

WHO'S WHO

OF THE HEAL+HCARE INDUSTRY

EXCLUSIVE EDITION

HEALTHCARE & FITNESS

LEADING HEAL+HCARE BRANDS & LEADERS



BEST HOSPITALS, LABS, PHARMA CO.'S & FITNESS BRANDS IN INDIA

PREFACE



Gaurav Bhalla (Founder)

The 'WHO'S WHO OF THE HEALTHCARE INDUSTRY' is an initiative by Marketing & Brand Honchos to feature some of the Best Healthcare Brands, Hospitals, Labs, Fitness Brands and Healthcare Leaders who have created a distinct identity in the society through their remarkable contributions & achievements.

We have handpicked some of the leading Healthcare Brands and Leaders who have significantly

contributed to the Indian Healthcare sector on a global stratum and helped create a vital image of Brand India in the Global Healthcare Industry. The Indian healthcare sector is growing at a brisk pace due to its ascending coverage, services and increasing expenditure by public as well private players. Healthcare has become one of India's largest sector, both in terms of revenue and employment. The Healthcare industry in India is projected to reach \$372 bn by 2022.

The Government of India aims to increase healthcare spending to 3% of the GDP BY 2022, as the Government aims to develop India as a global healthcare hub. India is a land full of opportunities for players in the medical devices industry. The country has also become one of the leading destinations for high-end diagnostic services with tremendous capital investment for advanced diagnostic facilities, thus catering to a greater proportion of the population.

We at Marketing & Brand Honchos are constantly working towards researching, featuring, promoting and highlighting the most deserving brands and leaders across industries who can be a source of inspiration for others in the Industry and inspire millions of aspiring entrepreneurs in the country.



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DIGITAL MAGAZINE – HEALTHCARE & FITNESS

EXCLUSIVE EDITION

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Leading
HEALTHCARE
Brands & Leaders

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ALL INDIA INSTITUTE OF MEDICAL SCIENCES

Established in the year 1956, the All India Institute of Medical Sciences is a common name today. AIIMS is a group of famous medical colleges that aim to provide quality education to a wide number of students.

While several other medical colleges impart knowledge through education, AIIMS helps you know how to use that knowledge. It is a tertiary care centre that gets patients whom other hospitals failed to cure. That in itself is an achievement. The doctors working at AIIMS come across the most unusual patients from across the country suffering from rarest conditions. This also

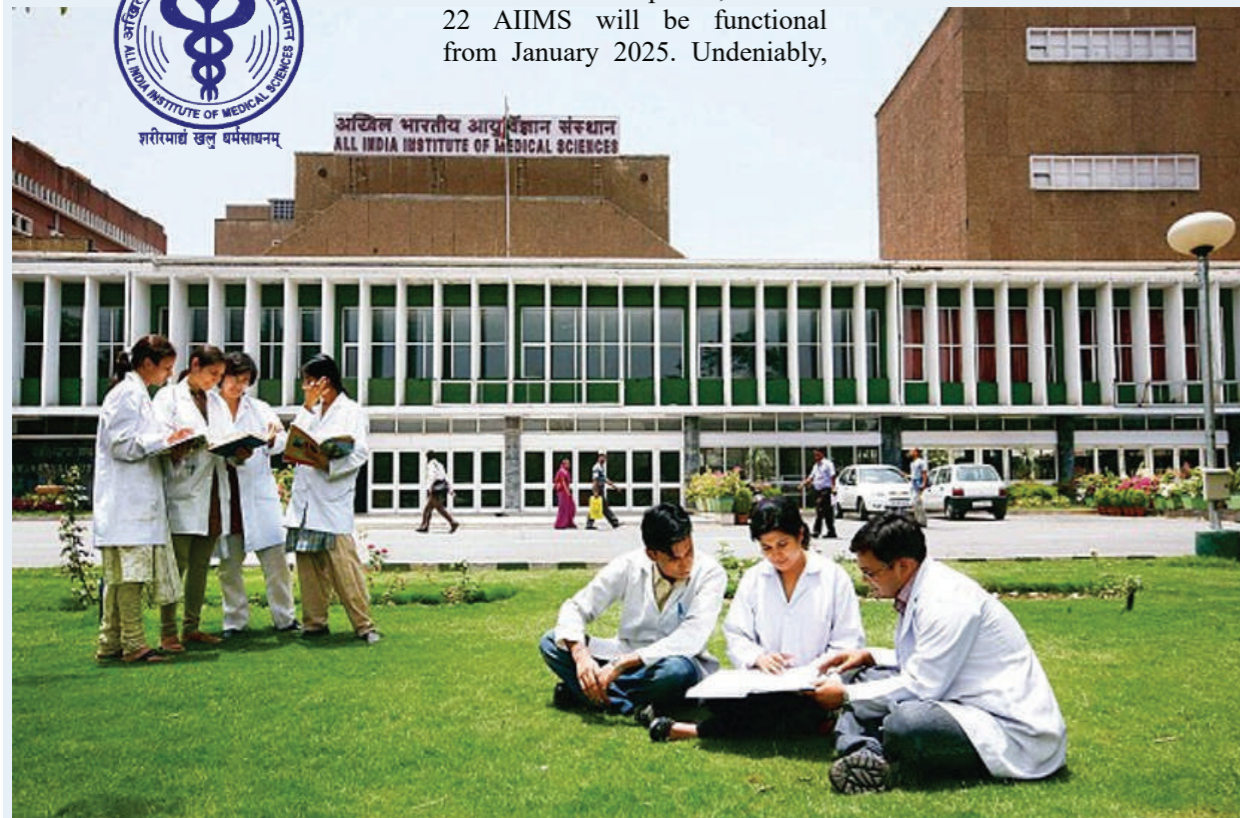


paves the way for advanced technology and a great learning experience for the faculty.

The institute was initially proposed for establishment in Calcutta but got refused by Bidhan Chandran Roy, the Chief Minister of West Bengal. It was later established in New Delhi and was given the status of Institute of National Importance.

As of the year 2021, 4 AIIMS are under development, and all 22 AIIMS will be functional from January 2025. Undeniably,

AIIMS institutes are regarded as the best medical institutes across the country. From medical protocols to equipment, AIIMS has everything and considered the temple of modern medicine. Precisely, AIIMS is an apex centre for education, medical care and research.

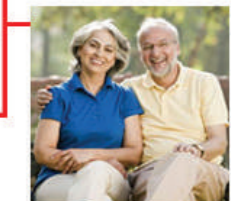


Dr. NARESH TREHAN

MAKING INDIA THE HEART OF HEALTHCARE FACILITY!

Eminent cardiologist Naresh Trehan, the Chairman and Managing Director, Medanta – The Medicity, is the visionary behind the tectonic transformation of India's healthcare industry. The Padma Shree and Padma Bhushan awardee has erected a 1500 bedded multi-super specialty institute with 45 operation theatres catering to over 20 specialties. Reckoned as one of India's leading healthcare centre, Medanta stands at the intersection of cutting-edge technology and state-of-the-art treatment facilities. His brainchild is at par with the highest standards of healthcare facility across the world and surpasses all in terms of affordability.

