

An Initiative by Marketing & Brand Honchos

PILLARS OF INDIAN ECONOMY

A Vision to Empower Brand India

REPUBLIC DAY SPECIAL

January 2021

“Inspiring Entrepreneurs
& their Success Stories”

“Industry Trendsetters
& Game Changers”

The Growth Drivers & Future Leaders of Indian Economy



PREFACE



Gaurav Bhalla (Founder)

“PILLARS OF INDIAN ECONOMY” is an initiative by Marketing & Brand Honchos to Highlight some of the Key Brands & Visionary Leaders that are making a significant contribution in boosting the Indian economy and working with a Vision to “Empower Brand India Globally” and also to feature those Brands & leaders which have the potential to become the Future Leader or have the similar Vision irrespective of their size or Scale of Operation, as we believe that “The Biggest mistake a company can make is to think like a small company”.

We at Marketing & Brand Honchos working with a Vision to “EMPOWER BRAND INDIA” by building World Class Indian Brands within India by promoting & inculcating the globally most effective Marketing, Branding and Sales practices adopted by leading brands globally among Indian corporates, so that Indian Brands can stand in competition with international Brands globally and can be sold to the rest of the world to increase the dominance of Indian brands globally and at the same time to reduce the dominance of International brands from Indian markets.

Apart from Building World-Class Indian Brands within India, we also need to turn India into a ‘Manufacturing Hub’ for the rest of the world. So, that the world should look upto India when it comes to manufacturing, just like china.

The above 2 measures will ensure a significant boost in demand for Indian products, services, and manufacturing globally which will not just create new Employment and Business opportunities in the country but will also improve the existing jobs and businesses in the country through increased demand for Indian products/services globally.

We believe, in order to successfully implement the idea of “EMPOWERING BRAND INDIA” we all need to come united together as Indians on a common platform across Industries to compete against International Brands globally rather than competing against each other within India.

We at Marketing & Brand Honchos believe that “If you make something the purpose of your existence, then nothing can stop you from achieving the same!”

CONTENTS

DIGITAL MAGAZINE – PILLARS OF INDIAN ECONOMY

REPUBLIC DAY SPECIAL EDITION

JANUARY 2021

INSPIRING ENTREPRENEURS

Mukesh Ambani	4
Ratan Tata	5
Gautam Adani	6
Adi Godrej	7
Azim Premji	8
Shiv Nadar	9
Kumar Mangalam Birla	10
Anand Mahindra	11
Swami Ramdev	12
N.R. Narayana Murthy.....	13
THE GROWTH DRIVERS OF INDIAN ECONOMY	
Reliance.....	15
TCS	16
Tata Group	17
Airtel	18
HDFC Bank & HDFC.....	19
Godrej	20

SBI	21
Infosys.....	22
FUTURE LEADERS	
Alaknanda Vaults	24
Megaan.....	25
HEALTHCARE	
Dilip Shanghvi	27
Ben Pharma.....	28
Dr. Naresh Trehan	29
Shantah Healthcare	30
NextGen Life Sciences	31
Glenmark Pharmaceuticals & Star Imaging	32
INDUSTRY TRENDSETTERS & GAME CHANGERS	
Dairy Day Ice Cream	34,35
Vijay Shekhar Sharma.....	36
Ritesh Agarwal.....	37
Ssarita Siingh	
Priyadarshini Group of Schools	38,39



INSPIRING ENTREPRENEURS



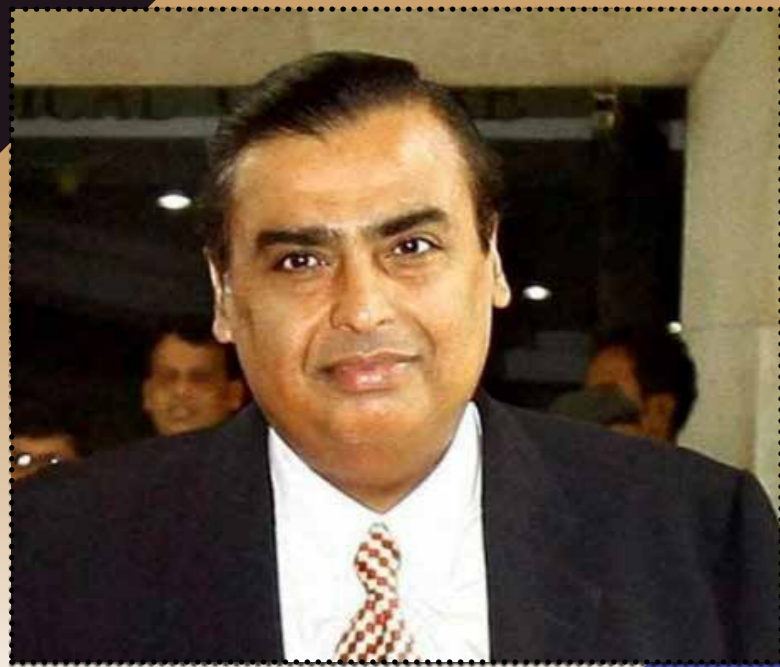
Curated and designed by:

MARKETING & BRAND HONCHOS

consultus@brandhonchos.co.in

Disclaimer: We have taken utmost care to present error free knowledge in the public interest, readers are advised to independently verify the claims made in this edition. Marketing & Brand Honchos is not equipped to verify the claims made in this issue and reader’s discretion is hence recommended.

This issue is an initiative by Marketing & Brand Honchos to highlight those Brands and Entrepreneurs which are working towards “Empowering Brand India” which reflects “Our Vision” and to highlight those MSME’S which have the potential to become the future leaders



MUKESH AMBANI

TRANSFORMING EVERY BRICK OF THE INDIAN ECONOMY

A game-changer of Indian economy, Mr. Mukesh Ambani is the world's fifth-richest man surpassing the investment wizard Warren Buffet. An extreme innovator and visionary leader, Mukesh Ambani is the chairman of \$60 billion oil and gas giant Reliance Industries Limited (RIL), India's most valuable company by its market value.

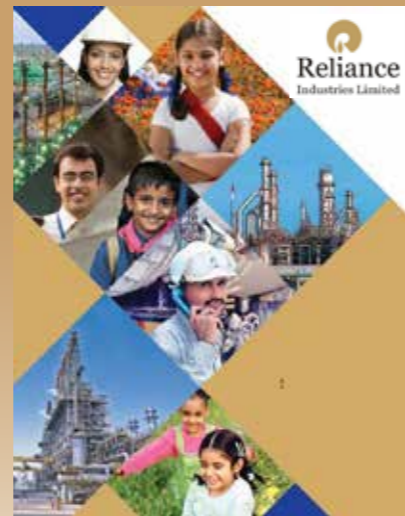
Even though the year 2020 is a black mark in most businessmen's career, Mukesh Ambani made quite a fortune. The share prices of Reliance have witnessed handsome growth despite the ripples of the pandemic. Reliance Jio raised \$20 billion by selling minority stakes to big-name investors like Facebook, Google and Intel. This successful deal definitely fuelled India's dwindling economy in the year 2020.

The oil-to-retail-to-telecom conglomerate Reliance Industries has gained a firm foothold across diverse industries and cast a strong imprint on the Indian economy. RIL

is one of the biggest asset creators in India and the largest income tax payer among private companies.

With Mukesh Ambani's brilliant leadership, RIL is spearheading initiatives in agriculture, education and health – the three key sectors of Indian economy.

The business Mogul believes India will witness explosive growth in the Post-COVID era and the nation will rise to stand among the top three economies in the world in the next two decades. It's not just the



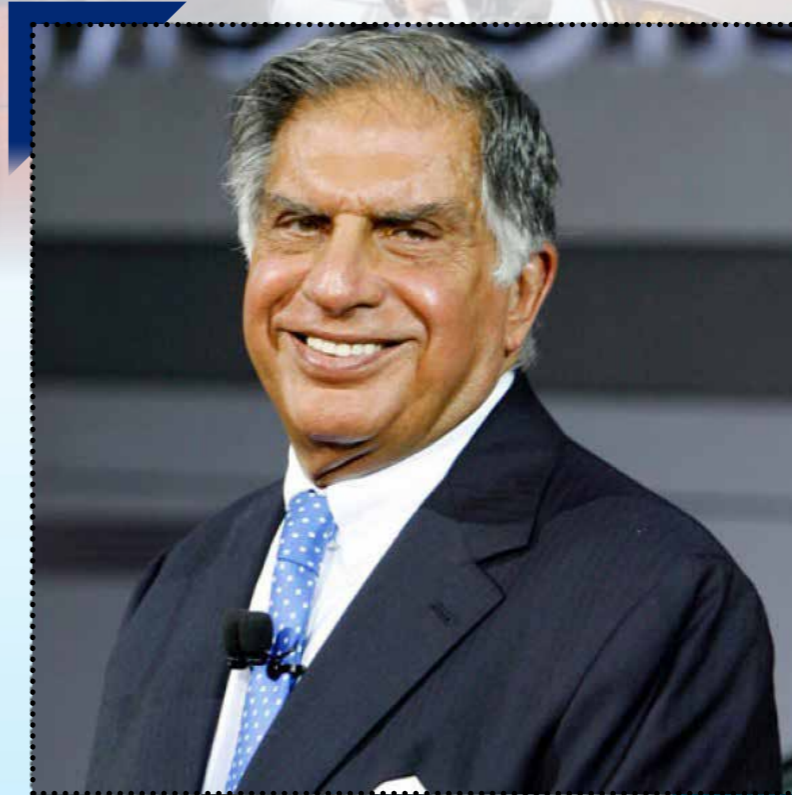
economic growth of the country that Mr. Ambani is working towards.

With his vision for sustainable progress, Mukesh Ambani is also pioneering innovations in the realms of renewable, low carbon and carbon recycle technologies. This rare breed of genius is aiming at a twin goal of becoming an economic as well as clean and green energy superpower.

A man who walks ahead of time, the billionaire businessman is already transforming Jamnagar's refinery complex, which is the world's largest refinery at a single location, to be future-ready as the advent of electronic vehicles paces to disrupt the fuel demand. Thus, it won't be wrong to quote that Mr. Mukesh Ambani has the future of Reliance as well as India secured in a bag of success and prosperity!



THE CATALYST OF BIG CHANGE IN INDIAN ECONOMY!



