds to hospitals.

Wherever possible, we have enabled work from home for our people. We have procured sophisticated virtual tools and technologies so that our customers can get to shop our comprehensive and excellent range of uPVC and Aluminous doors and windows from the comfort of their homes. For our front-line workers on the production floor, we have enabled all sorts of safety measures to safeguard and protect them from COVID and have taken care of our people who were impacted by COVID.

People are our driving force, and many families were affected due to loss of pay and retrenchments. At DCJ Group, we know the importance of a family and how challenging it is for our employees to nurture their families during difficult times. As such, we have done our best by providing salary appraisals.

Since our inception, the pursuit of continuous improvement has been at the heart of everything DCJ Group does. The challenges facing our society and humanity present both an opportunity and a responsibility for us to do and be better. As we rise to meet the world's challenges in this unique moment, I see a bright future ahead for all of us, unified by our shared purpose of Valuing Life and empowered by the values set forward by our beloved founder Shri D.C Jain, we will continue to make meaningful progress and deliver the best to our people, community, and nation.



SAURABH SINGH PRESIDENT ICICI Foundation

It started as a debated notification in 2014 and today Corporate Social Responsibility(CSR) commitment of Corporate India has crossed umpteen challenges and changes growing to several thousand crores, giving it a celebrated status. A perceived prick in the pocket turned out to be a stimulant in the consciousness of the Corporate leadership. Board Rooms have allotted time for discussion on their Corporate Social Responsibility(CSR) initiatives. CEOs take pride in discussing their social initiatives in forums and shareholders meeting. The intended impact by the framers of the policy is being increasingly felt. It was difficult in 2014 to visualise the strength and impact of CSR. The narrative of CSR created a new segment led by a new breed of professionals managing Corporate CSR. The green shoots of desired change in behavior, "Giving Back to The Society" entrenched itself with strong roots. A new sense of pride beyond commercial success is currently appreciated amongst the corporate leaders. Employees in the private sector experienced a new direction.

CEO's and CSR leaders thoughts and strategies on CSR straddles across a plethora of issues and geographies. Education, Healthcare, Livelihood, Skill Development, Special Abilities, Sports, Ecology & Environment and the list goes on. How can CSR collaborate for best results? Can the cause of citizens be best addressed through collaborative efforts.

Can CSR strategies collaborate by focusing on the micro rather than the macro initiatives? Can development initiatives be designed for individual development rather than masses. However much we aspire, every kid does not love studying or become a skilled cricketer. Skills and aspirations differ between individuals. The experience of managing varied corporate citizens can be beautifully applied to CSR beneficiaries.

Social Enterprise to Social Work is a new aspiration for several employees and there are others who wish to step out as a Social Worker and contribute to social upliftment of the



society. Something not so common and unheard off a decade ago.

The seed of change sown in 2014 has grown into a tree providing shade and relief to the not so privileged. Socio-economic impact of social investing is not as readily visible or easily measurable as financial impact. As historians say, the social impact can be evaluated in its entirety only after a few decades. It would be right to say that one of the biggest behavioural change initiated in this century of Corporate India, is the nudge by the Government of India towards Corporate Social Responsibility in the private sector. The changes will blossom into socio-economic benefits.

We witnessed the first unfortunate event of this century, the pandemic. It created fear and havoc in common man. Unlike the past, country was blessed with technology, connectivity and CSR. The remarkable initiatives of various Governments aided by citizens and CSR appeared to be the strength of India. We witnessed, an exemplary display of collaboration and the passion to contribute to the society. Corporates responded to the call by collaborating with the governments and stood by the citizens to fight the impact of pandemic. Starting from healthcare to people care CSR professionals and investments were extremely responsive and well directed towards reduction of hardships of common man.

First time in history of India, citizens have experienced the empathy, scale and care of the private sector. It's a new face of Corporate India that was initiated in 2014 and was positively exposed in 2020, at a time of need. The for profit organizations had an opportunity to show their human face and they exemplified. The deep gratitude in the hearts of beneficiaries should be best left to acknowledgements and cannot be studied through impact surveys. Kudos to CSR Act 2014 and the response of Corporates.

As we emerge scratched and strong, it's time to review the success factors. Exemplary collaborative behavior was displayed between institutions and individuals. Can it not continue?

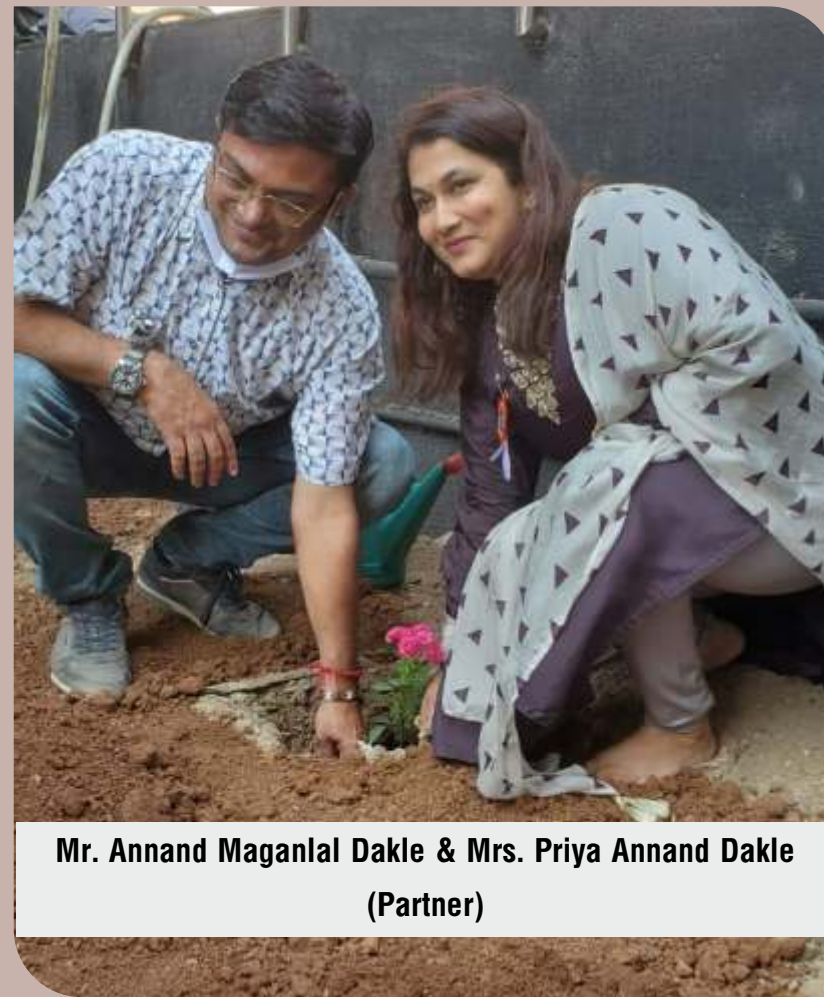
Social and economic development will continue to be responsibility of elected governments. Respective Governments and autonomous institutions have well laid out policy and initiatives for the needy, supported by generous budgetary allocations. CSR fund is a drop in the ocean compared to the size of government programs. Governments are running well designed model of socio economic development. There are numerous examples of well managed schemes like MNREGA, NRLM, Health Mission, SSA, PMAY, Jal Jeevan etc. The size and impact aspiration of government programs are way beyond the vision and comprehension of CSR teams in the private sector.