Medanta has sprouted as a significant healthcare landmark globally, with a record of 48,000 successful completion of open-heart surgeries. And the numbers multiply as we speak! Dr. Trehan has not only



played an instrumental role in establishing a world-class heart care facility in the country, but this master of the craft has himself groomed an army of specialists in the country to take care of the global heart crisis.

The prominent surgeon aims to

make Medanta match the standards of clinical care, research and education offered by the likes of Mayo, Harvard and Cleveland Clinics while keeping the treatments affordable. The healthcare industry in India is burgeoning at the speed of light and Dr. Naresh Trehan sees India's healthcare system at a crux of a major transformation. Be it holistic wellness, affordability, availability, digitalization, or upgradation, India is shooting for the first position in terms of quality of care. This goes unsaid that with such big feats comes flourishing finance!

Dr. Naresh Trehan is moulding India as the hub for cardiac surgery. It is the result of his relentless efforts for years that has flagged India as a major spot for medical tourism. Patients from different countries of Africa, Eastern Europe and the Middle East chose India for its personalized touch to medical service and top-class medical facilities. This massive upgradation in the country's healthcare system will undoubtedly have a major impact on the Indian economy.

KOLHAPUR CANCER CARE THE BEST COMPREHENSIVE CANCER CARE CENTRE IN MAHARASHTRA

Kolhapur Cancer Care Centre is a one-of-its-kind cancer care treatment facility established in 2003, by the renowned cancer surgeon Dr. Suraj B. Pawar. Dr. Pawar acquired his specialization in Cancer Surgery at the prestigious Tata Memorial



Dr. SURAJ B. PAWAR, CMD Surgical Oncologist & Robotic Surgeon

Hospital, Mumbai and later attained a Fellowship in Thoracic Surgery at the world-renowned Sloan Kettering Cancer Centre, USA. After honing his skills at the world's best institutes, Dr. Pawar returned to India with a vision of serving his countrymen help fight the battle of cancer. He dreamt of creating a state-of-the-art cancer care centre in India that would make even the rarest forms of cancer treatable at an affordable cost. His dream manifested into reality with the Kolhapur Cancer Care Centre, which

today, is deemed as one of the best Tertiary Cancer Care Centres in India.

A team moving with a mission

What started as a 50 bedded hospital a decade ago has grown to become a world recognized site for cancer care. Supported ably by Dr. Reshma S. Pawar, KCC built an empire that houses an army of skilled staff. Dr. Pawar himself has performed over 10000

Nurturing Hopes...Saving Lives.



successful cancer surgeries till date and the numbers are rolling every day. Over 30,000 cancer patients have undergone treatment at KCC, out of which 80% received free treatment under government schemes. Tracing a success rate of this magnitude has been possible because of its dedicated team of Surgical Oncologist, Radiation Oncologist, Medical Oncologist, Qualified Physicists, Technologists along with Supporting Ancillary & Nursing Staff aided by a cutting-edge infrastructure.

Dr. Reshma S. Pawar is the secretary of Chhatrapati Shahu Cancer Research Foundation and the executive director at KCC and is invested in caring for the patients at the hospital. She has worked on several Cancer detection camps and contributed valuable content pieces about Cancer in the local newspaper with an aim to reduce the incidence of breast cancer by stirring awareness.

Infrastructure that aids the best care

Today, KCC has emerged as one single destination for all aspects of Cancer Care; from Cancer Diagnosis to Surgical Oncology to Radiotherapy, Chemotherapy, Pain management, and palliative



Dr. RESHMA S. PAWAR, CEO & Executive Director

care. It also drives several Cancer Awareness Camps and promotes cancer preventive measures to cast an echoing impact. The Centre is well equipped with State-of-the-art Operation Theatre, Triple Energy Linear Accelerator with Image Modulated Radiation Therapy (IMRT), Image Guided Radiation Therapy (IGRT) with VMAT technology, Brachytherapy Unit and a mammography unit.

Paving the specialized path

The centre specializes in using newer and minimally invasive Oncosurgery (including advanced laparoscopy and Thoracoscopic Surgeries). KCC made a mark

when it developed an innovative surgical technique for treating Cancer of the Esophagus in 2007. Several such landmark surgeries performed at KCC are nationally and internationally recognised. With such constant endeavours in uplifting the life of each patient in every way they can, KCC has established itself as a centre that focuses on more than mere survival of the patients. From organ, limb preservation to giving proper cosmetic benefits, this patient-centric centre not just erases cancer but also the scars of cancer!

The road ahead!

Today, KCC is the leading centre in South-West Maharashtra catering to patients from Satara, Karad, Sangli, Miraj, Konkan and interior parts of Maharashtra, Goa & North Karnataka. The centre is focused on further revolutionizing their infrastructure to support the ever-growing need for quality care.

As the centre continues to write an impressive success story of treating critical cancer patients at minimal costs, people from across the globe are taking note. The day is not far when KCC would be reckoned as one of the best holistic cancer care treatment facilities in the world.



Zuvius Lifesciences aims to be among the top five most trusted companies across the globe, recognized for its super speciality and Anti-Cancer products.

Zuvius Lifesciences head quartered in Mumbai, India is an integrated; research based Pharmaceutical Company, focused on super specialty products. The company specializes in chemotherapeutic formulations offering a diverse array of innovative solutions and therapies each of which plays an important role in providing solace and comfort to people. Trusted by healthcare professionals and patients across the globe, the company is backed by the finest talents of the Pharmaceutical industry.

Zuvius Lifesciences, however, is defined in more compelling terms: sheer grit, the zeal to innovate and create products that stand out for their top-notch quality, and complete commitment to all stakeholders.



Zuvius Lifesciences – The making of a world leader

Zuvius Lifesciences was founded in the year 2005 by a young pharma whiz, Mr Nimish Thakkar, who envisioned a world free from the pain of cancer. This audacious apprentice took an unconventional road early in his career and devoted his time to culling the know-how of the pharmaceutical industry and sculpting a team that could stand as the rock pillar to his big endeavours.

He found the same passion and fire in Alka Chavan and Shailesh Shetty who went on to become the core members of his team. Dr. Ulhas Ganu, a research scientist from Tata joined in to become the fourth pillar to the company. The unbeatable team marched ahead sailing through tough times and gliding through glories.

Like any start-up, Zuvius too had to learn a few things the hard way. In 2006-07, the company faced huge crisis as it submerged to crippling loss worth crores of rupees. But the three musketeers poured their heart and soul, blood and sweat to hold



the company erect.

Curing the Rarest Forms of Cancer

After a roller coaster beginning, Zuvius Lifesciences has bloomed to become a forerunner in the oncology segment with specialization in chemotherapeutic formulations that aims to cure the rarest forms of cancer at affordable costs. Zuvius is focused on developing simple and precise early diagnosis methods and making quality treatments accessible to patients.

The company has a vast portfolio of more than 180+ oncology products and is also exploring other super-specialty segments. Their onco-portfolio is supported by supportive



therapies (nutraceutical products). Their range of unique products are backed by extensive research and undergoes stringent testing to meet international standards.