RATAN TATA

Ratan Naval Tata (born 28 December 1937) is an Indian industrialist, philanthropist, and a former chairman of Tata Sons. He was also chairman of Tata Group, from 1990 to 2012, and again, as interim chairman, from October 2016 through February 2017, and continues to head its charitable trusts.

If we have to name a businessman who's a perfect example of leadership, business ethics, and philanthropy, the first name to cross our minds would be "Ratan Tata". So much is already known to everyone about the business success of Tata Group, the global domination, and Ratan Tata's major role in it. People look at him not just as a successful business leader but an ideal role model for responsible, authentic, and fundamental leadership.

He has been awarded the two highest civilian awards of India the Padma Vibhushan and Padma Bhushan. Apart from that, he has received countless honors and accolades like Honorary Knight Commander of the Order of the British Empire (KBE), Honorary Doctor of Law (University of Cambridge), Honorary Knight Grand Cross of the Most Excellent Order of the British Empire (GBE), and Sayaji Ratna Award to name a few.

He has a strong vision and excellent decision-making skills. When he joined the group, it was barely doing any business outside India. Even though many opposed him, he urged that the company had to go global. Today half of Tata's revenues come from overseas. During Ratan Tata's chairmanship

of 21 years at Tata Group, revenues grew over 40 times and profit over 50 times. He has acquired major British brands from Jaguar Land Rover and Tetley Tea to Corus steel. At present, Tata owns 19 European companies, Industries ranging from tea to IT, steel to cars, in an attempt to turn Tata from a largely India-centric group into a global business.

Ratan Tata is unbeatable when it comes to fulfilling social responsibility and doing charity. Two-thirds of his central holding company, Tata Sons, is owned by charitable trusts. Philanthropy runs in the family. His great-grandfather Jamsetji was also one of the first global tycoons to identify that a stable business needs to invest as much in human capital as in the latest technologies. His factories were among the first in the world to introduce the eight-hour day, accident and sickness benefits, paid leave & retirement pensions.

To end with, one of the most inspiring quotes by Ratan Tata which has inspired so many people: "A life without excitement, ups, and downs is too boring and dull. You need to be a storyteller to your grandchildren, why don't prepare for that from now? We get this life only once, experience every aspect of it. No one ever has grown without falling once, fail as many times as you can, then only you can succeed. So quit complaining and start exploring."





GAUTAM ADANI

THE MAN TURNING INDIA'S COAST INTO GOLD

adani[™]

Ports tycoon Gautam Adani, the founder and Chairman of Adani Group, is rebuilding the nation one industry at a time. From becoming the nation's biggest non-state-owned power producer to transforming the coastlines of India, Mr. Gautam Adani is writing a new chapter in the rise of the Indian economy as a global leader.

From the very beginning, Mr. Adani had a futuristic vision both for his company and the nation. This business magnet has already entrenched his dominion in the realms of energy, ports, logistics, real estate, oil, mining, and defence,



The head honcho of this global conglomerate rose to the rank of the second richest man in the country with assets worth \$40 billion. While most businesses saw a set back during the COVID outbreak, sinking the nation into an unprecedented recession, Mr. Adani's group continued to boom with a whopping six-fold leap this year. In fact, in this year of the global coronavirus crisis, Mr. Gautam Adani has added a whopping \$21.1 billion to his net worth, which even surpasses Mukesh Ambani's gain for the same year.

With great business acumen and a futuristic vision, Mr. Adani is leading the Adani Group's businesses to new heights. His extraordinary conviction and ability to scale up after taking a calculated risk has made him a cash-generating asset for foreign investors thus driving more FDIs for the nation.

This Indian billionaire industrialist has his business goals aligned with the central government's vision, and thus, the road ahead for this conglomerate looks smooth in the coming years. The company is eyeing to become the world's largest renewable-energy maker by 2025 and this would open the golden doors of opportunities for India. Each of the Group's core businesses is focused on building world-class integrated infrastructure capabilities that would accelerate India's growth as a global superpower.

all of which lists in the hot industries booming at full pace in the country. Be it generating new jobs in the country or propelling the nation towards sustainable energy, Mr. Gautam Adani is weaving the threads of a progressive India.

Godrej

MOLDING THE NATION INTO A MANUFACTURING SUPERPOWER

ADI GODREJ



A billionaire industrialist and businessman, Adi Godrej is the man behind the metamorphosis of a treasured heirloom into a colossal Global conglomerate, The Godrej Group, a highly diversified brand that's storming its way through multiple sectors. From a gamut of consumer products to chemicals, agriculture and missiles, the Godrej group has played an instrumental role in establishing **India as a leading manufacturer of high-quality products.**

With his uncompromising business ethics and brilliant innovative techniques, Godrej Group has emerged as a trailblazer in the Indian market. The ever-growing enterprise caters to the needs of more than 1.1 billion customers by providing top-notch homes and home appliances, security arrangements, aviation gear, Aerospace engines, cosmetics, and that's only the tip of the iceberg. And it's only the beginning of a golden era for this 130-year-old business venture.

The century business estate shares an intimate journey with India's rise from the ashes, oaring the nation through the high and low tides. From standing as the largest single contributor supporting India's

freedom movement to engineering the launch of India's first unmanned mission to the moon, the name of this brand is interweaved in the golden leaves of India's glories.

Honouring the tradition of holding the nation high, Mr. Adi Godrej too has made some commendable contributions not only in rotating the wheels of the country's economy by reaching the stature of the sixth richest billionaire of India but also by supporting the nation with some monumental contributions in healthcare, education and environment. The Padma Bhushan Awardee has also launched a Manifesto for Trans Inclusion in the Indian Workspace, thus making an effort to uplift the downtrodden section of the society that encumbers the Indian economy.

Mr. Adi Godrej believes India will be the abode to a fifth of humanity and the economy of this country will boom with a sixteen-fold growth to become the world's largest manufacturer and consumer. And this futuristic business magnet is arming his empire to generate sustainable income growth and employment opportunities thus laying a solid foundation for sustainable growth!



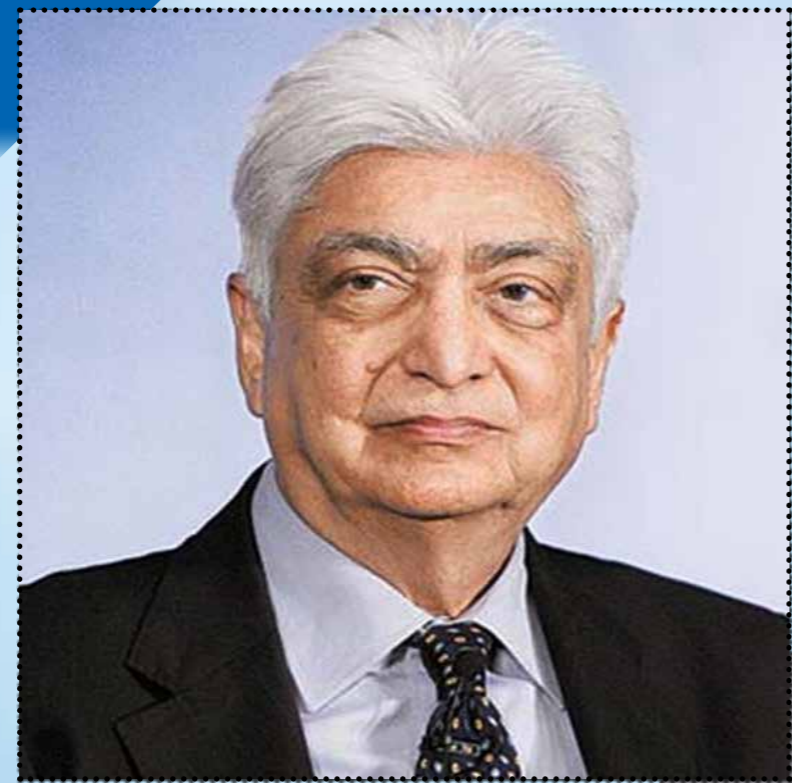


Azim Premji, an Indian business entrepreneur, philanthropist, investor and engineer who served as the chairman of Wipro Limited, directed the company through four decades of diversification and growth to emerge as a world leader in the IT industry.

A man is recognized by the legacy he leaves behind. Azim Premji is a living example of how a man's action has the power to transform the nation. His contribution has been a major reason for the development of India's global image. Premji is certainly one of the forerunners in expanding the IT industry in India and gradually making the world witness India's hold on the IT sector.

Azim Premji turned a small, family-owned cooking-oil company into Wipro Limited, a multinational company focused on providing technology outsourcing services. He fashioned a culture of striving for excellence in business operations and Wipro was successful in executing the objectives that were part of this culture being one of the first software companies to get SEI Level 5 certification.

One of the many reasons, perhaps the most important that Azim Premji will be remembered for his philanthropy. India's most generous billionaire has already given away \$21 billion of his wealth as part of the Giving Pledge, a commitment by the world's wealthiest individuals to donate the majority of their wealth to charitable causes. Premji was the first Indian and only third non-American to make this pledge. This



AZIM PREMJI

A PHILANTHROPIST PILOTING THE INDIAN IT INDUSTRY!

includes two-thirds of his Wipro stock, which has been placed in a separate trust and will be used for educational purposes. The Azim Premji Foundation was set up as a non-profit organization in 2001 to improve the country's condition at the grass-root level i.e. education system. It has also set up a university



in Bengaluru and works with schools and governments in various districts of India to improve education in an all-inclusive way by focusing on aspects like teaching, infrastructure, courses, etc. to holistically increase the quality of education.

Mostly all the rich people believe in perseverance, so does Premji yet it is his simplicity and his tendency to not claim extravagant luxury that separates him from other billionaires. On several occasions, the visionary behind one of the most exemplary organizations in the nation travels in an economy-class seat of the plane and prefers to stay in company guest houses rather than luxury hotels. Isn't that so inspirational?

Words of wisdom by Azim Premji: "I strongly believe that those of us, who are privileged to have wealth should contribute significantly to try and create a better world for the millions who are far less privileged"



Tech czar and business tycoon, Shiv Nadar is not only one of the richest billionaires in the world but he is also the most generous philanthropist in the country. The Indian IT pioneer is the founder of the corporate behemoth, HCL technologies, which is the third-largest software service provider in the country by market cap. HCL technologies led by the man of rare instincts, has stood at the forefront in inciting the waves of a technical revolution in the country.