A warm, compassionate and high-spirited entrepreneur, Anand Maganlal Dakle is the scion of Dakle family, a family that has beaconed the light of education and upheld the downtrodden for generations. With his grandfather, Late Mr. Sardarmal G Dakle, inaugurating the first Gujarati medium school in Sanjan in 1965, and his father, Mr. Maganlal S Dakle, launching the very first English Medium school in the same village in 2013, the Dakle family has played an instrumental role in building the pillars of this country post-independence.

Mr. Dakle has obtained his foundation education from the Hansraj Morarji School, Mumbai, post which he went to Australia and completed his BS in Finance & Marketing and later, Mr. Dakle went to US to study Finance. After acquiring knowledge from around the world, international offers flooded his mailbox, but Mr. Dakle decided to return to India, and carry on the legacy built by his forefathers. He joined Dakle Industrial Plastics in 2003, a company started by his father, and catapulted the company to new heights by adding prestigious names like BARC & Hindustan Uniliver, and multinational companies like Bayer Cropscience, Huber, Syngentato its clientele and his Clientele list has kept on increasing in India and overseas (Srilanka, Maldives, Bangladesh & Egypt).

A man of principles, Mr. Anand M Dakle is a strict disciplinarian, very passionate about his work. With his unique vision and foresightedness, the company has skyrocketed in terms of expansion and reputation. His sheer dedication has



Mr. Anand Maganlal Dakle & Mrs. Priya Annand Dakle (Partner)

helped the company deliver on crucial projects and gained the trust of his clients. Mr. Dakle is always available for his clients, 24*7, with a smile and a solution.

A family man with an iron will, Mr. Dakle believes that when life blesses one with abundance, it's only wise to share. In this pursuit of giving back to the society, he is personally invested in the social causes led by his father and wife PriyaAnandDakle, his partner in every walk of life. Their good work in the fields of education and medicine has touched, elevated and changed many lives.

The CSR arm of Dakle industrial plastics is dedicated to spreading the light of education to places where schools are still a farfetched dream. Mrs. Priya Anand Dakle, CSR head & Partner of Dakle Industrial Plastics runs a free Gujarati medium and an English medium school in the town of Sanjan. During the lockdown, the school has continued to pay 100% salaries to the teaching and non-teaching staff while not accepting a penny from the parents.

CORPORATE SOCIAL RESPONSIBILITY THE MURLIKRISHNA WAY



INTRODUCTION

Murli Krishna Pharma Pvt. Ltd is a Ranjangaon based pharmaceutical company. Our manufacturing facility is located in the temple town of Ranjangaon which also houses a 5-star MIDC Industrial Area. Commencing production and export of intermediate drugs in 2005, MKPPL as it is known to its customers today we are a healthy INR 88 crores. We still have a long way to go. During the course of our growth we wish our less fortunate stake holders, the communities also to grow and prosper. With this viewpoint we initiated CSR and have after 2 years ingrained it as part of our system. From the very beginning, we crystallized a structured CSR implementation plan. For starters we formed a small team of CSR professionals who formulated Social Vision & Mission Statements, CSR Policy, identified key focus areas of intervention and target audience and geographic area of implementation of intervention. We identified Education, Health & Natural Resource Management (NRM). I will quickly elaborate on these major focus areas of intervention.

EDUCATION

In 2019 we provided solatium of INR 25000/- each to 2 girl students who were academically meritorious but economically weak. This formed the genesis to go ahead with other sustainable programs. In 2020 we initiated our flagship program, namely Dr. C. R. Sarma Memorial Prize for Academic Excellence wherein we gave away prizes to outstanding students from ShirurTaluk.

Appalled by the extremely poor drinking water conditions in a school in NimgaonBhogi, we provided them with wash basins and other accessories.

In 2020, we donated 30 benches to a charity run school in Wadner.

In 2020 we provided Television Sets to 6 government schools from nearby villages.

In 2020 we identified a generous institutional donor to help construct a school building to the extent of INR 55lacs and INR 37 lacs in Wadner and Bambarde. Wherever we are unable to support such initiatives we propose to help out such schools so that children do not lose out on education.

In 2020 we also provided 2 water coolers to schools in Ranewadi and NimgaonMalungi.

In 2020 we encouraged Qmed Foundation involved in providing online library to doctors and other medical professionals.

In 2021 we supported 2 students by bearing their yearly fees. These students could not afford the fees for education.

HEALTH

In 2019 we organized the NATIONAL NUTRITION WEEK (Sept 1 – 8) in collaboration with the Integrated Child Development Services (ICDS), Shirur and reached out to 240 women and 35 ICDS workers.

NATURAL RESOURCE MANAGEMENT (NRM)

As part of our initiative to provide potable drinking water in the villages, we have installed 10 Reactors within hand pumps which filter water, thereby enabling the communities gain access to clean drinking water. The Reactor is an innovation of M/s. Taraltex Pvt. Ltd and has been exhibited in the august presence of Shri. NarendraModiji, Hon. Prime Minister of India and Mr. Benjamin Netanyahu, Hon. Prime Minister of Israel in Tel Eviv in 2018.

WAY FORWARD

A 3-Day Awareness Program on Olympiads to harness conceptual thinking among students from schools of ShirurTaluk. To initiate doorstep school for children of migrant laborers in a nearby village. To initiate Reproductive & Child Health Program in the Panchayats Targeted in close collaboration with the Government Health Department.

EXTERNAL PROGRAMS

In July 2019 we had organized a ½ day program on CSR for the benefit of the companies from the Ranjangaon MIDC. The program was attended by 20 companies. What was important to us was that 5 Sarpanchs from nearby Panchayats had also attended. 3 NGOs from the nearby Shirur also made their presence felt. An interactive session was organized and importance of collaborating with government agencies was stressed upon.

INTERNAL PROCESS

We have started the process of Monthly Legal Assertion Programs aimed at generating legal awareness among our employees.



**DR. SATYA VADLAMANI
CMD
Murli Krishna Pharma Private Limited**



Zarine Manchanda, a glittering name in the glamour industry, this young dynamo is an exemplar of the saying that beauty is what beauty does. A respected humanitarian and philanthropist, Zarine Manchanda has made a mark by touching many a life!