Breaking the benchmarks of Quality in cancer care

Zuvius Lifesciences is one of the few pharmaceutical companies that echoes quality and trust in its name. Along with their rigorous efforts to finding cures to the rarest forms of cancers, they are also emphasizing improving the potential and safety aspects of their products.

Their remarkable efforts in uplifting the healthcare industry especially the oncology segment have won them many recognitions. The recent in their kitty being three consecutive National Awards and two International Awards.

The credits of their sturdy quality go to their quality control team headed by the hawk-eyed expert, Dr. Ulhas Ganu. Dr. Ganu is the prodigy of Pharmaceutical Management, with an innate grasp of the complex concepts of super specialty segment.

On CSR Activities

Being ethical, ensuring quality, and delivering customer satisfaction are the core mantras at Zuvius Lifesciences. In their



quest to beat cancer, the team is actively involved in various social programmes. They are often seen walking with the patients understanding and easing the pains of the downtrodden cancer patients.

The team has conceived several programmes like **Hope for Life and Can Care** that aids cancer patients crippled with financial disability to find the light of cure. The team also extends their support to various NGOs under programmes like **Cancer Free Village on the Move, Cancer Walk and Know Cancer to No Cancer.**

Walking into the future

In the coming days, the managing team of Zuvius has set some ambitious goals. The team is exploring better and safer means of treatment while also focusing on transforming the statistics of early diagnosis and preventions. Aftercare for cancer patients is another area where the company is set to make some ground-breaking innovations!

This rising Indian Pharma company is spreading its wings in the global wind, slowly but steadily, ensuring quality above everything else!

DR. ANUBHA SINGH: A WOMEN IN POWER EMPOWERING HER TRIBE!



DR. ANUBHA SINGH, Medical Director of Shantah Fertility Centre

A renowned fertility specialist, Dr. Anubha Singh has set up Shantah Fertility Centre to ensure every family has a reason to smile. Her dedication and immense experience make her one of the most sought-after professionals in the field.

Dr. Anubha Singh, medical director of Shantah Fertility Centre, an awardee of multiple esteemed titles, is a renowned fertility specialist from India. She is one of the most sought-after professionals in her field who is helping India fight the epidemic of infertility with modern methods of assisted conception. Dr. Anubha Singh is also serving as a consultant in Reproductive Medicine and Assisted Conception. An Indian woman achieving such heights with sheer talent and effort is a ring of inspiration for many young girls of this country.

Dr. Singh flaunts a rich profile having 14 years of clinical experience and extensive training in Obstetrics & Gynecology at reputed hospitals in London. With her hard work and dedication, she has built a solid base in the subject and is now helping Indian couples conceive. Today, Dr. Anubha Singh is a member of multiple medical associations in the country. She ensures the availability of the latest tools and equipment in the country to help couples with conception.

Her unflinching efforts are reflected in the significant success rate of the treatments provided at the IVF center. She has been awarded with EBA Global- Rose of Paracelsus Awards London, Quality Choice Price 2019- (Switzerland), Asia One- India's Greatest Brand-2018-2019, Trendsetter Top-30 (Powerbrand) Thailand 2018, Business Excellence Certificate -The Bizz Award (America) and Forbes India Magazine Leader in Healthcare 2020.

Along with quality, Dr. Singh strives to achieve affordability, she ensures prices are no restrictions for couples seeking assisted conception. She is also actively involved in organizing campaigns to raise awareness about the different techniques to resolve the problem of infertility.

Dr. Anubha Singh's fertility centre maintains the highest standards of hygiene and takes extreme precautions in storage and preservation of equipment. She makes sure to counsel each couple about healthy conceiving along with treatment.

She has risen to become one of India's top doctors motivating many to follow her trail. Her roaring success in the field of fertility treatment has established this as a great career choice for women!

A consultant in Reproductive Medicine and Assisted Conception, Dr. Anubha Singh helps her patients find the right treatment for the infertility issues they face. Through Shantah Fertility Centre, established under the label of Shantah Healthcare, she aims to offer modern methods of assisted conception in the country. Through 14 years of clinical experience and extensive training in Obstetrics & Gynecology at reputed hospitals in London, Dr. Singh has built a solid base in the subject and decided to apply her skills in India to help couples conceive. Dr. Singh, a reputed medical practitioner, is a member of multiple medical associations in the country. As the medical director of Shantah Fertility Centre, Dr. Singh ensures the availability of all tools and equipment that could help in assisted conception.

ENSURING FRUITFUL RESULTS

Her dedicated efforts are reflected

in the significant success rate of the treatments provided at the IVF center. Dr. Singh ensures that prices aren't a restriction for couples seeking assisted conception and makes the treatments available to people from all sections of society. The affordable cost, in turn, becomes one of the main reasons for patients to choose an assisted method of conceiving while awaiting their new beginning as parents. Under the supervision of Dr. Singh, Shantah Healthcare keeps organizing campaigns to make people aware of the different techniques that can resolve the problem of infertility. The initiatives taken by this experienced doctor have enabled aspiring parents to accept their major fertility issues, speak about them and find the best treatment methods for them.

STATE-OF-THE-ART INFRASTRUCTURE

The advancements in technology have led to the emergence of multiple tools and equipment in infertility treatment, which are available at Shantah Fertility Centre. The center at Vasant Vihar, New Delhi, is situated around 10 kilometres from Delhi Airport and is easily accessible from any corner of the



city. With the help of its world-class facilities and highly trained staff members, the center offers patient centric solutions under the supervision of Dr. Singh and yields results as expected. Whether it is the IVF treatment or Frozen Embryo Transfer (FET) or Ovulation Induction, the set-up that is made available to conduct the processes is efficient and while maintaining high standards of hygiene. The equipment to be used is stored and preserved safely to ensure security to the health and lives of those who are undergoing treatment. One of the best facts about Dr. Singh's center is that patients are not treated there as customers but they get special attention and are taken care of as family members. The experts at the center not only help them in proper assisted reproductive care but also offer consultation services and guide patients to have a healthy pregnancy as well as conception experience. Under her guidance, the renowned doctors at the center not only treat patients but also become a ray of hope in their journey to parental happiness.

Her dedicated efforts are reflected in the significant success rate of the treatments offered at Shantah Fertility centre

- ASIA ONE - INDIA'S GREATEST BRAND 2018-2019
- TRENDERSETTER TOP-30 (POWERBRAND)
- IEA THAILAND 2018
- BUSSINESS EXCELLENCE CERTIFICATE - THE BIZZ AWARD (SWITZERLAND)
- ROSE OF PARACELSUS AWARDS LONDON
- ESQR- QUALITY CHOICE PRICE 2019 (GERMANY)
- FORBES INDIA MAGAZINE LEADERS IN HEALTHCARE 2020



Dr. Devi Prasad Shetty, the chairman of Narayana Health, is a renowned cardiac surgeon. He has an experience of 34 years in which he has brought many patients back to life by offering them proper treatment.

He completed his MBBS from the University of Mysore in 1978, after which he registered with Karnataka Medical Council in 1979. In the year 1982, he received his masters degree in surgery from the University of Mysore.

Dr. Devi Shetty was the one to come up with the idea of a “micro health insurance scheme” in Karnataka, which led to the implementation of the Yeshasvini scheme by the Karnataka government. His contribution and knowledge have made him the proud holder of ‘Padma Shri’ and ‘Padma Bhushan’ in the year 2003 and 2012, respectively.