Mr. Shiv Nadar was ranked as the 14th richest tech billionaire in the world and the fourth richest man in Asia with a net worth of \$14.1 billion in the year 2018. But it was his contributions towards a progressive India that crowned him as a 'jewel of the nation'. His most noted contributions were towards upscaling the education system in the country and honing the skills of new graduates followed by healthcare, arts, and culture and heritage.

Mr. Nadar's foundation is dedicated to creating iconic institutions of excellence across the education spectrum. His initiative 'Vidya-Gyan' picks the brightest students from rural government primary schools and offers premium quality education for free with an aim of creating future leaders from rural India. Students from VidyaGyan have already paved their path to the leading U.S. universities over the past years.

In the year 2019, Shiv Nadar topped the EdelGive Hurun India Philan-



SHIV NADAR

THE PHILANTHROPIC ARCHITECT WHO IS CONSTRUCTING A MODERN INDIA

thropy List with a contribution of whopping Rs. 826 crores to the foundation for supporting educational causes.

Apart from empowering the education system in the country, Mr. Nadar also stands tall as an exemplar for aspiring entrepreneurs. This great Indian industrialist is backing young entrepreneurs with his angel

investments and it's not just the money he brings to the table, but his strategic mind and guidance prove to be the real assets for any budding company.

Mr. Nadar is not only sculpting the skills of young India with Shiv Nadar Foundation but also honing the skills of the graduates with HCL skill care and supporting aspiring entrepreneurs with angel investments. With his museums and universities, Shiv Nadar is building a platform that flaunts the rich culture and heritage of our country.

Thus, we can say that this architect with a vision for modern India is constructing the most powerful pillars of modern Indian society – Education, employment, culture, healthcare and heritage.





RIDING ON THE TIDES OF GLOBAL DOMINATION!



KUMAR MANGALAM BIRLA

Billionaire industrialist Kumar Mangalam Birla, the chairman of the Aditya Birla Group, the third-largest business conglomerate in India, is an imperialist with 40 successful global acquisitions in the past 20 years, making him *'the Mogul of expansions and acquisitions.'* Ever since this valorous scion held the reigns of the company, he has been dotting the globe with the brand's footprint marked across 34 countries in 6 continents.

Under the flagship of this brilliant leader, the empire exploded in terms of expansion, bolting its way from a \$2 billion yearly turnover to almost \$50 billion, recording an incredible growth of 25 times in a span of 20 years. Kumar Mangalam Birla has been the force of transformation that expedited the growth of this ancestral empire to become a global leader across a swath of industries. The Aditya Birla Group of businesses are sprawling in the fields of solar power, agriculture, telecom, finance,

retail and trading, textiles, cement, copper and many more.

This goes unsaid that Kumar Mangalam Birla has played an instrumental role in gravitating an economic sprout in India. Apart from his sketching an implausible growth trajectory, Mr. Mangalam Birla is also intricately engaged in fuelling India's growth with projects that focuses on health care, education, sustainable livelihood, infrastructure and social causes. The Group runs 56 schools and 22 hospitals that tend to the needs of the underprivileged sections of society.

Mr. Mangalam Birla envisages the emergence of India as an economic superpower and predicts a courageous growth in India's GDP by 6-8 per cent in the next fiscal year despite the unprecedented economic shock induced by the outbreak of the infamous coronavirus. The billionaire industrialist gears up to propel this growth with further expansions in the Indian retail market and industrial section. Thus, we can say that Kumar Mangalam Birla's plans are ripe to fructify India's economic growth!

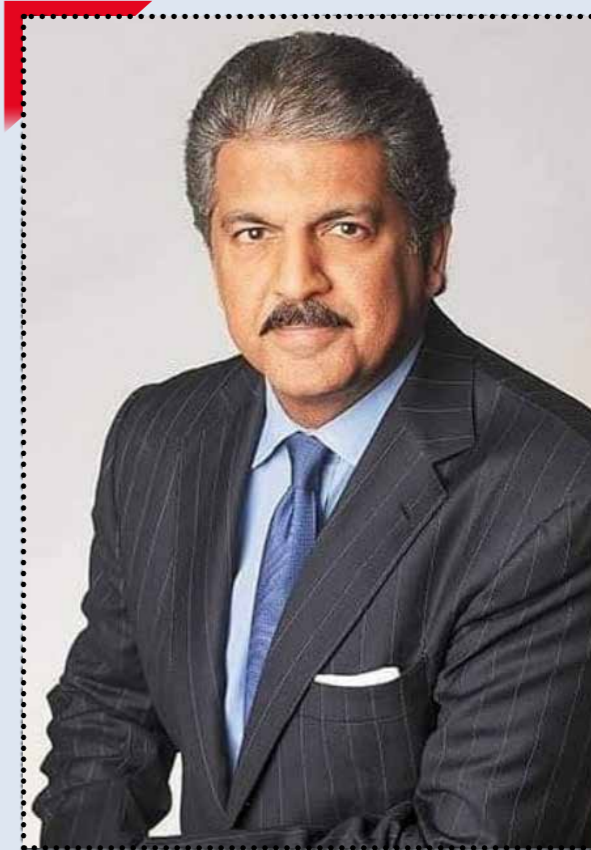


THE ALPHA OF THE INDIAN ROADS

Anand Gopal Mahindra, the Chairman of Mahindra & Mahindra is the grandson of Mr. Jagdish Chandra Mahindra, co-founder of Mahindra & Mahindra. The business operates in the aerospace, agribusiness, aftermarket, automotive, components, construction equipment, defense, energy, farm equipment, finance & insurance, industrial equipment, information technology, leisure & hospitality, logistics, real estate and retail. Anand Mahindra, who is an alumnus of Harvard University and Harvard Business School, is a billionaire businessman whose net worth as of January 2020 is estimated to be \$1.6 billion. Also presently, the Mahindra Group is a US\$19 billion organization, and one of India's top 10 industrial houses.

Apart from Mahindra, Anand Mahindra is associated with other organizations playing diverse roles. Since 2014, he is a member of the board of the U.S. India Business Council (USIBC). He helps promote the policy advocacy priorities of USIBC and advises members and senior USIBC staff. Anand Mahindra was also a Co-Promoter of Kotak Mahindra Finance Ltd. In 2003, Kotak Mahindra Finance Ltd. transformed into a bank. Now, Kotak Mahindra Bank is one of the leading private sector banks in India.

Anand Mahindra is also ahead of doing charity and welfare for society. Also, in the year 1996, he established a non-government organization, Nanhi Kali that supports education for underprivileged girls in India. As of September 2017, the project has supported 130,000 underprivileged girls. He is also the chairman-for-life and one of the board of directors of Naandi Foundation,



ANAND GOPAL MAHINDRA

an Indian charitable trust that works towards the socio-economic development of India.

He is also listed among the 'World's 50 Greatest Leaders' by Fortune Magazine. Anand was noted as 'Entrepreneur of the Year' by Forbes (India) for 2013. Mr. Mahindra was given the third-highest civilian award in India, the Padma Bhushan Award in January 2020. He also received the Rajiv Gandhi Award and the Leadership Award from the American India Foundation.

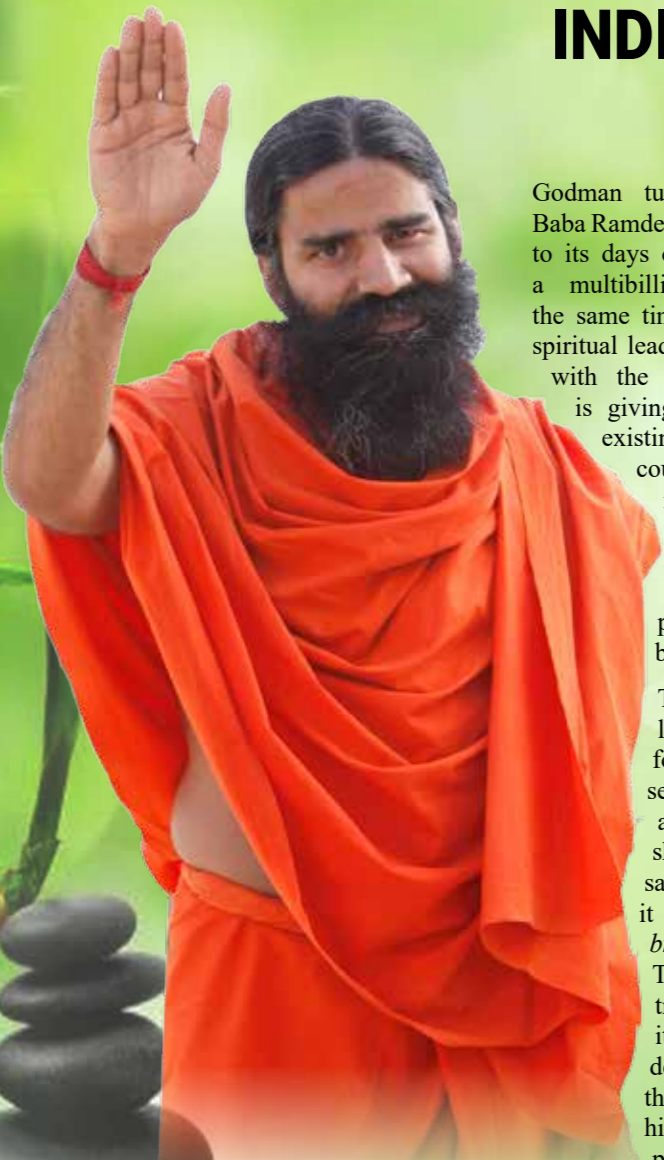
Under his leadership and guidance, Mahindra has evolved into one of the nation's leading companies, employing more than 117,000 people with its presence in over 100 countries.





PATANJALI®

TRACING THE FUTURE OF INDIA WITH THE WEALTH OF ANCIENT WISDOM!



BABA RAMDEV

Godman turned business tycoon, Baba Ramdev is freighting India back to its days of glory while weaving a multibillion-dollar business at the same time. The Yoga guru and spiritual leader disrupted the market with the brand Patanjali which is giving a tough fight to the existing FMCG giants in the country. Today, Patanjali is the fastest growing FMCG firm in the country flaunting the widest range of product portfolios offered at the best market prices!