Raised like a princess in one of the most prominent political families in Himachal Pradesh, this daughter of a minister found her calling when she walked out of her castle and stepped into the real world, where she saw her own people struggling for the bare minimums. While pursuing her passion in the film industry, Zarine vowed to build a pillar of support for the downtrodden sects of our society. In this pursuit, she established a charitable NGO, named, The Zarine Manchanda Foundation in Aarey Colony, Mumbai, and the foundation has served an umbrella over the head during the pandemic!

In just a span of 2 years and despite a pandemic, the Foundation has garnered a position of trust and respect. To date ZMF has administered almost 200 such programs, providing food, clothing, medicines and other essentials to Mumbai's poorest residents. Be it her bold leadership skills or apt marketing mind, she has stirred the souls of a sleeping society. Zarine Manchanda also attained complete transparency through YouTube videos and Instagram updates which made this foundation a trusted, reliable and known name in such a short span.

The Foundation has traced an astronomical rise with numerous prestigious awards from top media outlets and leading government organizations added to its crown. It has roared loud in the philanthropic circles and captured substantial media attention

since its inception. Today, ZMF boasts a top rating on Justdial, and receives enthusiastic support from Mumbai's Charity Commissioner's Office. She had been conferred with many titles including a "Rising Young Philanthropist" by the Times of India, in January 2021, and Nelson Mandela Peace Award in October 2021.

Talking about her extraordinary work, Zarine Manchanda says that the journey has just begun and the foundation has a larger role to play in uplifting the standards of the poor and poverty-stricken. She strongly believes that every human and animal should have the right to live with dignity!

PHILIPS

IMPROVING PEOPLE'S HEALTH AND WELL-BEING



SAKINA BAKER
Head CSR, Philips India

Philips is driven by the purpose of improving people's health and well-being through meaningful innovation and our CSR initiatives have always aimed to contribute towards this purpose. We focus on driving value-based healthcare and related initiatives thereby expanding access to care for the underserved communities preferably through locally relevant technological and digital innovations.

To ensure these we collaborate with diverse partners and stakeholders to strive towards making a sustainable and meaningful impact and regularly interact with them not only at the individual level but also bringing them together at a common platform to increase cross collaboration and learning for all.

Our focus is on increasing access to services and awareness on healthcare however we also support initiatives on education, nutrition, research, training, etc. that are linked with healthcare. Over the years, our CSR projects have also supported development of social and behavioural change communication (SBCC) and m-health tools for better management of health concerns including but not limited to childhood pneumonia, strengthening nutritional support to newborns, etc. Philips India's Childhood Pneumonia

campaign #HarSaansMeinZindagi improved to be a great source of getting the focus on young lives that we lose every year to childhood pneumonia in India. We remain committed to the cause and support its awareness amongst the masses especially in high incident states.

In the recent years, despite investing in COVID-19 response through setting up a COVID care centre, providing high end medical equipment meant for managing COVID cases and supplying essential medical supplies to health facilities and for frontline healthcare workers, etc., we continued our support to other initiatives that remained important, including setting up comprehensive lactation management centers, providing primary healthcare in slums across several locations through mobile medical units, etc.

As a purpose-driven company, we are conscious of our responsibility towards the society and continue to embed sustainable solutions even for the underserved in the communities that we operate in.

CSR AT THE HEART OF LEGRAND GROUP IN INDIA

by Tony Berland

Legrand undertakes to adopt a continuous improvement approach in all our social initiatives.

Our prime CSR focus areas are Health & Wellbeing, Promoting Education, Skill Development & Disaster Management

Under these four pillars, Legrand has undertaken numerous social projects, few are listed below:

Legrand Scholarship Program: An educated woman can transform the world. We launched this scholarship program in 2018 with an aim to empower girls through quality professional education and to build future women leaders. Legrand targets to sponsor 500 girl children by 2026.

We are honoured with a prestigious award – GEEIS SDG Trophy in June 2021.

Telemedicine centre at Jalgaon & Haridwar: We have launched for the 1st time Legrand TMC in India to provide medical consultation services to the community located in remote villages where quality healthcare is miles away or unreachable due to long distances or financial constraints. These telemedicine centres have helped over 13,000 patients in past 4 years and received specialised consultancy from doctors.

RPL & NDMA Training: India has a distinct advantage of having the world's youngest population. Yet, there is an



TONY BERLAND
CEO & Managing Director

alarming rise in the unemployment levels and a wider skill gap. Recognising this

, Legrand introduced 'RPL – Recognition of Prior Learning' in 2017 in association with PSSC (Power Sector Skill Council). The objective of this project is to recognise the existing skills of electricians and provide assessment, skill-upgradation and certification through government schemes under skill development. We have trained over 7,500 electricians across India till date.

From 2020 to till date we are supporting the nation with various activities in fight against COVID. As a socially responsible company, Legrand has contributed more than 5 Crore towards Covid support with various initiatives during 1st & 2nd wave, supported govt. hospitals & Covid Care centres, with ICU beds, Ventilators, Medical consumables, oxygen concentrators, isolation beds and electrical products in TN, Kerala, Maharashtra, Uttarakhand, and we are actively contributing towards Mass Vaccination drives across 6 cities.

Over the years, our vision and determination have enabled us to touch thousands of lives, contributing actively to the community in all our projects and promote a culture of giving.

Tony Berland is the CEO and Managing Director of Legrand India.

AkzoNobel

CSR AND EMERGING OPPORTUNITIES OF BLUE COLLARED WORKFORCE IN INDIA



PARTHASARATHI CHANGDAR
Head, CSR

Painting Trade

Currently there is severe worker shortage of blue collared workforce in the industry particularly in the manufacturing and construction industries. The recent pandemic of COVID19 has specially exposed the need and importance of various blue-collar job roles that will survive the rise of technology. If we try to find out the reason for the same, then we will find that there are two reasons for that. One is as a country also we have neglected vocational skill training education for decades and as a result we are now witnessing a huge shortage of blue collar workers across industries and at the same time underemployment for youth who have chosen the mainstream education. The second reason is blue collared workforce is seen as a low inspiration profession by youth of India for reasons such as low wages, absence of regular salaries, lack of social security benefits, job security, risk of injuries and negative perception of society about the trades.

In order to address these issues and take up the opportunity in skilling youth in blue collared skills, corporate India is playing now a major role as part of its Corporate Social Responsibility. According to a recent KPMG India report, between 2014-15 and 2019-20, 328 companies contributed Rs 1,653 crore towards 775 skilling/reskilling and training projects through their CSR efforts. It's not that companies have invested only money in promoting vocational skill training for blue collared workforce, but they have also used their expertise in strategizing things to the best in this field.