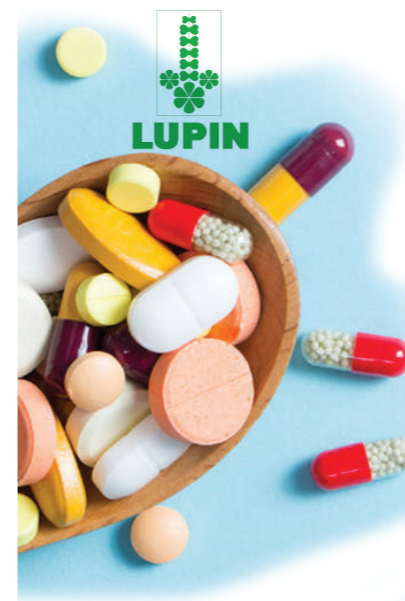
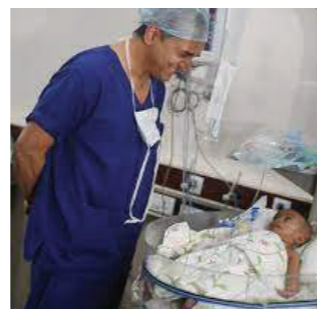
Recently, he was invited to the Valedictory Ceremony of SYMHEALTH 2021 as a Guest of Honour. While Dr. Shetty lauded the efforts of overcoming the shortage of PPE kits, he warned against the dire need for a huge workforce in the hospitals to deal with the corona wave. He is continuously advising on improving the covid situation in India by sharing important feedback.

Dr. Shetty is also an active member



DR. DEVI PRASAD SHETTY

of the European Association of Cardio and a life member of the Indian Medical Association. We appreciate his contribution to the healthcare industry, and his feedback regarding the severe condition of coronavirus in India is much needed.



LUPIN PHARMA

A leading pharmaceutical company from India, Lupin Pharma is also among the top 10 generic companies in the world. It started small in 1968 and has become one of the leading pharmaceutical companies over the years.

The company has 15 state-of-the-art manufacturing facilities spread across India, Brazil, United States, and Mexico. It aims to continuously improve and innovate while eliminating inefficiencies, facilitating teamwork and problem solving and encouraging lean manufacturing.

Lupin Pharma takes pride in maintaining superior quality at each stage of the production process with its operations guided by a Quality Policy. Considering quality the backbone of competitiveness,

Lupin Pharma constantly creates an environment of quality and compliance.

Their presence in the OTC space is marked by the name LupinLife Consumer Healthcare division. Some of their major OTC products include Softovac, Lupizyme, Aptivate, Lupisafe, Corcal and V Bath.

Lupin Pharma continues to produce high-quality dietary supplements, health-promoting foods and other healthcare products.



BIOCON LIMITED

Biocon Limited is an Indian biopharmaceutical company based in Bangalore, India by Kiran Mazumdar-Shaw, the founder. The Company manufactures generic active pharmaceutical ingredients (APIs) that are sold in over 120 countries across the globe, including the developed markets of the United States and Europe. It also manufactures novel biologics, as well as, biosimilar insulins and antibodies, which are sold in India as branded formulations.

Some of Biocon's key brands in India include INSUGEN (rh-insulin), BASALOG (Glargine), BIOMAb EGFR (Nimotuzumab), BLISTO (Glimepiride + Metformin), CANMAb (Trastuzumab), Evertor (Everolimus), TACROGRAF (Tacrolimus), ALZUMAb (Itolizumab) and KRABEVA (Bevacizumab). Biocon's portfolio consists of 36 brands across the four therapeutic divisions of Diabetology, Nephrology, Oncology and Cardiology.



Biocon was founded in 1978 with ₹10,000 (US\$140) as the



initial capital.

Biocon's first product to go to market was papain, an enzyme found in papaya which is used to prevent beer from turning hazy. Until 1983, the company blended enzymes and supplied them to brewing, textiles, biofuels, animal feed and other such industries across the world.

Some of the milestones achieved by company :

1979 - Becomes the first Indian company to manufacture and export enzymes to USA and Europe.

2003 - Biocon becomes the first company worldwide to develop human insulin on a Pichia expression system.

2014 - Biocon launches world's first biosimilar drug CANMAb to treat breast cancer.

2016 - Becomes the first Indian company to launch a biosimilar Insulin Glargine pen in Japan

GLENMARK PHARMACEUTICALS LIMITED

Glenmark Pharmaceuticals Limited is a pharmaceutical company headquartered in Mumbai, India that was founded in 1977 by Gracias Saldanha as a generic drug and active pharmaceutical ingredient manufacturer; he named the company after his two sons. The company initially sold its products in India, Russia, and Africa. The company went public in India in 1999, and used some of the proceeds to build its first research facility. By 2008 Glenmark was the fifth-biggest pharmaceutical



company in India.

By 2011 the founder of the company was one of the richest men in India, and Glenmark had worldwide sales of \$778 million, a 37% increase over the last year's sales; the growth was driven by Glenmark's entry into the US and European generics markets.

Glenn Saldanha took the company down the path of seeking innovation, which was controversial within the company and with shareholders. The company focused on new drugs and biosimilars in the fields of cancer, dermatology and respiratory diseases, which it sought to monetize by partnering with



major pharmaceutical companies. In 2016 it had four such drugs in clinical trials. For the financial year 2016–2017 its sales were around 81 billion INR (ca. \$1.25 billion), making it the fourth-biggest Indian pharmaceutical company



Mankind Pharma is the widely known pharmaceutical company and was first set up in 1986. It was eventually formed into a legal corporation in 1991 but started its operations as a fully-integrated pharmaceutical company in 1995.

The company aims to help the community lead a healthier life by developing affordable and accessible medicines. It has a wide product range including OTC, Pharma and FMCH brands like Manforce Condoms, Manforce Staylong Gel, Unwanted 72, Prega News, Manforce Tablets, Gas-o-Fast and many more.

Mankind, with its mission to provide cost-effective and innovative products to the audience, has built brand credibility. Today, Mankind has



HELPING YOU LEAD A HEALTHY LIFESTYLE

over 14,000 employees and has its presence in 4 overseas destinations.

The brand attributes its success to out-of-the-box thinking capabilities and strategies. Additionally, it values customer-focus, integrity, and teamwork. What truly won the customer's trust is the brand's commitment to quality. Delivering quality products at affordable prices has made healthcare accessible to all sections of society.

The company is also one of the leading manufacturers of prescription medicines across the country. Its superior quality and reliable medicines are recommended by medical professionals and the company's customers.

The other segment that Mankind deals in is OTC products, which has given

the brand a new dimension. Mankind has been able to offer multi-faceted products in various categories like oral contraceptives, pregnancy detection cards, condoms, artificial sweeteners and much more. This segment has been booming due to the brand's cutting-edge research & development centre, marketing excellence and of course, best-in-class manufacturing units.