The visions of this legendary Yoga guru for the country and his sentiments for the nation's ancestral treasure have skyrocketed the domestic sales of Patanjali making it the 'biggest Swadeshi brand in the country'. The indigenous brand has traced a meteoric rise in its sales over the past decade with its out-of-the-box ways of business, high-quality, unmatched pricing and targeted marketing. It boomed from a tiny operations

centre into an economic powerhouse in just a span of 14 years.

The saffron-clad man with unique business acumen is not only catapulting the rise of his empire but also rewriting the future of India as an economic superpower. His home-grown consumer brand has created a pool of jobs and opportunities in multiple sectors including agriculture, pharma, cosmetics and technology. This consumer brand is rebuilding the nation by strengthening the roots of Ayurveda.

Swamiji has brought about a transformational shift in the way people perceived India and the nation's invaluable ancestral assets. That has made a great impact on positioning India in the global forum. The great yoga guru has outlined a blueprint of the future that aims to make India self-sufficient and self-sustainable.

From acquiring Ruchi Soya and venturing into the market of healthy edible oil to pioneering the amalgamation of agriculture and technology with apps like 'Dharti Ka Doctor' and 'Annadata', Ramdev Baba is walking the unconventional but fortuitous path that will lead India to new heights!



Infosys



NARAYANA MURTHY

THE REVOLUTIONARY OF THE INDIAN IT INDUSTRY!

Narayana Murthy is the legendary co-founder of the tech giant Infosys and has been the former chairman, chief executive officer (CEO), president and chief mentor of the company before retiring and taking the title chairman emeritus.

From borrowing Rs 10,000 to building a Rs. 17,000 crore empire, Narayana Murthy sets a perfect example of rags to riches story. Although he did not grow up with the most favorable conditions, that didn't hold stop him from achieving phenomenal success. Initially, his primary aim was to get the best education for himself. So he did masters from IIT Kanpur and post that he started working at IIM, Ahmedabad. However, soon after, Murthy decided to quit his 9-to5 job and board on his entrepreneurial journey in the IT sector.

After quitting his job, he borrowed Rs. 10,000 from his wife Sudha Murthy and started Infosys. In just four years, Infosys rose to a tech giant and employed over 2 lakh people, while also converting Bengaluru into the IT hub of India. Not only did Murthy taste sweet success with Infosys, but he also offered a lot of employment for IT graduates. Little did he knew, that his company would go on to become India's second-largest IT Company of all time. Not only he

made towering contributions to the Indian economy through his company, but Narayana Murthy also made important benefactions to the IT world.

Narayana Murthy has been listed among the 12 greatest entrepreneurs of our time by Fortune magazine. He has been described as the "Father of the Indian IT sector" by Time magazine for his contribution to outsourcing in India. He has been honored with the Padma Vibhushan and Padma Shri awards by the Government of India. Apart from that, he has

been the highest distinction of Officer of the Legion of Honor by the Government of France. He has been awarded as the Commander of the Order of the British Empire (CBE) by the Government of the United Kingdom.

His journey inspires us not to give up on our dreams and have a self-belief that you can dream big and you can achieve it, you don't need to wish you just need to decide and take actions for it and your determination, burning desire and hard work will eventually show the results.



Founded
in 2002

150+
SKUs

30+
Flavors

1.4 lac
liters/day
production
capacity



“TELECOM LEADER”

Reliance Jio Infocomm Ltd. was founded in the year 2007 and by the richest and the most successful businessman Mukesh Ambani. Jio is not just a telecom network, it is a whole ecosystem that offers Indians to live the digital life to the fullest. This ecosystem has powerful broadband networks, useful applications, best-in-class services, and smart devices distributed to every doorstep in India.

In the next two years, Jio has a target to cover 90% of India's population. The main idea is to make the internet accessible and affordable to consumers in all parts of the country. It will considerably increase the quantity, quality & coverage of broadband internet while decreasing the cost to the user. The brand will play a crucial role in the digital development of India – with applications for everything from education to healthcare, security to financial services, technology to entertainment.

To attract the Indian audience, Jio offered 3 months of unlimited free calls, 4GB of free data usage per day at 4G speed, free SMS, and thus roping in many consumers. Statistics say the firm acquired 50 million subscribers in just 83 days of its launch and it had about 215



million subscribers by July 2018, which is incredible. Now as 4G services were being made available so easily, thanks to Jio, many could not afford high-end smartphones to access all this. To solve this issue, Jio had previously tied up with Intex for providing handsets with 4G VoLTE technology but later on, Reliance bought out their range of LYF phones.



Jio's first-ever campaign was launched in the light of giving wings to our Honorable PM Narendra Modi's vision for Digital India. The campaign emphasized, “Jio is a dedication to that Digital India dream of the Prime Minister, his vision for the 1.2 billion people of India”.

Hence the conclusion is, Reliance Jio focuses on harnessing the full potential of the internet to generate a digital revolution through their technologies. The default network for most of the country is now 4G, and Jio carried about 70% of the country's 4G traffic in 2019. Indians used an average of 12GB of data per month in 2019, up from about 90MB in 2014. India is now the 2nd largest online market in the world. Major credit goes to Jio for this. Innovative services and long-term planning will drastically bring the world at one's fingertips much faster and also transform the way Indians think, work, live, and are entertained. It will be interesting to see how Jio will dominate the telecom and internet industry in the next few years.



CODING THE SUCCESS STORY OF INDIA'S ECONOMIC GROWTH!



reserves. TCS is currently amongst the fastest-growing IT services companies worldwide. This screams the remarkable role of TCS in moving the wheels of the Indian economy.

There is no doubt that this company has been instrumental in transforming the IT landscape of India by stamping the seal of quality, trust and reliability in the global market. This leading company has sketched an exceptionally impressive growth rate in recent years and contributed a large share to the national GDP. Despite the uncertain global economic scenario, TCS has steadily augmented and accelerated the growth of Indian economy.



India's largest software service provider, Tata Consultancy Services (TCS), an arm of the Tata group, India's largest industrial conglomerate, is a global tech leader offering best-in-class IT services, consulting, and business solutions organization. This multinational company is one of India's first listed IT companies to reach the US\$ 100 billion market capitalization mark, thus joining the elite club of companies with a market capital of more than \$100 billion. The gorilla of the IT world, TCS absorbs a large pool of Indian skilled human resources making the country a global IT hub. Nearly,

six per cent of TCS' revenues come from the Indian business, bringing in over a billion dollars in annual revenues.

Backed by one of India's biggest business conglomerates, TCS boasts a GDP (Gross Domestic Product) of more than 120 countries. The market capital of TCS is almost one-fourth of the country's foreign exchange



Established by honourable Jamsetji Tata in 1868, The Tata group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. It operates in over 100 countries across six continents, with a mission 'To improve the quality of life of the communities they serve globally, through long-term stakeholder value creation based on leadership with trust'. It is one of the biggest and oldest industrial groups in India. Each Tata company functions independently under the leadership and control of its board of directors and shareholders. 60% of the equity share capital of Tata Sons is held by philanthropic trusts, which looks after the education, health, livelihood generation and art and culture.

There are 28 publicly-listed Tata enterprises with a combined market capitalization of about USD 160 billion (INR 11,09,809 crore) as of March 31, 2019. Some of the major companies are Tata Consultancy Services, Tata Motors, Tata Steel, Tata Chemicals, Tata Consumer Products, Titan, Tata Capital, Tata Power, Indian Hotels, and Tata Communications. In the year 2018-19, the revenue of Tata companies, taken together, was USD 113.0 billion (INR 792,710 crore). These companies collectively employ over 7,20,000 people.

As of the year 2020, there have been 8 chairmen of Tata Group which are: Jamsetji Tata (1868-1904), Sir Dorab Tata (1904-1932), Nowroji



PROVIDING VALUE SINCE 1868



Saklatwala (1932-1938), JRD Tata (1938-1991), Ratan Tata (1991-2012), Cyrus Mistry (2012-2016), then again Ratan Tata (2016-2017), and now finally Natarajan Chandrasekaran (2017-present).

Tata Group has helped launch and finance many research, educational and cultural institutes in India, and has been awarded the Carnegie Medal of Philanthropy. Some of the institutes founded by the Tata Group are:

- Tata Institute of Fundamental Research
- The JRD Tata Ecotechnology Centre
- National Centre for Performing Arts

- Tata Center for Technology & Design at Massachusetts Institute of Technology

- Tata Centre for Technology & Design at IIT Bombay

- Tata Institute of Social Sciences

- Tata Management Training Centre

- Tata Medical Center, inaugurated on 16 May 2011 by Ratan Tata

- Tata Memorial Hospital

- Tata Cancer Hospital

- Tata Trusts, a group of philanthropic organizations run by the head of the business conglomerate Tata Sons

This year, Tata Group has donated 1500 crores to PM Cares Fund to solve problems against the COVID-19 pandemic in the country. In 2017, Tata Consultancy Services (TCS) donated an unparalleled \$35 million grant to Carnegie Mellon University, the largest ever industry donation to the university, to collaborate on promoting next-generation technologies that will drive the Fourth Industrial Revolution, including cognitive systems and autonomous vehicles.

Whether it is employment generation, technology advancement, business strategy, or philanthropy, Tata Group has set high standards in every domain

TOWERING THE ECONOMIC GROWTH OF INDIA

Bharti Airtel Limited, India's leading global telecommunications company is the most trusted provider of ICT services with its operations spanning across 18 countries stretching from Asia to Africa. The multinational telecom conglomerate ranks amongst the top 3 mobile service providers globally in terms of subscribers. Its mobile network covers a population of over two billion people in India and over 423 million customers globally.

In India, Airtel is a leading telecom brand that offers high speed 2G, 3G and 4G wireless services, mobile commerce, broadband, DTH and more. Keeping up with the pace of innovations and diversifications, Bharti Airtel Limited has also ventured into several other digital ventures, like Airtel Bank, Wynk



Music, Airtel Xstream and many more. The company not only paved the paths of global communications with high-speed internet and low-cost phone services, it has also reported a contribution of about 434 billion Indian rupees to exchequer in terms of taxes, duties, fees and other levies to the government.

There is no two say about

the fact that Bharti Airtel is one of the most influential pillars in the metamorphic transition of India into a global power. From empowering every sect of the society with the power of connectivity to generating employment, Airtel Ltd. has been an integral part of India's growth graph. With this leading telecom company gearing up for a rhapsodical growth, it leads the country towards a glorious digital future!