I would like to give an example of how AkzoNobel India addressed the challenges of the skill training of youth in blue collared workforce and create a successful model. It joined hands with different stakeholders to initiate skill training programme in blue collared jobs like painting in decorative paints and vehicle refinishing. While fostering the partnership it was very important that all stakeholders played an important role to

ensure the trades are attractive enough for the youth to join. For example, it was important that paint contractors who are the primary employers provides regular minimum wages (as per semi-skilled standards) and social security benefits while skill training agencies ensure quality training is imparted as per the industry requirement so that the contractors derive benefit out of the workforce. In wake of this winning partnership it's a matter of pride that in the past five years there has been a visible change in the attitude of youth towards painting trade. It can be substantiated by the fact that in the past five years AkzoNobel Paint Academy have trained more than 8,500 painters across six states of the country out of which more than 70% are employed in the painting trade.

With India becoming the fastest growing economy of the world, there is no stopping the country and to the opportunities of the drivers of the economy i.e. the blue collared workforce.

Chetan Bharat Learning (CBL), is a learning platform devoted toward the cause of democratisation of education; with a vision to make high quality education - Available, Affordable and Accessible. TeamCBL believes that each child possesses a unique ability to be a genius. All they need is the right nourishment and right environment to harness and hone this ability. To reiterate this conviction, TeamCBL got together to do 'their' bit in achieving the dream of an Educated India and one that constantly progresses on the learning curve.

The team has curated exceptional academic content in almost all the spheres of learning. This content is delivered through engaging and visually thought provoking videos. Personalised attention, regular counseling and motivation, mentorship programs etc are all parts of the courses. The team works to channelize the efforts of students in the right direction; from foundational years of their careers. With handpicked teachers, exceptional use of technology and well researched, interactive study material - Learning with CBL is a world class experience for every student.

TeamCBL aims to holistically reform the education sector and is presently involved in the following fields:

1. Competitive Examinations: UPSC & State Civil Services Exams (IAS / IPS / PCS / HCS/ RAS / UPPSC), Law Entrance Exams (CLAT, DU, etc.), Defence Entrance Exams (CDS, NDA, AFCAT, etc.), other government exams like Naib Tehsildar, Police Sub-Inspectors, ExciseInspectors, etc.
2. School Learning: Simplifying the school curriculum of classes K-12 as well as providing learning services that go beyond the normal classroom teaching.

3. Skill based learning: Coding, Computer Programming, Machine Learning & AI; Soft Skills like Communication, Leadership, etc.; Career Counselling & Mentorship Programmes

Their website www.chetanbharat.com hold testimony to the richness of their content and high level organisation of these courses



CHETAN SHARMA



RAGHAV SHARMA

Education is the most powerful tool for empowerment; thus it should be accessible and affordable. With this vision, TeamCBL launched and successfully delivered a Completely Free Comprehensive Online Course for Punjab PCS Exam 2020 'Education Sewa Langar' which was made available on YouTube, as well as on their Mobile Application / Website; easily accessible on any smart device. It was a matter of immense pride for TeamCBL when around 40,000 students from Punjab benefitted from the course. Moreover, 6 out of top 10 students in the final merit list of and 40 of the 77 total selections made were CBL students.

Similarly, Completely Free Haryana HCS Course was launched in February 2021 for which preliminary exam was conducted in September 2021. Of the 2000 students who qualified in Prelims, more than 750 are now enrolled with TeamCBL for Mains Entrance.

Another Free Online Course for Political Science Optional in UPSC has been announced by Mr Chetan Sharma (Director) who has taken it upon himself to deliver this much sought after and expensive course for the UPSC aspirants.

TeamCBL emphasizes that upliftment of all members of the society, especially in the sector of education, is the real Trophy for their efforts. TeamCBL wishes to open the door of opportunity for all worthy candidates and ensure that no one fails because of lack of resources



BHARAT VODHERA



Who We Are

EduSkills is a Non-profit organization which enables Industry 4.0 ready digital workforce in India. Our vision is to fill the gap between Academia and Industry by ensuring world class curriculum access to faculties and students.

We want to completely disrupt the teaching methodologies and ICT based education system in India. We work closely with all the important stakeholders in the ecosystem (Students, Faculties, Education Institution and Central/State Governments) by bringing them together through our skilling interventions.

Our three-pronged engine targets social and business impact by working holistically on Education, Employment and Entrepreneurship

Building Digital Workforce for Tomorrow

EduSkills has initiated many skilling initiatives in the realm of new-age technologies with the goal of making learning affordable and accessible to everyone. All of our skilling initiatives are free for students who want to learn the essential skills to be industry-ready..

Many Engineering Institutions and Universities are collaborating with the industry to enrich their higher education

programmes in order to satisfy current industry needs and to bring the sector closer to academia. We are assisting Engineering Institutions and Universities in establishing Tier-2 and Tier-3 Centres of Excellence (CoEs) as part of our commitment to developing an industry-ready workforce.

We've also joined forces with the AICTE and the Ministry of Education to provide 5 lakh free virtual internship opportunities to engineering and polytechnic students.

In addition to generating a future-ready workforce and developing student competencies, we focus on the skilling and training of educators, who are the actual change-makers in the skilling ecosystem. We assist educators in becoming competent in emerging skills through our "The Real Change-Maker" initiative.

We're revolutionising the process of evaluating and hiring industry-ready talent with our Talent Connect programme. Through our tech-enabled Talent Connect project, which matches students with potential employers, we are committed to offering meaningful career possibilities for our students. Through our ground-breaking skilling programmes, we are currently changing the lives of 2 lakh students every year. With the objective of positively impacting 1 million individuals by 2024, we work together with all of the important stakeholders in the skilling ecosystem.

CORPORATE SOCIAL RESPONSIBILITY



HINDUSTAN ZINC
Zinc & Silver of India
(DEBARI)



SHIV BHAGWAN
Head CSR

As a responsible corporate entity, Hindustan Zinc limited upholds the dignity of all citizens and abide by the principles of harmony and inclusive growth. Its initiatives reflect its core belief in enhancing quality of life & sustainable development in its communities. The vision is to enhance the quality of life and economic well-being of communities around our operations. Primarily, the Corporate Social Responsibility initiatives at HZL are rooted in 205 villages near its operations. To positively and holistically impact the quality of life of the communities living around our areas of operation, to work in partnership through a multi-stakeholder approach for innovatively, effectively and efficiently addressing development challenges, to emerge as a thought leader, creating benchmarks of good practices in CSR across Rajasthan and beyond are some of the key aspiring goals of HZL. Our licence to operate comes not only from the government but also from communities surrounding our operations. We are committed to harmonious and sustainable development; protecting human life, health and environment; ensuring social well-being and adding value to communities

The projects are carried out in close partnerships with the Government, local communities and credible civil society organizations.

During the last three years, HZL through its interventions have impacted 7 lac lives. It is important for us that our programs impact every aspect in lives of beneficiaries. The projects are carried through partnerships with civil society and community groups/and institutions.