The brand has also witnessed success in dairy, poultry and companion pet healthcare. It manufactures extensive pet healthcare products in certified plants. In the year 2018, the brand's dedication was rewarded with 'Best Pharma OTC Company of the Year' and 'Best Condom Brand of the Year'. Mankind Pharma aims to be a global pharmaceutical company which is known for its quality, affordability and accessibility of products.



GSK HEALTHCARE

GSK is a science-led global healthcare company with the purpose of helping people do more, feel better and live longer lives. The company has three global businesses that research, develop and manufacture innovative pharmaceuticals. It aims to improve the health of millions of people across the globe.

The goal of GSK Healthcare is to be one of the world's most innovative, best performing and trusted healthcare companies. It also pays much attention to values and expectations by putting them at the heart of everything they do.



This helps to deliver the best for their patients and make GSK the best place to work.

GSK Healthcare has a broad



portfolio of innovative medicines in HIV, respiratory, immunoinflammation and oncology. In the year 2020, the company has developed 40 new medicines and 17 new vaccines. GSK continues to improve hundreds of lives with three long-term priorities: innovation, performance, and trust.



MERCK

Merck is one of the leading science and technology companies that operates across healthcare, life science and performance materials. It has over 57,000 employees that aim to make a positive difference in millions of people's lives every single day by creating sustainable and joyful ways to live.

Merck has worked from gene-editing technologies and discovering unique ways to treat the most complex diseases along with enabling the intelligence of devices. The key to Merck's scientific and technological

advances is the scientific exploration and responsible entrepreneurship.

Merck has been operating since 1968 and celebrated its 350th anniversary in 2018. A strong sense of responsibility and scientific curiosity has enabled Merck to be one of the most experienced companies in the industry.

The company puts patients at the centre of everything they do. Their research and development focuses on patients whose needs are unmet. It spends a substantial amount in developing novel therapies and medical technologies. Merck has its offices and manufacturing sites across Mumbai and Bengaluru in India and continues improving the health of individuals.



TORRENT PHARMA

Torrent Pharma is the flagship company of Torrent Group and one of the country's leading pharmaceutical companies. It was a pioneer of starting the concept of niche marketing in India and today is ranked among the leaders in the therapeutic segment of the central nervous system, cardiovascular, gastrointestinal and women healthcare.

Torrent Pharma also has a significant presence in diabetology,

gynaecology, oncology, pain management and anti-infective segments.

The company boasts of world-class manufacturing facilities, an extensive domestic network, advanced R&D capabilities and a global presence in 40 countries. Torrent Pharma acquired Elder Pharma's Indian branded business in 2013, Dermaceutical Business of Zyg Pharma in 2015 API plant of Glochem industries in 2016,

some women healthcare brands from Novartis and Unichem's Indian branded business along with its Sikkim plant in the year 2017. All these acquisitions further strengthened the position of Torrent Pharma in the Indian pharmaceutical market

The company commenced its international acquisitions in the year 2005 with the 90-year-old Heumann from Pfizer that helped it to enter the German market. It also purchased ANDA from Ranbaxy for entering the US market in 2015. Today, Torrent Pharma is a known name and committed to healthcare.



In recent times, the Serum Institute of India has become a household name. It is not just reliable but also the largest vaccine manufacturer worldwide by the number of doses produced and sold. These doses include vaccination for Polio, Diphtheria, Pertussis, Tetanus, Measles, Mumps, BCG, r-Hepatitis B, Hib and Rubella vaccines.

According to reports, it is estimated that over 65% of children in the world get at least one vaccination manufactured by the Serum Institute. It is interesting to know that vaccines manufactured by the Serum Institute of India are used in 170 countries worldwide in immunization programs and save

SERUM INSTITUTE OF INDIA

millions of lives every year.

Dr. Cyrus Poonawalla founded the institute in 1996 with the objective of producing life-saving immunobiologicals, which were short in the country and often imported. Afterwards, many life-saving immunobiologicals were made accessible to the public at affordable prices. Serum Institute made the country self-sufficient in terms of Anti snake venom serum,



Tetanus antitoxin, followed by the DTO group of vaccines and then MMR group of vaccines.

It is a matter of prestige for India that Serum Institute has established some of the most modern laboratories with computerized equipment and high-tech machinery. Their significant investment in infrastructure is worth applauding. The institute has also been in the news for its constant efforts to develop an effective vaccine for coronavirus.

BHARAT BIOTECH

Headquartered in Hyderabad, Bharat Biotech is an Indian biotechnological company that creates innovative vaccines and bio-therapeutics. The company's products are trusted by physicians all over the world.

Bharat Biotech owns over 145 patents, and the company's products help over 123 countries to their full potential. Besides, Bharat Biotech's manufacturing facilities are approved by USFDA, KFDA and WHO.

The company has already delivered 4 billion vaccine doses all over the world. Its objective is to solve major health challenges by developing innovative vaccines as well as therapeutics. One of the primary reasons to put faith in Bharat

Biotech lies in their cutting-edge research in areas that require urgent and quick medical solutions. Bharat Biotech's R&D investment has yielded several breakthroughs, including

- Hepatitis B vaccine
- Rotavirus vaccine
- Typhoid conjugate vaccine



One of their leading products is REGEN-D, which is made for diabetic foot ulcers and burns in the wound healing segment.

Bharat Biotech is also among the first companies to develop vaccines for viral diseases such as Zika and Chikungunya.

Recently, Bharat Biotech has been in the news for the development of India's indigenous Covid-19 vaccine called COVAXIN in association with the Indian Council of Medical Research. It is now in use, with more and more people opting for it, thanks to the faith in Bharat Biotech.



PFIZER PHARMACEUTICAL INDUSTRY COMPANY



The company was first listed on the stock exchange in 1966. With an annual sale of over 2000 crores, it is the fourth-largest multinational company in India. It has a massive portfolio of over 150 products across 15 therapeutic areas.

Pfizer's top brands include Lyrica, Prevenar 13, Dolonex, Enbrel, Gelusil, Becosules and Folvite, among various others. It also operates an award-winning facility in Goa that produces over a million tablets annually.

As far as the covid condition is concerned, Pfizer is globally working as a leader to develop therapeutics and vaccines. Pfizer Ltd. is also working actively supporting the relief efforts in India.

Pfizer believes in delivering pursuits of breakthrough. It shapes their strategy, defines the purpose and governs every aspect of their operations. The scientists of Pfizer have come up with innovative breakthroughs in a wide range of research areas, including erectile dysfunction, depression, HIV infection, high cholesterol, bacterial infection and systemic fungal infections. At present, the company is working on some of the most complex diseases, including arthritis, cancer and osteoporosis.



AUROBINDO PHARMA

AUROBINDO

Founded in 1986, Aurobindo Pharma started its business in the year 1989-99 with a single manufacturing unit that produced semi-synthetic penicillin at Pondicherry. It became a public company in 1992 and listed its share in 1995.

Today, Aurobindo Pharma is among the world's top 5 manufacturers of semi synthetic penicillins (SSP). The company's vast portfolio includes 6 primary product areas with 64 APIs in the non-antibiotics and over 55 APIs in the antibiotic

segment. The interesting fact here is that World Health Organization (WHO) Geneva has also approved the company's products.