THE BIGGEST BANKER OF INDIAN ECONOMY!

The Housing Development Finance Corporation (HDFC), the most valuable Indian lender, has gloriously walked the aisle of dominance in the banking sector. One of the most successful private sector banks, HDFC boasts of a strong market reputation, large shareholder base and unique customer franchise. Sketching an unparalleled experience in the financial market, HDFC bank has stone sealed its position in the Indian banking sector.

HDFC Bank holds a strong deposit base of around Rs. 1,22,000 crore and net advances of around Rs. 89,000 crores. The combined entity would be pegged at about Rs. 1,63,000 crores. The leviathan of the Indian banking sector enjoys top-position in terms of branch network, geographic reach, customer base, and manpower. HDFC is one of the twenty large firms in India that generate 70 percent of the profits.

Even after a big meltdown of the Indian economy, this top bank of India affirms

a positive outlook on the revival. With such a blue-chip bank backing the Indian business firms, the GDP is touted to recover at a rapid pace. We can safely say that this national bank is the trump-card in changing the template of capitalism in the country.



HDFC Ltd. is a hot stock in one of the world's fastest-growing economies. A trusted name in the Indian market, HDFC Ltd. is a colossal conglomerate with big names like HDFC Bank, HDFC Life Insurance, HDFC Ergo General Insurance and HDFC Asset Management under its umbrella. This premium company fits the bill with its brilliant track record of delivering sustained growth and maintaining the credit discipline over the years.

The finance company owns 22.7% equity in HDFC Bank, 72% in HDFC Life Insurance, 74% in HDFC Ergo General Insurance, 60% in HDFC Mutual Fund and 59% in Gruh Finance. These are all valuable businesses that HDFC has spawned along the way are big milestones that contribute significantly to its total value.

HDFC
WITH YOU, RIGHT THROUGH

THE KING OF THE INDIAN CAPITAL!



This Mogul of the banking and finance sector promises a growth prospect with its big bucket of services expanding dynamically to fit the ever-evolving demands of the modern world. HDFC Ltd. is one of the most promising and sought-after stocks in the Indian market. Thus, A revolutionary of the Indian finance segment, HDFC Ltd. is not only backing the economy by injecting liquidity in the Indian market but also by encouraging foreign investments.



THE COMPANY THAT BOLTED FROM LOCKS TO ROCKETS

Godrej Group, one of the biggest Indian conglomerates that sprouted from humble beginnings of making locks in the pre-independence era is fabricating the Indian market with its wide portfolio of quality goods. The 117-year-old business group has established a stronghold in the Indian as well as a global market with its unparalleled range of consumer goods, appliances and real estate. In fact, the geographical footprint of this multinational company extends beyond Earth, with Godrej engines powering

India's space missions.

The Godrej group started its global journey during the halcyon days of liberalization. It went on adding feathers to the cap with mergers, acquisitions and new product launches that took the market by storm. Godrej is a leading brand in personal wash, hair care and insecticides in Asia, Africa and South America.

One of India's most valued brands, with record revenue of USD 4.1 billion, Godrej enjoys the patronage



of over 750 million customers in the home country. The pioneer of multiple products, this company is also one of the biggest job creators in the country with opportunities ranging from agriculture to missile engines, foods and appliances to locks and safes, real estate to home appliances. As the conglomerate continues to evolve at a pacing rate, it keeps spinning the wheels of the Indian economy churning employment, finances and a better future for the country!



STATE BANK OF INDIA

State Bank of India (SBI) is an Indian multinational, public sector banking and financial services statutory body headquartered in Mumbai. It is the 43rd largest bank in the world and ranked 236th in the Fortune Global 500 list of the world's biggest corporations of 2019. With a market share of 23% when it comes to assets, it also has a one-fourth share of the deposits and total loans market.

The bank was founded in the year 1806 in Kolkata. After 3 years, it acquired its charter and was retitled as Bank of Bengal. It was the very first joint-stock bank of India, which the Bengal Government-sponsored. Apart from the Bank of Bengal, the Bank of Madras and the Bank of Bombay was also part of this joint-stock and remained at the center of modern banking.

What makes SBI Bank stand out amongst the other banks? It is the oldest commercial bank in the country. Furthermore, it is giving tough competition to private banks



in terms of market capitalization, numerous bank branches and the huge amount of profit. At present, SBI has over 24000 branches, 16 regional hubs and 57 zonal offices that are situated in metropolitan cities throughout India.

Presently, the bank is getting into a couple of new businesses with strategic tie-ups, which have quite a large growth potential. Some of these tie-ups are General Insurance, Pension Funds, Private Equity, Custodial Services, Mobile Banking, Structured Products, Advisory Services and Point of Sale Merchant Acquisition, etc. Additionally it is focusing on wholesale banking capacities and the top end of the market to offer India's corporate sector numerous services and products. It has also launched three digital banking facilities, to make the financial transaction an easier affair for their customers.

Apart from banking services, the State Bank of India is also allied with non-profit projects since 1973, such as Community Services Banking. In such projects, administrative offices and branches all over the country sponsor and take part in a huge number of social causes and welfare activities. Some other segments in which SBI offers its services include:

- Rural/ Agriculture Banking
- Small and Medium Enterprise (SME)
- Domestic Treasury
- NRI Services
- International Banking
- Government Business

In 2019, the Global Finance honored SBI with the 'Best Bank-India' award at the World's Best Bank Awards for the eighth time consecutively. It has also bagged the "Best Transaction Bank in India" by "The Asian Banker" for the second time in a row and the "Green Bond Pioneer Award" for being the largest new emerging markets Certified Climate Bond issuer of 2018 by Climate Bond Initiative.





WORLDWIDE LEADER IN TECHNOLOGY

Infosys Limited, headquartered in Karnataka, is an Indian multinational giant that delivers business consulting, information technology, and outsourcing services all over the world. It is the 2nd largest Indian IT company after TCS by 2017 revenue figures and the 596th largest public company in the world based on revenue. In 2019, its market capitalization was \$46.52 billion. The credit rating of the company is A by Standard & Poor's.

Established in 1981 by Narayana Murthy along with six engineers, it was started with an initial capital investment of Rs. 10,000 only provided by Sudha Murthy. Infosys is an NYSE listed global consulting and IT services company with more than 240,000 employees. From a capital of US\$250, Infosys has grown to become a US\$12.87 billion company with a market capitalization of approximately US\$58.82 billion.

Infosys provides software development, maintenance, and independent validation services



to companies in banking, finance, insurance, manufacturing and other domains. One of its most famous products is Finacle which is a universal banking solution with various modules for retail & corporate banking. Other key products and services are:

NIA – Next Generation Integrated AI Platform (formerly known as Mana)

- Infosys Consulting – a global management consulting service
- Infosys Information Platform (IIP)- Analytics platform
- EdgeVerve Systems which includes Finacle, a global banking platform
- Panaya Cloud Suite
- Skava



Infosys is one of the few Indian companies that has completely transformed the way the world perceived India. No longer is India considered as a land of snake charmers and beggars. It is now considered an economic giant to reckon with bursting with exceptionally talented

software engineers and ambitious entrepreneurs. Infosys is an icon of India's information technology glory.

Infosys is the first Indian firm to list on Nasdaq and the first one to offer stock options to its employees, a move to attract and retain talent. Their employee stock options program created some of India's first salaried millionaires. The company has a global presence through its offices and development centers spread across India, China, Australia, the Czech Republic, Poland, the UK, Canada, Japan, and many other countries. It has around 890 clients from 30 countries all over the world.

In 2012, Infosys was ranked 19 amongst the world's most innovative companies by Forbes. The company also received Oracle Excellence Award. The software giant comes under the top 10 companies in the world for its total amount of shareholder returns. It is the most well-regarded company in India and is considered a dream workplace by software professionals. Infosys also comes in the top 20 green companies.

Talking about its social contribution, Infosys started the Infosys Foundation in the year 1996. The foundation has been created to support the underprivileged areas of society. It works in areas like healthcare, culture, education, and many other major areas of society. There are Infosys labs as well and they have been set up all over the world as a network of innovation labs. The labs have collaboration with national and international universities all across the globe.



Filling the homes of Indians with delicious aromas and delectable food since 1962.



Available On
amazon





MR. TUSHAR ANAND
Director



ALAKNANDA VAULTS™
Every Care for, everything your value™

IS A LEADING VAULTHOUSE IN DELHI-NCR, OFFERING LOCKER AND VAULT RENTING SERVICES

ALAKNANDA VAULTS™ Private LTD. is a leading vault house in Delhi-NCR, offering locker and vault renting services. ALAKNANDA VAULTS™ has successfully attained its ambitious goal of assuming leadership in the physical security equipment business in the Indian capital thanks to its dynamic and market oriented customer service management. During its 33 years of existence in association with 16000+ clients, groups & corporate with a large number of multinationals and individuals in India and abroad, the company has succeeded in bringing out cutting edge technology, thus, introducing a number of "firsts" under its total concept approach in making available new products to its imperative and trustworthy customers.

It is an ISO 9001:2008 Certified Company according to Quality Management System Standard (EQUALITAS-AUSTRALIA) & KVQA-Norway). ALAKNANDA VAULTS™ is one of the leading names in the business ever since its inception in 1987. Its glorious journey began in Alaknanda, New Delhi with a shining mission to serve the priceless security related needs of its customers and provide them with peace of mind while keeping their valuables safe and secure. With nine years of trustworthy service and a good customer response, the second branch came up in 1994 to serve

its ever-growing customer base and thereafter, a third branch in the year 2001 at DLF PH-II, Gurugram.

The Company was founded by Late Shri. R.C. Anand who ventured into the domain of banking services. Over the past years the company has grown in strength by offering services which are highly personalized where you are not just a number or statistic but an integral part of this growing family.

We believe in offering complete security to our valued customer which is why ALAKNANDA VAULTS™ is fitted with the best of Godrej equipment for 100 % security. Each of the vault houses has a Steel Reinforced concrete wall of 3.5 ft thickness and a Godrej door

of slab thickness 65 mm. making it unbreakably safe. Each vault has been heavily insured against natural calamities and each locker is fitted with dual control locks to make it burglar-proof. Facility of additional locks is provided at nominal costs.

We offer specially designed lockers & safes available in 18 different sizes which includes 5 types of safes, 3 types of fire resisting record cabinets and 10 different sizes of lockers.