Khushi & Nandghars – The second phase of Khushi Program has been rolled out, spanning the next five-year period (FY2021- FY2025). In this phase, Khushi is working in 3,145 Anganwadis, covering more than 1,60,000 children in 2,400+ villages of 5 districts of Rajasthan i.e. Udaipur, Rajsamand, Chittorgarh, Bhilwara & Ajmer.

Shiksha Sambal – The project aims at providing education in Science, English and Maths (SEM) to 7500+ students and places additional teachers in schools and helps build a strong conceptual foundation among students using innovative learning techniques.

Unchi Udaan – Unchi Udaan as a project builds on the foundation of Shiksha Sambal and creates an opportunity for high performing students from

the project areas/villages to enter engineering institutions of national repute. 180+ students received coaching thus far Sustainable Livelihoods – HZL is Providing sustainable livelihood opportunities through focused skill development initiatives for various target groups is a key component of our CSR intervention. Sustainable Livelihood is a critical area to be looked upon in a world that is challenging but has ample opportunities. Our initiatives reach to more than 3,000 farmers & youth by providing them measures for sustainable livelihood by strengthening their focus on farm based endeavours, market based linkages and generating market-linked skills to our stakeholders Health - taking health facilities at the doorstep, the project aims at Primary Health Care services and to promote healthcare awareness and contemporary healthcare seeking behavior among communities. We have extended various healthcare facilities, including OPD (Out-Patient Department), special health camps and awareness sessions, across 182 villages at six different locations in Rajasthan, one in Gujarat and one at Uttarakhand. A total of 7 Mobile Health Vans (MHVs) have been initiated on ground to take healthcare to doorstep.. Sakhi – Our flagship project "Sakhi" is geared towards mobilizing rural women into Self-Help Groups (SHGs), and developing their capacities in the areas of leadership, skill development and entrepreneurship. Under this project, there are 2,248 SHGs, 207 Village-level Organizations and 07 Federations with a membership of 27,517 women. Leadership skills, imparted to more than 500 women through various training and capacity building programs, have resulted in grooming them as future leaders. Water – The water initiatives aim at providing access to clean drinking water. The focus is on community-owned sustainable water management. During the year, we installed a total of 7 RO hub plants and 28 standalone ATMs for providing safe drinking water to 35 of our operating villages/hamlets, thus benefiting over 4,600 households 16,000 villagers. In total, 13 RO Hub plants and 39 standalone ATMs are now running in 52 villages. We at HZL believe in instilling strong grassroot models and its replication through our partnerships with Government and other partnerships.

Agents Of Change Bringing Social Impact Through Education

The role of education in providing learners with authentic experiences in the context of real-world challenges cannot be overstated. From eliminating gender inequality, to reducing poverty, to creating a sustainable planet for ourselves and future generations — education is a catalyst, a change agent driven with its tremendous power to stimulate and facilitate the very future of humankind itself.

The accelerated adoption of digital learning tools are transforming learning experiences for students across the country, while blurring lines of social, economic, and geographical limitations. However, in a country where education is critical to upward social mobility, access to education must be universal. Currently there are about 800 million people worldwide who can't read or write and are trapped in a cycle of poverty.

The cost of illiteracy is high and developing nations need to transform their young population into a high quality workforce to unlock opportunities for innovation and growth. The key to realising this potential is democratising

education with the power of technology to make access easy, equitable and universal.

From exploring and leveraging technology to bring about positive systemic changes in education, providing devices and free learning licences to students in the most remote parts of the country, to successful initiatives and partnerships to empower children with tech-enabled learning, social impact has been at the core of BYJU'S philosophy. Bridging educational disparities cannot adopt a unidimensional approach - but requires working with like-minded and experienced partners on this journey to make digital learning accessible and inclusive. BYJU'S Education For All initiative embodies this approach.

To further this mission, we have also partnered with 60NGOs across 26 states in India. Additionally, under the Education For All initiative, we have reached out to children across the country through free digital BYJU'S courses.

Our efforts are not limited to outreach alone. BYJU'S also launched the 'Give' initiative that

focuses on collection of old devices (smartphones, laptops and tablets), to lead equal and quality learning for every child as well as addressing another critical area that includes towards a prosperous society. responsible recycling of old tech. Under this initiative, BYJU'S refurbishes old devices, installs the BYJU'S content to ensure underprivileged children continue to learn even during the pandemic.

Education is an equalizer and every child deserves an opportunity to learn. By making dreams come true through education, we hope to unlock every child's potential thereby fueling the nation's journey



Author - Mansi Kasliwal
VP- Social Initiatives
BYJU'S

IT HealthCare and Innovations to Respond to the COVID-19 Pandemic Effectively

The coronavirus 2019 (COVID-19) pandemic has changed the way of encountering real-life problems and challenged the traditional healthcare sector. Breaking the paradox of implementing IT role in health and biomedical sciences.

Criterion Tech:

Criterion Tech; A product-based IT Healthcare solution provider company in India. Working with worldwide clients in providing software solutions, related to healthcare and medical education.

With their dedication and hard work, they have made immense growth in the industry since 2019, and are now in 2021.

The team of talented, and young professionals is capable of providing high-end quality solutions to healthcare sectors.

With several innovations and technologies which helps to boost the modern infrastructure of healthcare provider and saves millions of lives in cities,

Criterion Tech cooperates with more than 1,000 doctors and a chain of hospitals such as Ram Manohar Lohia Hospital Lucknow, Era's Lucknow & medical college, and Lady Hardinge medical college New Delhi,

Remote Monitoring Dashboard: Due to COVID-19, the need for the continuous health condition of patients was lacking due to fear of infection by many healthcare institutions and this need will turn into a necessity. So, Remote Monitoring Dashboard by criterion tech came up with relief for providers now they can progressively watch the real-time vitals of patients on the dashboard and give them proper treatment and can avoid so many visits.



RMD displays a list of patients along with their live vitals (viz. Blood Pressure, Oxygen Saturation, Heart Rate, Pulse Rate, Temperature) and latest investigative parameters (viz. KFT, LFT, Random Blood Sugar, ABG Parameters such pH, PCO2, PO2, Sodium, Potassium, Calcium, etc). All these values are colored-coded to visually differentiate between values that are normal, borderline-deranged. The live patient data is continuously analyzed by the dashboard to sort the most critical patients to the top of the list.

The automated attention notification makes it easier to notify in advance if there is a loss to a patient who is having challenges.

Case study with Era's Medical College, and Hospital:

Criterion Tech worked with Era's Lucknow Medical College to set up a control room where doctors could monitor all the patients simultaneously through a Centralised Patient Monitoring Dashboard.