Aurobindo Pharma is currently running with more than 25 manufacturing plants worldwide that conform to GMP/ISO regulations and an excellent, well-equipped R&D facility. The company has also identified international operations and caters to more than 100 countries across the globe.

If we look at the numbers, Aurobindo Pharma has over 20000+ employees worldwide, 25+



manufacturing facilities and 26 billion+ diverse dosage forms. The company's strength includes large manufacturing facilities approved by authorities, a huge and diverse portfolio and a large R&D facility for new formulations and active ingredients.



CADILA HEALTHCARE



Headquartered in Ahmedabad, Zydus Cadila ranks 4th in the Indian pharmaceutical industry. It is a known research-oriented, technology-driven company that focuses on the research areas of biotechnology formulations and active pharmaceutical ingredients.

The Indian company has its presence all around the world. Its manufacturing sites are located in Ahmedabad, Vadodara, Goa and Solan. Cadila Healthcare is the flagship of Zydus Cadila Group and was incorporated in 1995 and

became a public limited company in 1996.

Cadila Healthcare's operations also include pharmaceuticals that contain human formulations, veterinary formulations, bulk drug diagnostics, herbal products, skin care products and OTC products.

The company obtained a voluntary

license agreement with Gilead in late 2015 and produces the generics for hepatitis C treatment. In July 2020, the pharmaceutical company got permission to conduct human trials of the development of the covid 19 vaccine named ZyCov-D. The company is also amongst several other companies that obtained the license to produce remdesivir.





THE RISING SUN OF THE PHARMACEUTICALS SECTOR!



DILIP SHANGHVI

Pharma tycoon, Dilip Shanghvi, founder of Sun Pharmaceutical Industries, the **world's fourth-largest speciality generics maker and India's most valuable pharmaceutical company**, is one of India's esteemed self-made billionaires. The mastermind has transformed a small start-up into a multinational conglomerate that ranks as the world's fourth-largest speciality generics company with an estimated revenue of \$4.2 billion in 2019. The massive strides of Sun Pharma have hiked Mr. Sanghvi's net worth to Rs 52,000 crores and positioned India at the apex of the pharma manufacturing sector especially in the generic segment.

Under the apt leadership of this Padma Shri awardee, Sun Pharma swelled in terms of expansions and acquisitions, tracing one of the most impressive growth graphs in a short span of 30 years. Currently, the biggest player in generic medicines serves as the provider of quality drugs and medicines to over 150 countries. The business magnate bolstered the growth of his business by acquiring more than a dozen companies

struggling to stand in the competitive market and then transforming these loss-making pockets into profit earners.

The brilliant beacon of the Pharma industry has expanded the company's wing across a range of generic medicines including cardiology, gastroenterology, neurology, ophthalmology and other segments. Apart from his exemplary work in restructuring the Indian pharma manufacturing segment, Mr. Shanghvi is also bolstering the Indian economy by supporting emerging start-ups as a personal investor, with interests spanning across multiple sectors that stretches from renewable energy to the oil and gas segment.

This investment powerhouse and manufacturing Mogul is truly ahead of the curve in spinning the Indian economy. One of India's most valuable assets, Sun pharma gets 70% of its revenues from overseas, and the company is geared to accelerate its growth at a scorching pace. Thus, we can say that the country's economy can safely bet on this winning horse of the big league!



PIRAMAL HEALTHCARE

When we speak about the best of best companies, Piramal is not an unknown name. It is a global conglomerate that comprises various companies operating in different sectors. Piramal has evolved over time from a textile-centric business to a diverse organization. It operates under different sectors such as life sciences, financial services, real estate, speciality glass packaging and healthcare information management.

Piramal Healthcare is a part of Piramal Group and provides various services. It offers clinical development services from phase I to phase III for numerous dosage forms such as oral liquids, solids, ointments, creams and sterile injectables.

The company also provides contract manufacturing for API, HPAPI and a huge variety of dosage forms. It

is also a global leader in delivering customer-centric solutions in the field of Antibody Drug Conjugates as well as other bioconjugates to global pharma companies.

With experience of more than 20 years in the healthcare industry, Piramal offers its clients a wealth of experience and expertise to assist with contract development and manufacturing equipment.



ABBOTT HEALTHCARE

ABBOTT healthcare has been around since 1910 and is dedicated to helping the people of India live healthier lives by providing a diverse variety of biological tools.

The company has its headquarters in Mumbai and boasts of offering high-quality medicines in numerous therapeutic categories such as cardiology, women's health, gastroenterology, metabolic disorders and primary care.

Abbott India Limited is a part of the Abbott Global Pharmaceutical business in India and is among India's fastest-growing pharmaceutical companies. The company has managed to remove the regular pain of fingersticks as people manage their diabetes

themselves. It also connected doctors with patients from real-time information monitoring their hearts.

The company aims to make breakthrough products - in medical

devices, diagnostics, nutritional supplements and generic pharmaceuticals.

Abbott has over 14,000 employees working in India and offers relevant solutions that ensure the healthcare needs of people. It also provides 400 trusted pharmaceuticals brands to make better health possible.





Cipla

Cipla has been built on the foundation of care. The guiding purpose of the company continues to be caring for life. Today, Cipla has extended its presence in more

than 80 countries and provides over 1500 products across various therapeutic categories.

Cipla aims to make healthcare affordable in the global market. For this, the company is deepening its presence in the key markets of India, the United States and South Africa, among other economies of the emerging world.

The company has been bringing a difference in lives for years. Cipla's generic business in India contributes 19% of the domestic pharmaceutical revenues, with more than 4k partners covering the entire country. Cipla has also been focusing on establishing a franchise of specialty medicines in respiratory, CNS and critical care areas.

Cipla also prioritizes driving innovation and simplifying healthcare by creating solutions for unmet needs. For example, Nicotex, the flagship of Cipla, is an undisputed leader and has helped thousands of smokers quit smoking. Its Cofsil cough drops helped the company to enter the Herbal Throat Lozenge category. With a wide product portfolio, Cipla improves consumer lives every day.



SAMEER BHATI
Director, Star Imaging & Path Lab

We are one of the leading Diagnostic centres in India. Since last 42 years Star Imaging and Path Lab Pvt. Ltd. is continuously working to develop a healthcare system and create a healthy community by bringing health awareness and moving from reactive to preventive health care.

Through our continuous efforts we have earned the reputation of being the most trustworthy and reliable diagnostic centre.

We are NABL and NABH accredited Lab and provide all facilities under one roof including Pathology, Radiology, Cardiology and Neurology services with utmost precision and accuracy. We are working on PPP model in the state of Delhi, Uttar Pradesh, Uttarakhand and Haryana.



Our mission is to use world class

technology for better diagnostic approach, in depth & latest studies. We are committed to innovation and bringing the best to the community.

Our vision is to raise our own bar by continuous efforts to bring service excellence, patient care and latest technology at affordable prices for all.

During Covid 19, we have emerged as most important sector and have become an integral part of the whole healthcare system, without which one can't even imagine the life or society. We have supported our people and Government in this fight against the Pandemic.

Mr. Sameer Bhati is the director of Star Imaging and Path lab Pvt. Ltd. He is also the head of Research & Development and Chief controller of Medical Education in Staredu Education and Training Institute. He has over 20 years of experience in the Healthcare Industry.