The Company regularly updates the security modules with the finest products available in the market for eg. Steel Reinforced Walls, Infrared Sensors and 3D Human Tracking Sensors 24*7 online security on Dedicated IP, Access Controlled Entry Doors etc.

RECIPIENT OF SOME OF THE MOST PRESTIGIOUS AWARDS AND ACCOLADES:

1. International Product and Service Award 2016
2. Business leadership Summit & Awards 2016
3. Outstanding Performance in Service Industry 2016
4. Asia Pacific Global Award 2017
5. National Achievers Award 2017
6. Quality Locker and Vaults Services in North India 2017
7. Asia Pacific Gold Star Award 2018
8. National Choice Award 2018
9. Bharat Gaurav Award 2018
10. Best Service Provider North India 2019
11. Pride of Bharat Award 2020

w: www.alaknandavaults.com | e: info@alaknandavaults.com |



ISHAAN GAKHAR,
Managing Director, Megaan India

Riwaayat is more than just a collection, it is a statement of tradition, simplicity, convention and ceremonies. Its subtle cuts and regal designs makes you stand out in a crowd. Be a trendsetter with Riwaayat. We have tried to redefine the art of festive dressing.

MEGAAN DRESS FOR SUCCESS AND IMPRESS!

Megaan brings you intricate work on exquisite fabrics to give that regal look. The trendsetting designs and workmanship make the ensembles worthy of a fashion runway. Witness an ode to heritage in these imperial ensembles highlighting every detail meticulously. Our latest men's ethnic collection, Riwaayat is an amalgam of contemporary and traditional styles. It is an ode to exquisite craftsmanship blended with contemporary silhouettes. Riwaayat is more than just a collection, it is a statement of tradition, simplicity, convention and ceremonies. Its subtle cuts and regal designs makes you stand out in a crowd. Be a trendsetter with Riwaayat. We have tried to redefine the art of festive dressing. With grooms looking for unique modern designs for their traditional outfits, we have reimagined how to merge the two design ideas and create something stunning. Whether it is a simple pooja or the gregarious groom's

squad, our designs fit every occasion. With Riwaayat, we have changed the way people look at traditional attire. Steering clear of gaudy embellishments, we have used a plethora of subtle styles which are in step with the current trends. Our designs are inspired by ethnic motifs and are recreated with finesse by some of the most talented craftsmen. The charm of every Indian wear lies in the minutest attention given to the details. The exquisite embroidery definitely takes your look up a notch when we combine it with exquisite designs. While our creations look regal, there is no compromise on comfort. We ensure that we use only the most premium weaves and fabrics for our outfits. You can find the most gorgeously embellished sherwani for your big day along with classy Indo-Western-inspired range of clothes. Its subtle cuts and regal designs make you stand out in a crowd. Be a trendsetter with Riwaayat.





Sandhya Group
PHOSPHORUS CHEMISTRY

**INTRODUCING
A RANGE OF HOUSEHOLD PESTICIDES**



SANDHYA ORGANIC CHEMICAL PVT. LTD.

Address: 101-102, Sangam CHS Ltd., 1st Floor, A-wing, S.V. Road, Santacruz (w), Mumbai- 400054
Telephone: +91 22 61565555 / 26104202 / 26151500 | Fax: +91 22 26104201
Email: info@sandhya-group.com | Website: www.sandhya-group.com



Pharma tycoon, Dilip Shanghvi, founder of Sun Pharmaceutical Industries, the world's fourth-largest speciality generics maker and India's most valuable pharmaceutical company, is one of India's esteemed self-made billionaires. The mastermind has transformed a small start-up into a multinational conglomerate that ranks as the world's fourth-largest speciality generics company with an estimated revenue of \$4.2 billion in 2019. The massive strides of Sun Pharma have hiked Mr. Sanghvi's net worth to Rs 52,000 crores and positioned India at the apex of the pharma manufacturing sector especially in the generic segment.



DILIP SHANGHVI

Under the apt leadership of this Padma Shri awardee, Sun Pharma swelled in terms of expansions and acquisitions, tracing one of the most impressive growth graphs in a short span of 30 years. Currently, the biggest player in generic medicines serves as the provider of quality drugs and medicines to over 150 countries. The business magnate bolstered the growth of his business by acquiring more than a dozen companies struggling to stand in the competitive market and then transforming these loss-making pockets into profit earners.

THE RISING SUN OF THE PHARMACEUTICALS SECTOR!

The brilliant beacon of the Pharma industry has expanded the company's wing across a range of generic medicines including cardiology, gastroenterology, neurology, ophthalmology and other segments. Apart from his exemplary work in restructuring the Indian pharma manufacturing segment, Mr. Shanghvi is also bolstering the Indian economy by supporting emerging start-ups as a personal investor, with interests spanning across multiple sectors

that stretches from renewable energy to the oil and gas segment.

This investment powerhouse and manufacturing Mogul is truly ahead of the curve in spinning the Indian economy. One of India's most valuable assets, Sun pharma gets 70% of its revenues from overseas, and the company is geared to accelerate its growth at a scorching pace. Thus, we can say that the country's economy can safely bet on this winning horse of the big league!





IMPROVING PATIENT'S LIVES



Pharmaceutical companies form an essential part of people's lives. Any pharma company aims to bring innovative therapies to patients that help them lead longer and healthier lives. One such company that focuses on the betterment of people's lives and aims to bring good health to them is Ben Pharmaceuticals.

The pharmaceutical company which was founded in 1988, is now well-known as a trusted manufacturer and supplier of anti-cancer drugs, protein powders, cosmetics, nutraceuticals, Ayurvedic, medical and Optralmic products.

Over the years, Ben Pharmaceuticals have improved people's lives and brought a significant change. Today, they can successfully boast of their customer's trust, which is a direct result of their product's effectiveness, balanced composition and longer shelf life. Additionally, the company never fails to make necessary improvements based on their patron's feedback.

But with so many pharmaceutical companies around us, what makes Ben Pharmaceuticals better? Let's take a quick look!

- They have an excellent market reputation
- They have a vast product line
- Their products are quality assured
- They have widely expanded shipment networks

- They have a rich industry experience of 33 years
- They have a pool of talented and professional personnel

Hard work and dedication is always rewarded, which is why Yogesh Midha, MD of Ben Pharmaceuticals was awarded the Most Innovative Award for his contribution and efforts in the health and services sector. The company's actions were also acknowledged in India's 100 Top MSME Awards 2020 where Ben Pharmaceuticals was the clear winner. Sounds good, right?

There are very few companies that prioritize customer's need and work towards them, Ben Pharmaceuticals being one of them. They believe in conducting thorough market research and then begin the manufacturing process. With the use of genuine raw material and the latest techniques, the

company continues to bring high-quality products for the customers.

There is no doubt that Ben Pharmaceuticals is working with full dedication to produce thousands of drugs, Analgesic, Antibiotics, orthopaedics, Gynae, Dermatology formulations, psychiatric & Depression formulations, diabetic medicine range NSAID, Gastro, Onitment, injection & more range which save millions of lives. Without trusted and reliable drugs, the medical industry would collapse and people won't be able to get the right treatment. In such a situation, thanks to companies like Ben Pharmaceuticals that are making lives easier and healthier by giving everyone the ability to heal.



DR. NARESH TREHAN

Eminent cardiologist **Naresh Trehan, the Chairman and Managing Director, Medanta – The Medicity**, is the visionary behind the tectonic transformation of India's healthcare industry. The Padma Shree and Padma Bhushan awardee has erected a 1500 bedded multi-super specialty institute with 45 operation theatres catering to over 20 specialties. Reckoned as one of India's leading healthcare centre, Medanta stands at the intersection of cutting-edge technology and state-of-the-art treatment facilities. His brainchild is at par with the highest standards of healthcare facility across the world and surpasses all in terms of affordability.

Medanta has sprouted as a significant healthcare landmark globally, with a record of 48,000 successful completion of open-heart surgeries. And the numbers multiply as we speak! Dr. Trehan has not only played an instrumental role in establishing a world-class heart care facility in the country, but this master of the craft has himself groomed an army of specialists in the country to take care of the global heart crisis.

The prominent surgeon aims to make

MAKING INDIA THE HEART OF HEALTHCARE FACILITY!

Medanta match the standards of clinical care, research and education offered by the likes of Mayo, Harvard and Cleveland Clinics while keeping the treatments affordable. The healthcare industry in India is burgeoning at the speed of light and Dr. Naresh Trehan sees India's healthcare system at a crux of a major transformation. Be it holistic wellness, affordability, availability, digitalization, or upgradation, India is shooting for the first position in terms of quality of care. This goes unsaid that with such big feats comes

flourishing finance!

Dr. Naresh Trehan is moulding India as the hub for cardiac surgery. It is the result of his relentless efforts for years that has flagged India as a major spot for medical tourism. Patients from different countries of Africa, Eastern Europe and the Middle East chose India for its personalized touch to medical service and top-class medical facilities. This massive upgradation in the country's healthcare system will undoubtedly have a major impact on the Indian economy.





DR. ANUBHA SINGH: SPREADING SMILES OF PARENTHOOD

A renowned fertility specialist, Dr. Anubha Singh has set up Shantah Fertility Centre to ensure every family has a reason to smile. Her dedication and immense experience make her one of the most sought-after professionals in the field.

A consultant in Reproductive Medicine and Assisted Conception, Dr. Anubha Singh helps her patients find the right treatment for the infertility issues they face. Through Shantah Fertility Centre, established under the label of Shantah Healthcare, she aims to offer modern methods of assisted conception in the country. Through 14 years of clinical experience and extensive training in Obstetrics & Gynaecology at reputed hospitals in London, Dr. Singh has built a solid base in the subject and decided to apply her skills in India to help couples conceive. Dr. Singh, a reputed medical practitioner, is a member of multiple medical associations in the country. As the medical director of Shantah Fertility Centre, Dr. Singh ensures the availability of all tools and equipment that could help in assisted conception.

ENSURING FRUITFUL RESULTS

Her dedicated efforts are reflected in the significant success rate of the treatments provided at the IVF centre. Dr. Singh ensures that prices aren't a restriction for couples seeking assisted conception.