The dashboard at Era's Lucknow Medical College also provides a high-resolution Livestream of patients from inside the COVID-19 wards for visual assessment of patients' conditions. The solution is particularly useful for senior-most doctors who are the most experienced, but also the most at-risk for serious COVID-19 infection. By monitoring patients on the dashboard and viewing their live feed, they provide their expert guidance to younger doctors inside the COVID-19 wards in a timely manner. In certain cases, this even helps cut down the time that a senior doctor would have spent in donning a PPE and reaching the ward before starting the management of a deteriorating patient. Because of RMD, they have saved so many lives during the COVID-19 Pandemic.

Pouch Packs A Punch Against Malnutrition

SMALL STEP FOR A BIG DREAM - COMBATING MALNUTRITION

Pain-stricken cries of starving babies, too weak to stand or even breathe well. Feeble and hungry mothers, too helpless to help. Millions of India's mothers go through this heart-wrenching experience every day. Many such children do not survive beyond the age of five. If they do, they are strapped by debilitating health conditions due to severe acute malnutrition.

Malnutrition is the single biggest factor for mortality in children below five years. The problem takes roots in the womb itself.

There are approximately 189.2 million undernourished people in India—a majority being women and children. More than half of India's women suffer from malnutrition and anemia. Left untreated, this leads to the vicious cycle of intergenerational malnutrition and rise in under-five mortality. Child and maternal malnutrition is the single largest health risk factor in India, contributing 15% to India's total disease burden.

Approximately 60 million children, half of the country's total, are underweight. About 45% of the children are stunted, 21% are wasted, 57% Vitamin-A deficient, and 75% anemic. These alarming numbers have put India in the category of 'serious hunger'.

The situation has got aggravated by the health and economic hardships and movement curbs due to the COVID-19 pandemic-induced lockdowns. Over 115 million Indian children are now at risk of malnutrition as they have lost access to their daily meals: the government-provided lunches at school that was their major source of nutrients.

The Global Hunger Index 2021 ranking has placed India at the key indicator, and this is a wake-up call.

101st rank among the 116 nations covered. While this index considers several other aspects, the percentage of the undernourished population is indeed a

It is time to come together to combat the problem. We, at Mealmile Nutrients LLP, have taken a baby-step to bring a change – one sachet at a time.

We manufacture Energy Dense Nutritional Supplements (EDNS). Made of a homogenous thick peanut base, our offering 'Mealmile Poshan Shakti' is delicious and easy to carry, distribute and consume. This one sachet-one meal plan goes a long way in preventing and treating nutrition deficiencies and eliminating the intergenerational cycle of malnutrition.

The country needs a healthy, nourished population to take strong strides. Our effort is only a humble beginning. We look to you for your support to realize this dream of making a difference.



Dr. Parin Somani

Dr Parin Somani is an Independent Academic Scholar, International Motivational Speaker, Educator, Writer, Author, Journalist, Humanitarian and Philanthropist, with 35+ years of professional experience. She has spoken in 202+ National/ International webinars and conferences, in the capacity of Chief Guest, Guest of honour, Inaugurator, Keynote Speaker, Valedictorian, Chairperson, Presenter, Interviewee. She has presented at 180 online International Webinars and Conferences during the COVID-19 pandemic to date in governmental and NGOs around the world, delivering a multitude of lectures on numerous topics. She has helped to educate 100,000+ people globally through her Humanitarian work. Dr Parin Somani has published 38+ educational papers, newspaper/magazine articles, 13 books and featured in 71+ videos, 135+ newspapers/ books for her amazing societal contribution. Dr Parin Somani holds one patent for the invention entitled 'Impact of Open Access E-Resources in digital Education System. Dr Parin Somani holds Five Doctorate degrees and Four World book of Records Achievements including 'The thickest book in the world'. Dr. Parin Somani holds numerous designations contributing to societal betterment including: International President: SP Women's Wing/ rve humanity until her last breath.

Chandrakala Charitable Trust; President: Naari Shakti Ko Pranaam (UK) BF; Country Worldwide Chairman: Smrutira Odisa International Trust; International Head Women's Wing: Dadasaheb Phalke Indian Television Award; Vice President Global Education Sector: MSME Chamber of Commerce and Industries India; Executive Board Member: Directorate Council of Governors at WITCEF; Board of Directors: International Institute of Influencers; Country Director: Global Woman Youth Leaders; Global Advisor: Nari Shakti ek Nayi Pahal Foundation; International Academic Affairs Mentor and others.

For her immense contribution to society Dr Parin Somani has received numerous multi-international awards including: Dr. Sarojini Naidu The Nightingale of India International Award 2021; Gandhi Sewa Ratna Award 2021; International Prestigious Award 2021; Golden Achiever Award; COVID-19 Warrior award 2021; Rastra Ratna 2021; Corona Warrior' Award 2021; The Most 'Powerful Woman' Award 2021; National Excellence Award 2021; Woman Para Award' 2021; Enterprising Entrepreneur Award 2021; The Seva Ratna Award 2021; The Sutra Excellence Award 2021; Swami Vivekananda Social Activist Award 2021 and many more.

Dr Parin Somani aims to serve humanity until her last breath

WE REACH OUT NOT JUST WITH OUR PLANES BUT ALSO WITH OUR HEART



RAJU SHARMA
Director CSR



IndiGoReach, is the CSR arm of InterGlobe Aviation Limited (IndiGo) through which the Company implements programs and processes to contribute towards the goal of sustainable development for its communities.

The core pillars of IndiGoReach's work include,

- Children and Education
- Women Empowerment
- Environment
- Heritage
- 6E Responsibility (relief operation work, during emergency situations)

As on March 31st, 2021 we are reaching out to 1,05,000 beneficiaries in multiple states across India in partnership with and 19 NGOs. In all its CSR programs, Employee Volunteering is an important component and employees generously give their time, experience, and talent to contribute to the CSR programs of their choice.

The key distinguishing factor in our CSR programs is how the processes are implemented at the grassroots level towards sustainability. Sustainable Development offers a systematic framework which generates economic growth, achieve social justice, exercise environmental stewardship and strengthen governance.

At IndiGoReach, we see ourselves as equal partners in a trust-based relationship with our implementing organizations and communities, where the programs are planned, implemented and monitored jointly by each of the stakeholders. Therefore, we believe we are not grant makers to the programs rather we see ourselves as catalyst of change and an institution that contributes to nation building. Each of the thematic areas of IndiGoReach's work are in accordance with the Schedule VII of Section 135, Companies Act 2013. The Programs are also mapped with the following United Nations Sustainable Development Goals (SDGs).