JOHNSON & JOHNSON

Johnson & Johnson



the largest pharmaceutical company in the world which today offers a wide bouquet of products ranging from medical devices, pharmaceuticals, medicines to consumer-packaged goods. This company has paved a remarkable path in the healthcare industry in the last 130 years growing exponentially into a team of 134000 employees working around the globe in more than 60 countries.

This global healthcare major has also played a pivotal role in helping the planet battle the pandemic of COVID-19. With cutting-edge research and top-notch brains, Johnson & Johnson is one of the first few companies to come up with a single shot COVID-19 vaccine. This vaccine has shown effectiveness in preventing hospitalization and reducing mortality of COVID-19 patients. Also, since this is a single-dose vaccine, it could be much easier and quicker to cover a country of billion people. Thus, we can say, J&J is leading the league of pharmaceuticals when it comes to innovation at the speed of an epidemic.

Johnson & Johnson is an American multinational corporation founded in 1886 that sprawled to become



SRL DIAGNOSTICS

Based in India, SRL diagnostics is a diagnostic company that provides diagnostics services in pathology and radiology. It is the largest diagnostic company in India and has an impressive reach. With its efficient network of labs and collection points, SRL provides premium-quality diagnostic services to the consumer.

Today, SRL has 428 networking laboratories, including 4 reference labs, 3 centres of excellence, 22 wellness centres, and 44 NABL/ Cap accredited labs. It is known to carry 1,25,000 tests per day. Moreover, the company continues to revolutionize diagnostic services by helping with specialized technologies and innovative services.



THE WALL AGAINST THE COVID WAR

Dr. Reddy's is an integrated global pharmaceutical company that has stood at the forefront in the battle against the COVID-19 pandemic. One of the most trusted names in the healthcare industry, Dr. Reddy's laboratories commenced its generics business in India in the year 1986 and, since then, it has been consistently serving the needs of millions of patients with high quality, affordable and innovative medicines.

In a span of few decades, the company has built a robust field force of 20000 employees, echoing one single vision that



says, 'Good Health can't Wait' and those words came to life in the war against coronavirus. Dr. Reddy's laboratories is one of the few Pharmaceutical companies that played an instrumental role in launching Remdesivir in India, a medicine that saved thousands of lives by treating severe symptoms in Covid patients. The launch of Remdesivir is a testament to their commitment to bringing critical medicine on time.



The company is also actively involved in driving vaccines in the country, ensuring on-time access to medicines amidst a pandemic, supporting hospitals in providing critical care and stepping up in every possible way to stand by the needy. Dr. Reddy's is one company that stands true to the essence of 'healthcare'.

ALKEM LABORATORIES



Alkem Laboratories is a result of an idea by a team of individuals that had the potential to create marvels and influence generations. It all started in 1973 when a group came up with the idea that could ignite many more ideas.

This small idea triggered Alkem to become one of India's largest generic and speciality pharmaceutical companies and create a foothold in over 50 countries. The company

has been consistently ranked amongst the top ten pharmaceutical companies in India while also earning 33% of the revenue through offshore sales.

The company's portfolio includes brands like Clavam, Pan, Pan-D and Taxim O, which are further featured in India's top 50 pharmaceutical brands. Alkem has 21 manufacturing facilities at numerous locations in India and the United States.



In 2020, Alkem Laboratories was awarded 'Best IT Team of the Year' in the CIO Conclave and Awards 2020. It was also awarded India's Best Workplaces in Biotechnology and Pharmaceuticals.



ARVIND LAL

DR. LAL PATHLABS

Dr Lal PathLabs, founded in 1949, is the largest diagnostic centre in the country and a leading provider of biometric testing services. This Indian company has marked an outstanding record in the last six decades by establishing new benchmarks in quality care and unfolding state-of-the-art infrastructure to support the widest range of medical tests. Today, the company has more than 216 clinical laboratories and over 7000 centres across India. In March 2020, during the first outbreak of the coronavirus pandemic in the country, Dr. Lal Path Labs was one of the very first laboratories to attain regulatory approval for conducting COVID-19 tests and screenings across the country's masses.

Dr. Arvind Lal, 71, is the executive chairman of Dr Lal PathLabs, the man who has revolutionized diagnostics and healthcare testing in India since he took over the reins of Dr. Lal PathLabs at the age of 28, after the sudden demise of his father and founder of Dr. Lal PathLabs. An alumnus of the Armed Forces Medical college where he earned his postgraduation in pathology, Dr. Lal is credited for introducing the maximum number of new tests, instruments, and Information and Communications Technology systems in the pathology industry in India. His commendable contribution in uplifting the country's pathology industry earned him the highest civilian award, Padma Shri in 2009. Dr. Lal was also made an Honorary Brigadier in the Armed Forces Medical Services by the President of India in 2009.

Dr. Arvind Lal's inspiring body of work has not only set a new benchmark in the healthcare industry but also helped the country in rolling the wheels of its economy at the toughest times.





BABA RAMDEV

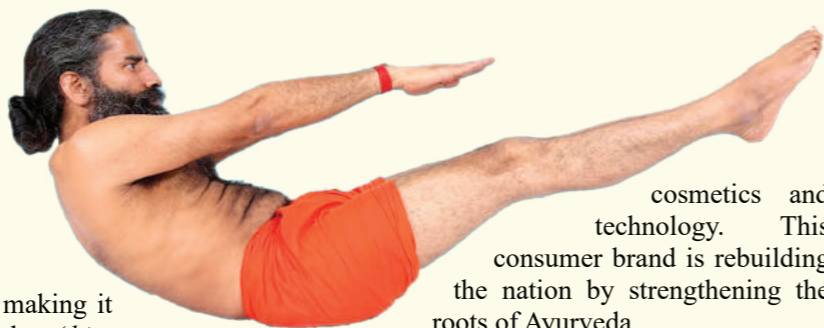
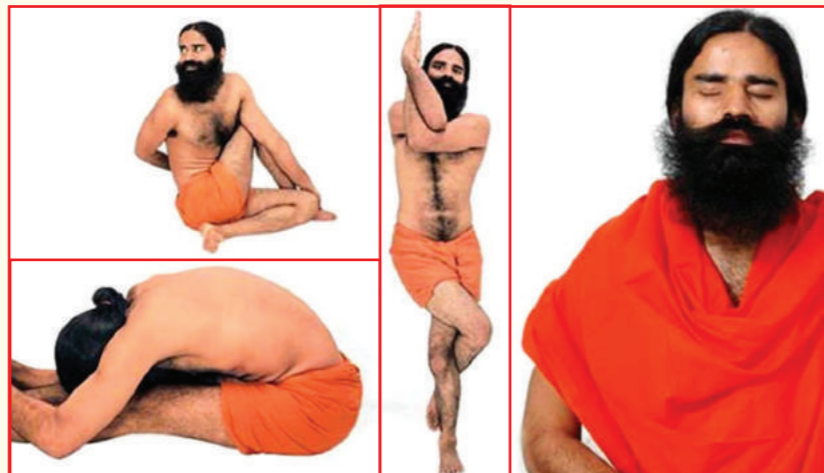
PATANJALI

Godman turned business tycoon, Baba Ramdev is freighting India back to its days of glory while weaving a multibillion-dollar business at the same time. The Yoga guru and spiritual leader disrupted the market with the brand Patanjali which is giving a tough fight to the existing FMCG giants in the country. Today, Patanjali is the fastest growing FMCG firm in the country flaunting the widest range of product portfolios offered at the best market prices!