ENSURING FRUITFUL RESULTS

Her dedicated efforts are reflected in the significant success rate of the treatments provided at the IVF centre. Dr. Singh ensures that prices aren't a restriction for couples seeking assisted conception and makes the treatments available to people from all sections of society. The affordable



cost, in turn, becomes one of the main reasons for patients to choose an assisted method of conceiving while awaiting their new beginning as parents. Under the supervision of Dr. Singh, Shantah Healthcare keeps organizing campaigns to make people aware of the different techniques that can resolve the problem of infertility. The initiatives taken by this experienced doctor have enabled aspiring parents to accept their major fertility issues, speak about them and find the best treatment methods for them.

STATE-OF-THE-ART INFRASTRUCTURE

The advancements in technology have led to the emergence of multiple

tools and equipment in infertility treatment, which are available at Shantah Fertility Centre. The centre at Vasant Vihar, New Delhi, is situated around 10 kilometers from Delhi Airport and is easily accessible from any corner of the city. With the help of its world-class facilities and highly trained staff members, the centre offers patient centric solutions under the supervision of Dr. Singh and yields results as expected. Whether it is the IVF treatment or Frozen Embryo Transfer (FET) or Ovulation Induction, the set-up that is made available to conduct the processes is efficient and while maintaining high standards of hygiene. The equipment to be used is stored and preserved safely to ensure security to the health and lives of those who are undergoing treatment. One of the best facts about Dr. Singh's centre is that patients are not treated there as customers but they get special attention and are taken care of as family members. The experts at the centre not only help them in proper assisted reproductive care but also offer consultation services and guide patients to have a healthy pregnancy as well as conception experience. Under her guidance, the renowned doctors at the centre not only treat patients but also become a ray of hope in their journey to parental happiness.

- + EBA GLOBAL- ROSE OF PARACELSUS AWARDS LONDON 2019-20
- + ESQR- QUALITY CHOICE PRICE 2019-(SWITZERLAND)
- + ASIA ONE- INDIA'S GREATEST BRAND-2018-2019
- + TRENDSSETTER TOP-30 (POWERBRAND)
- + IEA THAILAND 2018
- + BUSSINESS EXCELLENCE CERTIFICATE -THE BIZZ AWARD (AMERICA)



DR. NAGMA ABBASI
Founder & CEO - NextGen
Life Sciences Pvt. Ltd



The Founder and CEO, Dr. Nagma Abbasi, is leading the development and execution of Long term strategies with the vivid vision of expanding the Organization's footprints across the global market. She attended IMT Ghaziabad, A.M.U., Aligarh and Indian Agricultural Research Institute, Delhi for her studies in Business Administration, Doctoral studies in Molecular Genetics and Post Doc studies in Molecular Characterization of Viruses. Her career spans over a decade working with Esteemed Research Institutes and leading Multinational companies in Life Sciences /Biotech industry across various verticals like Product management, customer segmentation, brand management, and strategic marketing. In order to cater the untapped opportunities in the

industry, Dr. Nagma Abbasi established NextGen Life Sciences in 2014 with an aim to bridge the gap between the needs and pains of researchers of the Life Sciences/Biotech Industry

and assist the scientists to gain insight on the recent innovations and technologies, assuring a sound knowledge of the subject matter. Henceforth, with its augmented spectrum of products and solutions, it is em-powering the mounting realm of complex analytical challenges. NextGen addresses a wide range of requirements such as the sample, material characterisation, and analysis to clinical diagnosis and biological-based therapeutics handling. Being a scientist herself, Dr. Nagma was aware of the pain points of scientist in the Biotechnology, Life Sciences and healthcare industry. Having this experience was beneficial for curating the services of NextGen Life and turning it into a successful establishment. However, like any other startup initially, the company too had to face a few challenges like capital investments, assembling a quality team, building a customer base, and good relationship. "Today, with such hard work and determination company deliver the best of services and products. NextGen Life Sciences Pvt. Ltd. has become the most preferred brand for clients," The key achievement for NextGen has been the consistent growth for the last six years in terms of revenue and profitability. The company has been successful in attaining customer trust in a short period by providing excellent services in the industry.

AWARDS AND ACCOLADES

- Selected as India's Inspirational Leader 2020 by WCRC.
- Featured by Forbes India among Top 10 Women Entrepreneurs of India 2020.
- Selected and featured as Decisive Women Leaders 2020 by Business APAC.
- Featured amongst 30 Most Influential CEOs by CIO Bulletin.
- Selected as Winner of India 500 CEO Awards 2020
- Awarded as Entrepreneur of the Year Biotechnology and Healthcare Industry 2020 by Power Brands.
- Listed as India's Most influential CEO of the Year 2020 - Life Sciences by Corporate Vision Magazine, UK
- NextGen Life Sciences Pvt. Ltd. is winner of India 5000 Best MSME Award 2020.
- Featured as "The Entrepreneurs beyond the bounds of COVID19" by Business Connect magazine August 2020
- Featured amongst 50 Leading companies of the Year 2020 in USA leading Tech Magazine "The Silicon Re-view" "April 2020 issue.
- Entrepreneur of the Year in Trading Business "MSMECCII Genentech Asia Awards 2020."
- Women Entrepreneur of the Year 2019" by Business Connect Magazine.
- Featured as Emerging Healthcare Solution Providers to watch in 2019.
- Featured as Startup of the Year 2018 by The CEO Magazine
- NextGen Life Sciences has been featured among "Top 20 Best Life Science Start-Ups" by Silicon India Magazine in Year 2018.

GLENMARK PHARMACEUTICALS LIMITED



Glenmark Pharmaceuticals Limited is a pharmaceutical company headquartered in Mumbai, India that was founded in 1977 by Gracias Saldanha as a generic drug and active pharmaceutical ingredient manufacturer; he named the company after his two sons. The company initially sold its products in India, Russia, and Africa. The

company went public in India in 1999, and used some of the proceeds to build its first research facility. By 2008 Glenmark was the fifth-biggest pharmaceutical company in India.

By 2011 the founder of the company was one of the richest men in India, and Glenmark had

worldwide sales of \$778 million, a 37% increase over the last year's sales; the growth was driven by Glenmark's entry into the US and European generics markets.

Glenn Saldanha took the company down the path of seeking innovation, which was controversial within the company and with shareholders. The company focused on new drugs and biosimilars in the fields of cancer, dermatology and respiratory diseases, which it sought to monetize by partnering with major pharmaceutical companies. In 2016 it had four such drugs in clinical trials. For the financial year 2016–2017 its sales were around 81 billion INR (ca. \$1.25 billion), making it the fourth-biggest Indian pharmaceutical company



From last 42 years Star Imaging and Path Lab Pvt. Ltd. is continuously working to develop a world class diagnostics and healthcare system and now we are today able to support our people and Government in this fight against the Pandemic. During Covid 19, we have emerged as most important sector and have become an integral part of the whole healthcare system, without which one can't even imagine the life or society.

We have conducted COVID-19 testing of patients under quarantine with Delhi Govt., had also played very crucial role in "VANDE BHARAT MISSION". We are working with many State Governments like Delhi, Uttarakhand, Uttar Pradesh, Haryana, Jharkhand etc and central Government also on Covid and non Covid Projects.

We have introduced many innovative concepts of Covid testing like COVID booth, Drive Thru, COVID home collection facility, COVID Van. Also free doctor tele-consultation for cancer patients, COVID and non COVID patients With Delhi Police we had initiated a Project named E-YUVA for imparting the knowledge and the skills to the children coming from socially and economically deprived strata of the society through online platform. We have also extended

our helping hand for empowering our Police Force through holding up of psychological counseling sessions for combating their stressful workload, free medical health check up and imparting



SAMEER BHATI
Director, Star Imaging & Path Lab

knowledge to them about COVID 19 pandemic from one district to the other. Under Hunar Jyoti named project we had helped women from Red Light areas to achieve a dignified life. We are also engaged in various Post Covid Care programmes. We had distributed free food items to the people, helped different organizations in sanitization during Covid's initial months.

We are serving across the industrial sections like Samsung Corp., JW Marriott ITC Hospitality, Centre of Diabetes and Allied Sciences, Pristyn Care and many more corporates.



BECOME OUR FRANCHISE PARTNER

FoodGully serving best of its Kathi Rolls in **DELHI & DEHRADUN** and has got tremendous response from the Food Lovers. We are now expanding in **DELHI & NCR.**

CONTACT | **+91 97164 55980**
franchise@foodgully.co.in

A BRAND IS A LEGACY BUILT FOREVER



A. BALARAJU, Co-Founder

MN JAGANATH, Co-Founder

Dairy Day was born in 2002 when industry veterans along with few more colleagues, having decades of experience in the ice cream industry, decided to quit their MNC jobs and nurture a brand with their passion. They saw a market opportunity which no one else could see. Jaganath, co-founder of Dairy Day says Mr. Narayana Murthy of Infosys is one of the biggest inspiration for them.

Jaganath has diverse marketing experience & Finance experience, whereas Balaraju has deep experience in technical & production, both complement each other. Both were born and brought up in a middle class family and from the same district. They came to know each other while they were working in the ice cream division of a MNC.

The initial days were not so easy. Like most of the new ventures they also struggled to cement their

position in the market. Arranging capital was the biggest challenge in front of them but their passion and determination helped them to overcome the obstacles. After initial hiccup the start-up picked up the pace and created a strong place in Indian ice cream market.

In the first year itself, the brand crossed Rs.1 crore sales mark and in 2016 it crossed Rs. 100 crore milestones. The company has been maintaining a good quality manufacturing process and meeting all quality parameters from the very beginning. In 2013 they took a big leap by opening a state-of-the-art manufacturing unit with world class machineries and latest technical know-how. From its humble beginning Dairy Day now has production capacity of 1.4 lakh litres per day spread over 2 lakh square feet facility in Karnataka.

In 2015 Dairy Day crossed the target of 10000 retail outlets and now

present across 30,000 retail outlets across Karnataka, Tamil Nadu, Pondicherry, Maharashtra, Goa, Andhra Pradesh and Telangana.

Timely delivery, maintaining hygiene in every step and quality products at right price are some of the ethics “Dairy Day” always maintain. It follows various ATL and BTL marketing activities to promote business.

As a future goal “Dairy Day” is working towards becoming much more stronger brand by leveraging their products and marketing strength. Their aim is to ensure profitable growth while ensuring value for all their stakeholders.

As mentioned by Promoter “Our brand is as good as our reputation. We work hard every day to cherish it and grow it further.”