CHILDREN AND EDUCATION



Education is one of the key pillars of IndiGoReach through which we have reached out to more than 44,400+ children in multiple states of the country. All Education programs work toward enhancing teaching learning processes in the identified Government schools. The programs focus on increasing the learning level for the children through a joyful and a contextualized curriculum. Hence, academic improvement within the schools, development of safe and attractive physical infrastructure and access to digital learning through 'IndiGo Get Smart' buses help children in their learning. Therefore, our intervention supports the government schools in strengthening existing processes. This will ensure quality learning in schools and engage parents and the community, at large.

WOMEN EMPOWERMENT

IndiGoReach's initiative on women empowerment also called as IndiGo Shakti aims at increasing the income of more than 56,500 rural women through 'on farm' and 'off farm' initiatives in the project villages of India. As part of these interventions rural women are trained to undertake certain income generation activities which helps them move towards economic independence. Moreover, we work through institutionalizing and strengthening the women collectives such as 'Nariadalats' so that women can raise their voice against issues such as domestic violence, gender justice and equity and Self-Help Groups (SHGs) to augment their incomes through on-farm and off-farm initiatives in the project villages of rural India.



ENVIRONMENT



Our programs on Environment are implemented strategically to revive age old waterbodies and restoration of areas that are ecologically sensitive. Additionally, our targeted approach towards sustainable practice of waste management is through capacity building of waste pickers (including local communities) and cleaning of legacy waste in few identified public spaces. We recycle our old aircraft carpets and seat covers into marketable products such as bags, pouches, folders. The sale proceeds form an income generating opportunity for women residing in the slums or in the villages. We promote usage of clean energy through usage of Biogas for cooking instead of firewood, kerosene or LPG, thus preventing carbon emissions into the atmosphere. Our emphasis on building environmental awareness of communities and safeguarding biodiversity by restoring degraded forest caused due to shifting cultivation are some of our approaches contributing to climate action goal.

CHILDREN AND EDUCATION

We are dedicated towards the promotion, development, and conservation of India's cultural heritage. These project aims at carrying out civil and interior restoration work of the 3 heritage sites in Delhi, Indore and Hyderabad. This work will ensure sustainable management of heritage sites and would increase the footfall of students, residents, and other tourists visiting India. Our projects have also contributed to the economy for e.g. by creating about 3,000 days of work for the lime craftsmen, stone masons and other artisans from the community in one of our projects. Thereby supporting communities to preserve tiles and as well as various other traditional building materials.



The four pillars (Children and Education, Women Empowerment, Environment & Heritage) are processes in the community to contribute toward the goal of sustainable development in the long run. Each of the processes contribute to the creation of value in the community.

We implement programs in partnership with Government departments, Civil Society, Communities and other Stakeholders. Communities ownership of the programs is built in by engaging people at all levels of program planning and implementation.



We at IndiGo, not only wish to run the best airline, but also be recognized as a brand that is socially responsible. As we grow and expand our operations, we continue to be aware of our responsibilities within our community and believe in our power to "make a change".



ANKUR GILL

An eminent academician, researcher, administrator and motivational speaker, Ankur Gill is the dynamic Director of Business Operations at Swami Vivekanand Group of Institutes, Punjab. An innate educationist and an advocate of equal opportunities, Ankur Gill has been the pulse of empowering rural India with the epee of technical knowledge.

This humble changemaker sternly believes that 'education is the only way to turn bricks into doors of opportunity'. His tireless endeavours help in facilitating over 1000+ students every year into higher technical education through various scholarship programmes. He is an innate influencer who has been counselling and motivating the tribe families of Jharkhand & Chhattisgarh since 2015, and has successfully enrolled more than 600 students from such families, thus, unleashing their wings to take the flight of a better life!

Walking by the words of the greatest leader, Shri Mahatma Gandhi, 'be the change you want to see in the world', Ankur Gill has proved with each act of generosity, that it just takes

THE PULSE OF DIGITAL INDIA

one man to make a difference. With his unwavering efforts, he has built the bridge of golden opportunities for the rural populace. With his astute communication skills, genuine passion for education and the foresightedness of a strong technical nation, he has weaved a network of support in the corporate world, that aids in the funding of these scholarship students under their CSR initiatives.

Thus, it won't be wrong to say that Mr. Ankur Gill, at a very young age, is hand weaving the foundation of a technically strong nation, a domain that's sure to rule the future. As they say, a learned man is always rich, Ankur Gill, is a scholar and hungry learner. He has authored more than 21 research publications, in various National, International Conferences & Journals. He has recently received the most prestigious award "Leadership of the year" for his dynamic leadership & contribution to the education community in Global Excellence Award 2021 held on 10th Oct 2021 at New Delhi.



SANJAY KHIMESARA
Director- Asifa Animation Foundation

Sanjay Khimesara is the founder of a Design School based in Indore, Madhya Pradesh with proven track record of over two & half decades under Media & Entertainment Sector. He is Director of Asifa Animation Foundation & Core

Committee Member of ASIFA India. The Association of International Du Film D' Animation, officially called ASIFA, is a professional body, recognized by UNESCO, devoted to developing film animation both as an art and also as an effective means of communication. ASIFA today enjoys representation from over 50+ countries & Indian chapter is operational since 21 years.

Sanjay Khimesara has been active contributor to Media & Entertainment Sector and got recognitions including Golden Pixel Award as Backbone of AVGC Industry, Indian Achiever Award-2021, Red Achievers Award-2021, Top 100 Admired People in Education-2021, Captains of Industry, Global Educational Influencers, 2020, Trailblazers of Education, Icons of Industry, Excellence Awards for Socio Economic contribution, Commendation Certificates from State Police for various initiatives.

Sanjay is known as pioneer & trendsetter of Animation & Digital Media/ AVGC education in Central India. His organization Horizon Institute of Design is in the forefront of skilling in creative domain by providing Skill as well as Qualification Programs with support from Aptech Limited, Tata Group, Autodesk, MESC etc.

Sanjay volunteers for community building of Creative Artists under Animation & Film making & ensures to do activities like International Animation Day, CG Meet up throughout the year with global experts of AVGC Sector. He is also involved working for Women Creators Program across South East Asia with Epic Games for Asifa India. Sanjay is also active Volunteer and lead Patron of AVGC-MP, Company engaged in welfare of Media & Entertainment Sector in Madhya Pradesh. He Volunteer for The Animation Society of India TASI & 48 hours film project.

Students & Alumni from his organization HID have been actively contributing for the media & entertainment industry. HID has 200+ Industry Internship tie-up's in Indore & have successfully adopted as Social Incubation Studio Model.