The visions of this legendary Yoga guru for the country and his sentiments for the nation's ancestral treasure have skyrocketed the domestic sales of Patanjali



TRACING THE FUTURE OF INDIA WITH THE WEALTH OF ANCIENT WISDOM!



making it the 'biggest Swadeshi brand in the country'. The indigenous brand has traced a meteoric rise in its sales over the past decade with its out-of-the-box ways of business, high-quality, unmatched pricing and targeted marketing. It boomed from a tiny operations centre into an economic powerhouse in just a span of 14 years.

The saffron-clad man with unique business acumen is not only catapulting the rise of his empire but also rewriting the future of India as an economic superpower. His home-grown consumer brand has created a pool of jobs and opportunities in multiple sectors including agriculture, pharma,

cosmetics and technology. This consumer brand is rebuilding the nation by strengthening the roots of Ayurveda.

Swamiji has brought about a transformational shift in the way people perceived India and the nation's invaluable ancestral assets. That has made a great impact on positioning India in the global forum. The great yoga guru has outlined a blueprint of the future that aims to make India self-sufficient and self-sustainable.

From acquiring Ruchi Soya and venturing into the market of healthy edible oil to pioneering the amalgamation of agriculture and technology with apps like 'Dharti Ka Doctor' and 'Annadata', Ramdev Baba is walking the unconventional but fortuitous path that will lead India to new heights!

YOUR MASTER KEY TO GOOD HEALTH



Co-founded by Mukesh Bansal along with Ankit Nagori in 2016, this health-tech start-up is a roaring success in the healthcare market. With the rising numbers of patients with chronic diseases caused by lifestyle disorders, Cure.Fit came as an answer to many prayers.

Both Mukesh and Ankit shared a mutual passion in the healthcare and wellness space and they both had this fire to bring about a change in the country's perception for



fitness that has laid the foundation of this revolution for a Fit India.

Along with their passion both the leaders bring along years of experience and expertise in entrepreneurship. Mukesh was the founder of Myntra and Ankit, the former Chief Executive Officer of Flipkart. They had the skill to erupt an empire from the dust.

Thus, it comes as no surprise that today Cure.Fit is one of India's leading tech companies in the fitness industry. Cure.fit encompasses four major fitness and health products – Cult.Fit, Eat.Fit, Mind.Fit and Care.fit offering digital and offline experiences in fitness, nutrition, and mental well-being.



After garnering an irreplaceable brand stature in the country, the Bangalore-headquartered start-up is going big on global expansion. The dire need for fitness tools among the ailing across the world has tipped the scales in favor of Cure.fit. The company has secured a million users across the borders.

With the right visionaries at the top, supported by an army of apt professionals Cure.Fit is sure to soar into global dominion when it comes to health and fitness. As the world races to getting fitter, Cure.Fit brings along the right equipment to make this journey easier.

FAST&UP



Fast&Up came up in 2006, keeping in mind the needs of athletes. It all started with the Baratelli family, who always had been an avid sports lover. But it was an eventful discussion with some bikers that led to their journey into the world of sports nutrition.

Today, Fast&Up is a world class effervescent manufacturer. It manufactures products with the right ingredients and an

unbeatable mix of amino acids that boosts energy and aids in recovery. Although there were obstacles in finding the right blend of taste, flavour and efficacy, the brand finally started its operation through the lab in Lugano.

Fast&Up has a massive range of products that give results over a period of time. What made their products popular was faster absorption and better bioavailability. From women's

nutrition to sports nutrition, there's something for everyone. The brand takes pride in catering the nutritional needs of Indian athletes.



MAKING HEALTHY HAPPEN!



certified personal trainers that ensures maximum efficiency with 100% safety giving the best results to its members. Because of its strong global footprint and remarkable influence on people's health, especially the ones in corporate sector, Anytime Fitness has won an exhausting list of esteemed accreditations including the title of fastest growing health club franchise (2014) and it ranked first on the global franchise list in Entrepreneur Magazine (2015).

Anytime Fitness is the fastest growing fitness Franchise in the world with over three million members in more than three thousand gyms that are spread across 50 plus countries around the globe. Echoing a mission to 'make healthy happen', the fitness franchise offers a 24-hour access to its health and fitness clubs anywhere in the world, that means if you are a member then you can use any of this brand's fitness club anywhere you go.

Their gyms are well-equipped with state-of-the-art infrastructure and



Ashtanga Yoga
Research Institute



ASHTANGA YOGA RESEARCH INSTITUTE

Founded by the conceiver of Ashtanga Yoga and the world-renowned Ashtanga guru, K Pattabhi Jois in 1942, Ashtanga Yoga Research Institute, Mysore, is the mecca for yoga enthusiasts. Mysore is the Ashtanga capital of the world and Ashtanga Yoga Research Institute is the source where this form of Yoga was first developed. Pattabhi Jois' teachings spread like wildfire. He is the one who taught Madonna her yoga moves. Today, thousands of students from afar the globe flock the gates of this institute to learn Ashtanga Yoga and the



center offers courses ranging from one month to six months that are tailored to fit the needs of each student.

On any regular day, two hours of intensive asana practice is followed by two hours of adjustments and teaching sessions that provide students an opportunity to

enhance their understanding of the asanas. All the asanas are guided by a team of spiritual gurus who understands and fosters the strengths of their students. The institute also provides certification at the end of the course which is approved by Yoga Alliance.

Ashtanga Yoga Research Institute, Mysore is sure one of the top players in the world of fitness with followers from all across the globe. This particular institute continues to play an instrumental role in establishing yoga as a global religion for good health!



colourful commitment for the Healthy Life

MANUFACTURERS & EXPORTS



HERBAL EXTRACTS

Standardized higher grade of Herbal Extracts and oils with high flavor intensity and with a full spectrum of phytonutrients.



CAROTENOIDS

With over a decade of experience in the business of botanical and essential oils extraction, Vidya Herbs has established and carved a niche for itself in the industry.



ORGANIC PRODUCTS

Organic food products are grown under a system of agriculture without the use of harmful chemical fertilizers and pesticides with an environmentally and socially responsible approach.



ESSENTIAL OILS

Essential oils are botanical liquid extracts of various plant materials that have numerous volatile compounds. Such oils contain the true essence of the plant it was collected from, therefore it is important to apply appropriate measures during harvesting and post harvesting processing.



SCFE PRODUCTS

With the use of Supercritical Extraction Technology, it is possible to produce a higher grade of herbal extracts and oils with high flavor intensity and with a full spectrum of phytonutrients.



COFFEE

Own coffee estates in the heartland of Indian Coffee which is a part of Western Ghats. Integrated coffee processing plant, instant coffee plant & coffee extraction plant with the capacity of over 20000 MT/Annum.

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