EMPLOYEE TO EMPLOYERS

Jaganath and Balaraju had worked together for seven years in a MNC. Both felt that the challenge was the transferable nature of job, which was affecting the studies of children. Besides, they had



been through the entire play as salaried executives with virtually no challenges left to explore.. An opportunity presented itself in 2002 when there was no established ice-cream player focusing on tier II and tier III markets. That’s when they decided to move out with a dream to be on their own .

There was a huge market opportunity in tier II and III towns as no established player was focusing due to supply side constraints (cold chain, electricity failures etc.). We thought supply side issues should not be the reasons for not serving a market. We saw an opportunity which probably no one else could see at that time. That’s when we agreed that even if it meant working for a lower immediate income, it would be better working for oneself than for another company.

The new experience was challenging. We had limited capital to invest; we started small; we appraised Indian equipment; we leased a small building and we settled for modest manufacturing capacity of 500 litres a day. We struck lucky; a well wisher who possessed a manufacturing facility was selling equipment that



had not been used for years; we acquired them, we got the machines running within few days. Once the cash flows started coming in, we purchased small piece of land, commissioned a dedicated factory, scaled to 10,000 litres per day and ran operations 20 hours a day. What provided us with confidence was that we were bringing to the table two distinctive competencies: one had the capacity to produce quality

ice cream with great taste and the other had the capacity to sell every litre of ice cream produced. Besides we did not aim to become a large player, we were happy to aspire to remain a moderately growing manufacturer with loyal customers. We are a blessed team, we started getting more and more orders, to meet this demand we kept on increasing the production capacity and we became one of the top 10 brands in India. Today Dairy Day is available in Karnataka, Tamilnadu, Goa, Pondicherry, Andhra Pradesh, Telangana, Maharashtra in more than 30,000 Retail outlets.

Quality, Honesty, simple and value for money and of course a great team, who trust each other are the few reasons for our growth .

There were a number of lessons and learnings we picked up in our professional and personal life. More importantly, we were all on the same page when it came to surplus money. We would not pay dividends out to shareholders, we would reinvest everything into the company, the working team would work for salaries from day one and we would be employees first and promoters thereafter.



CREATING A UNIVERSE OF DIGITAL PAYMENTS IN INDIA!



VIJAY SHEKHAR SHARMA

with wallet, investments, wealth management, e-commerce, payments bank. According to a recent report, the digital platform boasts of an approx. 80 million user-base, with over 16 million merchants across unorganized and organized sectors. With the digital platform teeming with a loyal base of consumers, Mr. Sharma is driving towards financial services as the next major frontier for growth.

Having a platform already blooming with consumers, the payment wizard predicts to whiz its way to the number one position in the online trading market with a 10 – 15 % market share in 2-3 years. The digital money minter plans to invest around Rs 10,000 crore over the next three years to expand the financial services of the firm. Apart from diversifying his own basket with innovative and disruptive ideas, Mr. Sharma is also backing India's budding start-ups like Unacademy and Innov8.

The Paytm chief quoted that India's economy would be at \$5 trillion by 2025. He also believes that the established businesses have a big role to play in jostling the dripping economy. We could say with such affluent and far-sighted talents shouldering the Indian economy, this is not a distant dream!



reliable investors backing its large feats!

Paytm was the pioneer in digitalizing the cash flow in the online as well as offline outlets of the country. Evolving with the strides, the opportunist entrepreneur transformed the all-in-one payment gateway into an entire eco-system

Vijay Shekhar Sharma is the man who manifested an implausible dream of a digital India by launching **India's largest digital-payment gateway, Paytm App**, which now captures over 70-80 percent market shares of payment gateways. In the year 2019, the digital giant reportedly processed over 400 million transactions each month; that's 5 times higher than the next biggest player in the payment gateway market, making him one of the richest Indian billionaires with a net worth of \$2.6 billion. The brainchild of a small-townier is valued at \$16 billion and it is the most funded start-up unicorn in the country with some of the most



THE YOUNG HARBINGER OF INDIA'S HOSPITALITY INDUSTRY



RITESH AGARWAL

and solution-seeking attitude have helped the company raise funds from global companies worth more than \$125 million including a \$100 million funding from the Alibaba investors Softbank.

OYO is one of the most successful start-ups in the country tracing a graph of breakneck expansions weaving a network spanning across 800 cities in 80 countries with over 43000 hotels and 1 million rooms. This self-made hospitality giant not only transformed India's travel stories but also paved the way of opportunities for budding Indian entrepreneurs. It won't be wrong to quote that his start-up unicorn has unlocked the doors of foreign investments for many start-ups by gaining international attention.

The year 2020 has been a big blow to all, but it has severely crippled the hospitality and travel industry. Despite wrestling through the tough tides, this young utopian is poised to make Oyo the number one hotel chain in the world. Holding a microscope in one hand and a telescope in another, Agarwal is exploring opportunities in the domestic and international market to engrave his signature mark on the world's hospitality scenario!

Thus, a young entrepreneur from a small Indian village is all set to rule a large section of the world's hotel business. This valorous impresario is also rotating the propellers of the Indian economy by investing in promising Indian start-ups and supporting the nation's 'Make in India' movement. With such gems blooming in the rich land, we can say that young India is marching towards the apex!

OYO The king of hotel chains, Ritesh Agarwal is the founder and CEO of the disruptive hospitality business, OYO

Hotels and Rooms, that shot to the billionaires' list in no time. With a revolutionary idea, this young prodigy changed the entire face of India's hospitality industry one hotel at a time. Ritesh made a stunning debut in the list of India's youngest billionaire with a net worth of Rs 7,877 crores.

The start-up company led by Agarwal has spurred a revolution in the travel industry. The company provides a means of booking affordable, standardized rooms for people traveling through the country which was an unperceivable idea for Indians until this young innovator held the beacon. Agarwal's ingenious ideas





Priyadarshani
SCHOOL & JR. COLLEGE



SSARITA SIINGH

Ssarita Siingh is everything that a woman should be. She is passionate, confident, a teacher, a leader, an educationalist, and a parent. Currently, she is the CEO of Priyadarshani School and takes the unconventional road to impart education.

In an exclusive interview, she shares her opinion about the education industry, the growing popularity of virtual mode of teaching, and how she aims to get her students back to teaching after a long break.

What are the key factors behind the growth of your institute?

I come across this question a lot. Primarily, we stick to an affordable fee structure. I have noticed that many parents only want to send their children to English medium schools, overlooking other educational aspects. This is what allows schools to charge a high fee in the name of imparting knowledge of the language. But my institute is different from others. I aim to provide the right platform for talented students out there.

We did a tie up with CERF (Centre of Environmental Research and Education) wherein workshops on "Climate Change Sustainability and Carbon Footprints" are conducted regularly for all grades. "Good Touch and Bad Touch", UPSC & MPSC, Plus Minus Code (emotional intelligence) and many such activities that help students to enhance themselves personally and academically. We also collaborated with the San

Francisco Human Rights Commission (HRC) to spread awareness on Equality, discrimination, and to protect human rights for everyone.

Priyadarshani believes that the students of rural areas and B town should have access to quality education and must get an opportunity to enhance their IT skills by having access to basic education

"FOR A MONTH, WE WILL FOCUS ON COUNSELLING SESSIONS AND BRINGING THE CHILD BACK ON TRACK."

Besides sticking to a regular study pattern, we introduced skill-developing courses such as Marchal Cadet Force (MCF) to train our students in Pre-military/Para military skills. We have also started Organic Farming so that students learn to farm and even persuade them to sell the products to promote a sense of entrepreneurship.

This is all what I believe is different from others. I am focusing on making the children future-ready!

What is your take on the reopening of schools amidst the pandemic situation?

The reopening will surely be quite challenging for the students. So our focus isn't on completing the syllabus but supporting the child with the challenges and crisis faced during the lockdown. Coming back to the routine is truly difficult, and I aim to provide complete emotional and psychological support to my students.

For a month, we will focus on counselling sessions and bringing the child back on track.



How can we impose functional literacy in our education system?

I have already talked about it. We implement the same SSC or CBSC curriculum differently with lots of innovations and creativity.

Our aim is to make sure that the students don't sit in one classroom all the time. So we have tied up with Cambridge to set up a Language lab. We already have Math labs, Stem lab and Science labs wherein teachers will teach their respective subjects in the lab other than the classroom which is equipped with latest technology that makes learning functional.

This is mainly to make learning an exciting experience for the students. So English class happens at the English lab and the same for other subjects. We organize comedy stand-up sessions for Science and much more. So I can say that we are making education more innovative. Our approach to teaching is also different.



What is the future of India's education industry, keeping in mind the pace we are changing our education system?

To be honest, the future seems really bright, but only if we implement or adapt the innovation. Institutions sticking to traditional education systems might collapse.

Also, I have noticed that many investors want to invest in the education industry now, but it appears like they might take advantage of small and middle-level schools that are now vulnerable due to the losses incurred during the pandemic period. Such investors might only focus on making Education sector into a Corporate sector, overlooking the needs and requirements of students.

I believe that an investor should be really passionate about the Education industry and focus on making quality education accessible to all at an affordable cost rather than getting into the equity game.

What do you think about the new online education platforms such as BYJUs and many others? How do you compare them with the traditional method of teaching?

I believe that face-to-face and personal connection is better than virtual meetings. If a child wants a counselling session, a face-to-face session is any day better than a zoom meeting.

There can obviously be a balance of online and offline education but ask anyone about their best days of lives, and they will say 'school days'.

The school campus and college campus can never be replaced. While offline institutions will lend an emotional touch to your personality, online classes will only make you mechanical.



Priyadarshani
SCHOOL & JR. COLLEGE



**Learn... Grow... Change
and know the truth**

“ Helping each student discover himself and
the world through education. ”

Priyadarshani believes that education is the foundation
to coexist peacefully with our planet Earth. Priyadarshani strives to be
reliable for self and others as well in harmony with society.

www.priyadarshanschools.org

Pune Branches- Bhosari | Indrayani Nagar | Moshi | Chakan | Alandi

www.promising.co.in



from the
PLANT
to the
CUP
Our Inspiration
is Coffee

Commercial Coffee Grades | Premium Grades
Speciality Coffee Grades | Instant Coffee



The world of



FUTURE BATH PRODUCT PRIVATE LIMITED

email : corsabath@gmail.com

Follow us on [f](#) [t](#) [i](#) @corsabath

www.corsabath.com