Apart from 250+ accolades to existing students, Alumni passed out from his Design school have made the school proud by becoming part of 6 Oscar Awarded Films for Outstanding Visual Effects & Editing, 04 National Awarded films for Animation & Visual Effects, Several BAFTA, VES Awards, Best Film Award at 48 hours Film Project, Indore, Best Cinematography Award, Paris, Short Film got Awards at Spain, France Germany, Asifa India Award for Excellence (Nomination), Awards at 24FPS, Frameflex, Fludian Contest, Arjun Award, Role Model at Ministry of Social Justice & Empowerment etc. One alumni recently represented Amazon in Adobe Creative Connect Marathon Virtual Summit during April-2021

Sanjay is on the Expert Panel at Shiksha.com & writes on Quora. He has been actively managing various social initiatives with digital support towards sustainable living for earth us, RRA Network, contributes regularly to Madhya Pradesh Police & Indore Management Association for their various digital/creative initiatives. I am also a Certified Career Coach from Edumilest ones, Mentorina & Mindler



The fashion world is one industry that is known for glamour. No matter what you like, you must have wished to look as stylish as your favorite stars. After all, everyone wants to ace their game when it comes to styling. Fashion designers are the one who sets the tone that transpires millions of people. Fashion keeps changing with every passing day, which is why the designers have to be at their creative best to make their presence felt every time. One such name is Mridu Bala, who has established herself as one of the most prominent fashion designers currently available.

Mridu Bala started her career in the fashion industry back in 2014. Since then, she has done several fashion shows. With her unique style, her collection stands out from the rest of the world. Her personal touch reflects on whatever she makes. In a very short period, she has been able to impress top names in the industry. Her shows have also featured some of the celebrities like Mahima Chaudhari, Arshifa Khan, and Lucky dancer, Akash Dhandlani, Sarvjeet Singh Bedi motivation speaker, Ramanshukla Punjabi singer.

Her husband Late Shri. CA Ajay Kumar along with her parents and brothers are her inspiration. Sudden demise of her husband shattered her from within but still she is standing brave enough to achieve success that was Ajay kumar dream too. When it comes to the fashion industry, she considers Manish Malhotra Shyamal Bhumika and Md. Suhail Amin as her inspiration. While talking about her plans, she wishes to make her presence felt in the world arena.

Someday, she hopes to start her manufacturing unit along with some showrooms. She also wishes to create a brand that would be the perfect mix of luxury and necessity. She wishes to

feature in the list of top fashion designers all across the globe. She also hopes to work with the most popular directors on various projects. In less than 5 years, she has been able to find her place in the industry that is known for its competition. If one looks at the amount of work, Mridu has done in the past few years, it is crystal clear that she will get everything she wishes to.

Despite achieving so much success in just 5 years, Mridu Bala considers this just a beginning and believes she has a long way to go. She wants to feature the list of top designers of the world in the next five years. She also wants to start her own manufacturing unit along with few showrooms. She also wishes to collaborate with top directors and showcase her best designs. We wish her all the best for her future ventures.

And lastly from my heart i want to say that " I am whoever I am today. I am because of Husband Late Shri Ajay Kumar ji. Career of a girl is in the hands of her parents but my career is made by my husband. May the blessings of my late father-in-law ji Shri Ram Saran ji and my husband late Shri Ajay Kumar ji always remain like this. It is my duty that I can fulfill the dreams of both of them. "



COPORATE PROFESSIONAL INDEPENDENT INSPIRATIONAL COACH

Naveen have been working in Multinational Companies since 15+ years. He has seen that today, most of us and our young generation are struggling to strike a meaningful balance between the various demands of our lives. It's not just work-life anymore, it's also about other additional aspects like our aspirations, our 'personal me time' so on so forth. Life coaching helps in improving the performance in all areas of life.

DR. NAVEEN KUMAR UPPAL BIOGRAPHY

Naveen's innovative & sustainable CSR initiatives has positively impacted the people of MNCs. He inspired and guided many people to find purpose and meaning in whatever they do. He wants to help and counsel those who lost their interest, focus or who are stressed or dissatisfied, so that they can over their setbacks and self doubts.

He has helped to identify youth strengths and areas of concern and encourage them to leverage their strengths to address their concerns, helping to live a fuller, meaningful life that empowers them. He is appreciated and admired again and again for his ability to connect deeply with people from all walks of life. It isn't just his great smile and his way with words that motivates people to take action like never before; when people face roadblocks or adversity it is the depth of his knowledge on achievement that creates lasting results.

He has been conducting various sessions related to CSR on how to improve Communication, Customer Satisfaction, Managing Emotional Intelligence, Decision Making, Maintaining Work Life Balance, Importance of Priortizing in order to coach people to enhance their level of understanding and maturity to deliver their best.



RED BEAN HOSPITALITY PVT. LTD.

Journey of Red Bean Hospitality started in 2005 with the concept of bringing new revolution in the Hospital Catering Industry. We believe that standardized dietary services must be available in every hospital whether big or small. To fulfill this perspective a change in system is required and this is what the Red Bean Hospitality is focusing on. We are totally engaged in giving world class kitchen & Dietary services to the hospital and bringing smile on the face of patients through our nutritious food. And in such a short span of tenure we are providing services to 50+ Hospitals on PAN India Level. Despite of many barriers like change in culture, Tradition, Food

and Language of every region and location we have glorified the name of Red Bean Hospitality undoubtedly. and our nation "India". In the fight against Covid-19, Prime Minister Narendra Modi has described doctors, paramedical staff, policemen and safari karamcharis as frontline "Corona Warriors" and appreciated their role several times. We would like to Say Hospital Kitchen Staff is also a Backline Corona Warrior, because times when there was no vaccination for Corona at that time highly nutritious diet was the only remedy for the COVID-19 patients.

We the Red Bean Hospitality were providing high quality diets to the patients 24X7. Without thinking about our

health, we were there in hospital kitchen for every moment to serve the patients.

Today's need and market analysis says that continuous updation, high investment, technology up gradation, micro-level development in system is required and this is how Red bean helping society Hospitality is working day and night in 360`angle.

Many Hospitals have given appreciation certificate for this initiation. Red Bean Hospitality feels proud to stand tall in COVID-19 situation and made a remarkable contribution in

2021 CSR INITIATIVE



SARAH HENRY
LEARNING SOLUTIONS
Educate..Learn..Develop...



OWNER & FOUNER, SHLS
SIROONIK SARAH HENRY

SHLS is contributing to the society through a "12 weeks scholarship course " initiated in 2021;

whereby children from various cities, backgrounds are coached virtually on communication and leadership skills,with focus on unity,emotional intelligence and developing confidence .They are prepared to interactwith global leadersvirtually, during events like " Unity in Diversity".After their journey from shy to confident they initiate small projects to educate/help underprivileged children .

This isa tiny beginning of a massive change!

SHLS MISSION and VALUES

SHLS was founded in 2017, with one purpose - to provide life skills which last past the training room. Our courses are designed keeping the end result in mind. As ISO 9001-2015 QMS BRIT QUALIS Certified (MSME), we maintain a diagnostic approach thus ensuring our goals sync to guarantee a twin side success story.

Adapting to hybrid work culture, our counselling and courses are available online.